

# THE ECONOMIC ASSOCIATION

IN TODAY'S FAST GROWING WORLD , STUDY OF ECONOMICS IS VERY IMPORTANT. THIS IS WHAT THE AIM OF OUR ASSOCIATION IS, TO PROVIDE OUR FELLOW FRIENDS WITH THE EXPOSURE OF REAL WORLD SCENARIOS, HELPING THEM EARN THAT PIECE OF KNOWLEDGE THAT ONE CANNOT GAIN IN CLASSES AND BOOKS.

## EVENT:

**1)MONEY MAKERS:** THE EVENT WAS CONDUCTED ON 27<sup>TH</sup> AUGUST,2018. ALL STUDENTS WERE REQUIRED TO REGISTER IN TEAMS OF TWO.

ROUND ONE:THIS ROUND INCLUDED A 25 MULTIPLE CHOICE QUESTIONNAIRE RELATED TO GK. EACH QUESTION CARRIED POINTS WORTH 1000RS.

IN THE NEXT PART THE CONTESTANTS WERE MADE TO INVEST IN MUTUAL FUNDS OF VARIOUS INSTITUTIONS. HERE THE LOSSES AND GAINS FOR EACH WERE FIXED. THE GAINS FOR EACH TEAM WERE THEN CALCULATED.

AFTER THIS THE POINTS FROM BOTH THE ROUNDS WERE ADDED AND THE TOP TEN TEAMS WERE SELECTED WHILE THE REST WERE ELIMINATED.

ROUND 2(LOGO ROUND):IN THIS ROUND CONTESTANTS WERE SHOWN LOGO OF VARIOUS POPULAR COMPANIES AND WERE ASKED TO GUESS THE SAME. THE TWIST AROSE WHEN THEY WERE SHOWN 2 PICTURES WHICH LOOKED SIMILAR BUT ONLY ONE OF THEM WAS THE CORRECT ONE;THE CONTESTANTS WERE ALSO PRESENTED WITH A INCOMPLETE LOGO AND THEY HAD TO GUESS IT.

AFTER THIS ROUND THE SCORES WERE TAKEN INTO CONSIDERATION AND ALL TEAMS EXCEPT 8(16 PEOPLE) PASSED INTO THE NEXT ROUND. NOW THESE TEAMS WERE CLUBBED TOGETHER TO FORM TEAMS OF 4.

ROUND 3( ADOMANIA AND JINGLES ROUND): THIS ROUND COULD ALSO BE CALLED A BUZZER ROUND. ON THE SCREEN WERE SHOWN A NUMBER OF ADVERTISEMENTS AND JINGLES OF VARIOUS PRODUCTS AND EACH TEAM HAD TO BE THE FIRST ONE TO GUESS AND PRESS THE BUZZER TO GIVE THE CORRECT ANSWER. EACH CORRECT ANSWER RESULTED IN ADDITION OF 1000 RS (POINTS) FOR THE TEAM.

AFTER THIS ROUND THE SCORES WERE TALLIED AND ONLY TOP TWO TEAMS WERE PASSED TO THE NEXT ROUND.

ROUND 4(ENTREPRENEUR ROUND): HERE THE CONTESTANTS WERE GIVEN A CASE STUDY OF A LOSS MAKING CAR COMPANY AND WERE ASKED TO PROVIDE SUGGESTIONS OF WHAT THEY WOULD DO AS A MARKETING OFFICER. HERE EACH AND EVERY CONTESTANT HAD TO EXPRESS HIS/HER VIEWS AND THE FINAL JUDGEMENT OF THE BEST SUGGESTION WAS TAKE BY THE AUDIENCE.

THE WINNING TEAM WAS AWARDED WITH PRIZES BY TEACHERS- SHRUTI MISS AND DISHA MISS.



WINNERS WITH  
SHRUTI MAM AND DISHA MAM.



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