

**SVKM's Narsee Monjee College of Commerce &  
Economics (Autonomous)**

**B.COM (Financial Markets)**

**A.Y. 2024-25**

**List of subjects under NEP for SEM I and SEM II**

<b>SEM I</b>			<b>SEM II</b>		
<b>Sr No</b>	<b>Particulars</b>	<b>Credit</b>	<b>Sr No</b>	<b>Particulars</b>	<b>Credit</b>
<b>Major</b>					
1	Financial Accounting I	3	1	Financial Accounting II	3
2	Introduction to Financial System	3	2	Principles and Practices of Banking & Insurance	3
<b>Minor</b>					
1	Microeconomics	2	1	Macroeconomics	2
<b>Open Electives Course ( OEC)(2)</b>					
1	Mathematical And Statistical Techniques I	2	1	Mathematical And Statistical Techniques II	2
2	Media and Culture Studies	2	2	Business Analytics	2
<b>OR</b>					
3	Basics Of Food And Nutrition	2	3	Anthropology Of Food	2
<b>Vocational Skill Courses/ Skill Enhancement Courses (VSC/SEC)</b>					
1	Stock Market Operations	2	1	New Venture Planning	2
2	Basic of Financial Services	2	2	Basic and Advanced Excel	2
<b>Ability Enhancement Courses (AEC)</b>					
1	Presentations And Communication Techniques	2	1	Effective Business Communication	2
<b>Value Added Courses (VAC)</b>					
1	Environment Studies	2	1	-	
<b>Indian Knowledge System (IKS)</b>					
1	Indian Knowledge System	2	1	Understanding India	2
<b><u>Co-curricular Courses (CC) (Any 1 out of 4)</u></b>					
			1	NSS	2
			2	Yoga	2
			3	Cultural	2
			4	Sports	2
<b>Total</b>		<b>22</b>	<b>Total</b>		<b>22</b>

# **SEMESTER I**

<b>Program: Bachelor of Commerce (Financial Market)</b>	<b>Semester: I</b>
<b>Course: FINANCIAL ACCOUNTING- 1</b>	<b>Course Code:</b>

Teaching Scheme				Evaluation Scheme	
Lecture (Hours per week)	Practical (Hours per week)	Tutorial (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 40)	Semester End Examinations (SEE) (Marks- 60 in Question Paper)
3			3	40	60

**Learning Objectives:**

- To appraise the identification, recording, classification and summarization of business transactions account-wise.
- To analyse the computation of Profit/Loss by comparing the incomes with expenses relating to a particular period.
- To review the Financial position of business by recording assets and liabilities of business.
- To study proper classification of expenditure and receipts to ascertain correct profit/loss and financial stability and position of business.
- To analyse and interpretate the accounts to improve the profitability and performance in future.

**Course Outcomes:**

After completion of the course, learners would be able to:

**CO1:** To analyse proper identification, recording, classification and summarization of business transactions.

**CO2:** To discuss the computation of Profit/Loss for the year and to know the Financial position of business

**CO3:** To demonstrate how to classify the expenditures and receipts

**CO4:** To illustrate analysis and interpretation of accounts in order to improve the profitability and performance in future.

**Outline of Syllabus: (per session plan)**

Module	Description	No of Hours
1	Nature, Purpose of Accounting	5
2	Books of Accounts	10
3	Introduction to Financial Statements	15
4	Preparation of Final Accounts	15
	<b>Total</b>	<b>45</b>

<b>Module</b>	<b>Topic</b>	<b>No. of Hours/Credits</b>
<b>Module 1</b>	Nature, Purpose of Accounting.	05
	Meaning and scope of Accounting: Need, development & Definition of Accounting, persons interest in Accounting disclosure, branches of accounting Accounting concepts and Accounting Standards	
<b>Module 2</b>	Books of Accounts	<b>10</b>
	Journals, ledger, subsidiary books Trial Balance, Financial Accounting framework, Capital & Revenue.	
<b>Module 3</b>	Introduction to Financial Statements	<b>15</b>
	Treatment of Depreciation Accounting; methods of recording depreciation and methods of providing depreciation as per AS-4, Issue of Shares – Book Building system	
<b>Module4</b>	Preparation of Final Accounts	15
	Final Accounts including Manufacturing Account, Trading, Profit & Loss Account and Balance sheet Final Accounts of Partnership Firm, Manufacturing Account, Trading, Profit & Loss Account and Balance sheet. Introduction to company final accounts. Recent developments in the subject	

### **Essential Readings**

1. Introduction to Accountancy by T.S. Grewal, S. Chand and Company (P) Ltd., New Delhi
2. Advance Accounts by Shukla and Grewal, S. Chand and Company (P) Ltd., New Delhi

### **Supplementary Readings**

1. Advanced Accountancy by R.L Gupta and M. Radhaswamy, S. Chand and Company (P) Ltd., New Delhi
2. Modern Accountancy by Mukherjee and Hanif, Tata Mc. Grow Hill and Co. Ltd., Mumbai
3. Financial Accounting by LesileChandwichk, Pentice Hall of India Adin Bakley (P) Ltd., New Delhi

### **Evaluation Pattern**

The performance of the learner will be evaluated in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course. The second component will be a Semester end examination with a weightage of 60% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

Details of Continuous Assessment (ICA): 40% of the total marks per course:

Continuous Assessment details: Total 40 Marks

Component 1 (CA -1) Assignment - 20 marks

Component 2 (CA -2) Class Test - 20 marks

Note: 15 marks questions can be sub-divided as per the length/ level of difficulty of the question.

Details of Semester End Examination: 60% of the total marks per course.

Duration of examination will be Two hour. Total Marks: 60

Paper Pattern:

Total Five questions will be asked.

Q.1 is compulsory.

Solve any THREE from remaining FOUR questions.

Each Question carries 15 marks each.

Note: 15 marks questions can be sub-divided as per the length/ level of difficulty of the question.

<b>Program: Bachelor of Commerce (Financial Market)</b>				<b>Semester: I</b>	
<b>Course: Introduction to Financial System</b>				<b>Course Code:</b>	
<b>Teaching Scheme</b>			<b>Evaluation Scheme</b>		
<b>Lecture (Hours per week)</b>	<b>Practical (Hours per week)</b>	<b>Tutori al (Hours per week)</b>	<b>Credit</b>	<b>Continuous Assessment (CA) (Marks - 40)</b>	<b>Semester End Examinations (SEE) (Marks- 60 in Question Paper)</b>
3			3	40	60
<b>Learning Objectives:</b>					
<ul style="list-style-type: none"> <li>• This course is designed to be an overview of the major functions of financial markets, institutions, instruments and services, to understand the theoretical framework of the subject of development of financial services sector.</li> <li>• Emphasis is on evolution of Financial Services sector, its management and its regulation.</li> <li>• This forms the base to understand and appreciate importance of the sector in any economy.</li> </ul>					
<b>Course Outcomes:</b>					
After completion of the course, learners would be able to:					
<b>CO1:</b> Explain the development of financial system					
<b>CO2:</b> Apply the theory in real business scenarios					
<b>CO3:</b> Getting a managers perspective business					
<b>CO4:</b> Review the functions and process of banking and insurance sector					
<b>Outline of Syllabus: (per session plan)</b>					
<b>Module</b>	<b>Description</b>				<b>No of Hours</b>
<b>1</b>	Overview of Financial System				12
<b>2</b>	Financial Markets				11
<b>3</b>	Financial Instruments				11
<b>4</b>	Financial Regulators				11
	<b>Total</b>				<b>45</b>

<b>Module</b>	<b>Topic</b>	<b>No. of Hours/Credits</b>
Module I	Overview of Financial System	
	An introduction to the financial system, Overview of financial system, Functions of a financial system, Evolution of financial systems (capital market oriented), Financial systems in India compared with those in developed nations and developing nations, Constituents of the financial system and interrelationships between various components.	12
Module II	Financial Markets	
	Capital markets, Money Markets, Foreign Exchange Market, Commodity Markets, Derivative Markets, Meaning, classification and structure, sub-segments, Role played, participants	11
Module III	Financial Instruments	
	Meaning and classification of financial instruments (multiple ways of classifying financial instruments), Types of financial instruments, Evaluation of financial instruments (risk return trade-off), Characteristics of financial instruments, New financial instruments	11
Module IV	Financial Regulators	
	Types of financial institutions, Evaluation of financial institution. Types of financial Services, Evaluation of financial Services. Characteristics of financial Services, New financial Services. Recent developments in the subject	11

**Essential Readings:**

1. Gordon E. & Natarajan K. Financial Markets & Services, Himalaya Publishing House.
2. Indian Financial System, Machiraju.R.H, Vikas Publishing House.
3. Indian Financial System, Khan M.Y Tata Mcgraw Hill.

**Supplementary Readings:**

1. Financial Institutions and Markets, BholeL.M, TataMcgraw Hill.
2. The Indian Financial System, Desai, Vasantha Himalaya Publishing House.

**Evaluation Pattern:-**

**Details of Internal Continuous Assessment (ICA)**

**Internal Test Marks : 20 marks**

**Assignment: - 20 marks**

SEMESTER END ASSESSMENT: 60 MARKS

DURATION: 2 HOURS

**Question Paper Pattern for Theory Subjects (Semester –end Examination)**

**All questions are compulsory**

Q. No.	Particulars	Marks
Q.1.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.2.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.3.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.4.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.5.	Read the following Case Study and answer the questions that follow.	12

<b>Programme : B. Com. (Financial Markets)</b>				<b>Semester : I</b>	
<b>Course : Microeconomics</b>				<b>Code :</b>	
<b>Suggested Lectures per week</b>				<b>02</b>	
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>	
<b>Lecture</b>	<b>Practical</b>	<b>Tutorial</b>	<b>Credits</b>	<b>Theory</b>	
				<b>Internal</b>	<b>External</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>	<b>20</b>	<b>30 Marks</b>
<b>Internal Component</b>					
<b>Class Test (Duration 20 Mins)</b>		<b>Projects / Assignments</b>		<b>Class Participation</b>	
<b>20 Marks</b>		<b>20 Marks</b>		<b>-----</b>	
<b>Learning Objectives:</b>					
<ul style="list-style-type: none"> <li>To learn the fundamental principles governing production processes, cost structures, and revenue generation in both short and long-run scenarios. This includes grasping the implications of the Law of Variable Proportions, Law of Returns to Scale, economies, and diseconomies of scale on firm behavior.</li> <li>To understand the characteristics of perfect competition, monopoly, monopolistic competition, and oligopoly. They will analyze how firms in each market structure determine output levels, pricing strategies, and economic efficiency.</li> </ul>					
<b>Learning Outcomes:</b>					
<p>After completion of the course, learners would be able to:</p> <ul style="list-style-type: none"> <li>Students will be able to analyze production processes and cost structures to determine optimal levels of output and pricing strategies for firms operating in different market structures. They will apply their understanding of revenue analysis to assess the revenue structures of firms under perfect and imperfect competition, identifying factors influencing total, average, and marginal revenue.</li> <li>Students will synthesize information on market structures to evaluate the equilibrium conditions of firms in both the short and long run for perfect competition and monopoly. They will critically assess the features and behaviors of monopolistic competition and oligopoly, considering the implications of kinked demand curves and</li> </ul>					
<b>Pedagogy : Classroom learning , Presentation, Theory Notes, Practical Sums, Assignments, Case Study</b>					

<b>Module</b>	<b>Description</b>	<b>No of Lectures</b>
<b>1</b>	<b>Production, Cost and Revenue Analysis</b>	<b>15</b>
	<p>Production in the short and long run - Law of Variable proportions and Law of returns to scale, Economies and Diseconomies of Scale.</p> <p>Cost analysis – cost concepts, fixed and variable costs, total, average and marginal costs, cost curves in short and long run – behaviour and inter-relationship.</p> <p>Revenue analysis - total, average and marginal revenue, revenue structures under perfect and imperfect competition.</p>	
<b>2</b>	<b>Market Structures</b>	<b>15</b>
	<p>Perfect Competition - Features, equilibrium of firms in the short and long run. Monopoly- Features, equilibrium of firms in the short and long run.</p> <p>Monopolistic competition – Features.</p> <p>Oligopoly – Features with kinked demand Curve.</p>	

### **Reference Books :**

1. Gregory Mankiw, Principles of Economics, South-Western College Publishing; 7th edition December 2013
2. Paul A. Samuelson and William D. Nordhaus, Microeconomics, McGraw Hill Education, 19th edition
3. Dominick Salvatore (adapted by Rakesh Shrivatsava), Managerial Economics: Principles and Worldwide Application, OUP, New Delhi 7th edition
4. H.L Ahuja, Principles of Microeconomics, 22e, S Chand Publication.
5. Frank Robert. H, Bernanke. Ben S., Principles of Economics, McGraw Hill Education
6. Paul Keat, Philip. K. Young and Sheejata Banerjee, Managerial Economics, Pearson Education, 2016
7. William A. McEachern and Simrit Kaur, Micro economics: A South-Asian Perspective, Cengage Learning, 2018
8. Jeffery M Perloff, Microeconomics 7th edition Pearson education 2019
9. Robert Pindyck & Daniel Rubinfeld Microeconomics 8th edition, Pearson education
10. D.D. Chaturvedi & S.L Gupta Business Economics: Theory & Application.

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## Evaluation Pattern

Weightage to Semester End Examination and Internal Continuous Assessment will be 60:40 respectively.

For courses carrying 2 credits

Courses carrying 2 credits shall be evaluated for total of 50 marks, which means 30 marks Semester End Examination and 20 marks for Internal Continuous Assessment.

1. For Internal Continuous Assessment, there shall be two tests of 10 marks each held at regular intervals during the semester. These tests may be conducted either in online mode or as a pen paper test. An average of marks obtained in the 2 tests shall be considered as final marks.

The other component for 10 marks shall be chosen by the department. This can be a project/ assignment/ field study/ seminar/group discussion and so on.

2. For Semester End Examination, the question paper pattern shall be as follows:

Maximum Marks: 30

Duration: One hour

All questions will be compulsory carrying 15 marks each with internal choice

Q. 1 Based on Module 1 of the syllabus

Answer any two out of the following questions: (7.5 X 2 =15 marks)

- A. Descriptive
- B. Numerical or application based
- C. Numerical or application based / Case study

Q. 2 Based on Module 2 of the syllabus

Answer any two out of the following questions: (7.5 X 2 =15 marks)

- A. Descriptive
- B. Numerical or application based
- C. Numerical or application based / Case study

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
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<b>Program: B.Com (Financial Markets)</b>					<b>Semester : I</b>
<b>Course : Course : Mathematical and Statistical Techniques I</b>					<b>Code:</b>
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>	
<b>Lectures</b>	<b>Practicals</b>	<b>Tutorials</b>	<b>Credits</b>	<b>Internal Continuous Assessment (ICA) (weightage)</b>	<b>Term End Examinations (TEE) (weightage)</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>	<b>20 Marks</b>	<b>30 Marks</b>
<b>Internal Component</b>					
<b>Class Test</b>		<b>Projects / Assignments/Presentations</b>		<b>Class Participation</b>	
<b>10 Marks</b>		<b>10 Marks</b>		<b>-</b>	
<b>Learning Objectives:</b>					
<ul style="list-style-type: none"> <li>• To equip students with basic Mathematical and Statistical tools.</li> <li>• To make the students aware of applications of Mathematical and Statistical Techniques in Business &amp; Finance.</li> </ul>					
<b>Course Outcomes:</b>					
After completion of the course, learners would be able to:					
<b>CO1:</b> Apply knowledge of Shares and Mutual funds to make wise investment.					
<b>CO2:</b> Use the knowledge of derivatives, in Economics.					
<b>CO3:</b> Calculate averages and use it appropriately in real life problems					
<b>CO4:</b> Understand and appreciate the practical relevance of various basic statistical tools in the Field of finance and economics.					

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<b>DETAILED SYLLABUS</b>		
<b>Unit</b>	<b>Topic</b>	<b>No. of Hours/Credits</b>
<b>Module 1</b>	<b>Functions and Derivatives</b>	<b>8</b>
	<p>a) Concept of real functions: constant function, linear function, <math>x^n</math>, <math>e^x</math>, <math>a^x</math>, <math>\log x</math>, Demand, Supply, Total Revenue, Average Revenue, Total cost, Average cost and Profit function. Equilibrium Point, Break-even point.</p> <p>b) Derivative of functions:</p> <p>i. Derivative as rate measure, Derivative of <math>x^n</math>, <math>e^x</math>, <math>a^x</math>, <math>\log x</math>.</p> <p>ii. Rules of derivatives: Scalar multiplication, sum, difference, product, quotient (Statements only), Simple problems,</p> <p>iii. Applications: Marginal Cost, Marginal Revenue, Elasticity of Demand, finding derivatives of functions in Economics and Commerce.</p>	
<b>Module 2</b>	<b>Shares and Mutual Funds</b>	<b>7</b>
	<p>a) Shares: Concept of share face value, market value, dividend, equity shares, preferential shares, bonus shares.</p> <p>b) Mutual Funds: Simple problems on calculation of Net income after considering entry load, dividend, change in Net Asset Value (N.A.V.) and exit load. Averaging of price under the Systematic Investment Plan (S.I.P.)</p>	
<b>Module 3</b>	<b>Measures of Central Tendency</b>	<b>8</b>
	Definition of Average, Types of Averages: Arithmetic Mean, Combined and Weighted arithmetic mean, median, and Mode for raw data, Ungrouped frequency distribution, grouped frequency distribution. Quartiles, Deciles and Percentiles	
<b>Module 4</b>	<b>Measures of Dispersion</b>	<b>7</b>
	Concept and idea of dispersion, Various measures of dispersion such as Range, Quartile deviation, Mean Deviation from mean, Standard Deviation and corresponding coefficients, combined standard deviation	
	<b>Total</b>	<b>30</b>

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**Reference Books:**

<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>
Operations Research	Gupta and Kapoor	S. Chand & Sons Co.
Statistical Methods	S.G. Gupta	S. Chand & Sons Co.
Business Mathematics & Statistics	B Aggarwal	Ane Book Pvt. Limited
Mathematics & Statistics	Ajay Goel & Alka Goel.	Taxmann's Publication
Quantitative Techniques of Decision Making	Anand Sharma	Himalaya Publishing House
Business Statistics Using Excel & SPSS	Nick Lee & Mike	SAGE
Business mathematics and statistics	V.R.Nikam	(Chandralok Prakashan)

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<b>Program: B.Com (Accounting &amp; Finance)</b>					<b>Semester: I</b>		
<b>Course: Media, Culture and Society</b>					<b>Code:</b>		
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>			
<b>Lectures</b>	<b>Practical</b>	<b>Tutorial</b>	<b>Credits</b>	<b>Theory</b>		<b>Practical</b>	
				<b>Internal</b>	<b>External</b>	<b>Internal</b>	<b>External</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>	<b>20</b>	<b>30</b>	<b>Nil</b>	<b>Nil</b>
<b>Internal Component</b>							
<b>Class Test</b>			<b>Assignments</b>			<b>Class Participation</b>	
<b>10</b>			<b>10</b>			<b>Nil</b>	
<b>Learning Objectives</b>							
<ul style="list-style-type: none"> <li>To assess the impact of media on cultural values and behaviours</li> <li>Students will be able to critically analyse the power dynamics and ideological influences within media representations.</li> </ul>							
<b>Learning Outcomes</b>							
<ul style="list-style-type: none"> <li>The learners will be able to analyze the role of media in shaping cultural identities and practices.</li> <li>The learners will be able to apply theoretical concepts to critique media and culture within a socio-cultural context.</li> <li>The learners will evaluate the construction of news media, examining how editorial decisions, framing techniques, and agenda-setting influence public perception and understanding of current events</li> </ul>							
<b>Pedagogy</b>							
<ul style="list-style-type: none"> <li>Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments, Project work, Group Discussions.</li> </ul>							

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Module	Module Content	Module wise Pedagogy Used	Duration of Module
I	<p><b>1. Introduction to Media, Culture and Society</b></p> <p>1.1. Meaning of Media, Culture and Society</p> <p>1.2. Starting points, Shaping, Mirroring &amp; representing</p> <p>1.3. Culture and evolution of Mass Communication</p> <p>1.4. The Communications Process</p> <p>1.5. The Cultural Model for understanding mass communication</p> <p>1.6. Evolution of Media from Emergence to Convergence</p> <p>1.7. Surveying cultural landscape</p> <p>1.8. Elements Of Media in Socio-Cultural Context</p> <p>1.9. Critiquing media and culture</p>	Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments, Project work, Group Discussions.	15 lectures
II	<p><b>2. Power, Control, Identity and Culture in Media</b></p> <p>2.1. Media as Manipulation? Marxism and Ideology</p> <p>2.2. The Construction of News</p> <p>2.3. Public Service or Personal Entertainment? Controlling Media Orientation</p> <p>2.4. Advertising: Emergence, Expansion and Transformation</p> <p>2.5. Media and the Public Sphere: Digitalisation, Commercialisation and Fragmentation</p> <p>2.6. Media, Community and Difference: From Mass Stigmatisation to Grassroots Identity Groups</p> <p>2.7. Media, Race and Ethnicity</p> <p>2.8. Media, Gender, and Sexuality</p> <p>2.9. Saturation, Fluidity and Loss of Meaning</p>	Lecture, Audio-visual, Research Papers, Case Studies, Simulations, Assignments, Project work, Group Discussions.	15 lectures

**Reference Books:**

1. Media Culture and Society, Paul Hodkinson, Second edition, 2017, Sage Publications
2. Media and Culture- Mass Communication in Digital Age, Richard Campbell, Christopher Martin, Bettina Fabos

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## Evaluation Pattern

**Total Marks allotted: 50 marks**

### Details of Continuous Assessment (CA)

40% of the total marks per course.

Marks allotted for CA is 20 marks.

### Breakup of the 20 Marks is as follows:

Continuous Assessment	Details	Marks
Component 1 (CA-1)	Internal class test (online or offline)	10 marks
Component 2 (CA-2)	Presentations/Project Work/ Viva-Voce/ Book Review/ Field visit & its presentations/ Entrepreneurship Fair/ Documentary filming/ Assignments/ Group Discussions Etc.	10 marks

### a) Details of Semester End Examination (SEE)

60% of the total marks per course.

Marks allotted for SEE is **30 Marks**.

Duration of examination will be **One Hour**.

## QUESTION PAPER FORMAT

All Questions are compulsory

Q. No.	Particulars	Marks
Q.1.	A) Answer in brief OR B) Answer in brief	8
Q.2.	A) Answer in brief OR B) Answer in brief	8
Q.3.	A) Answer in brief OR B) Answer in brief	8
Q.4.	Case study/application-based questions	6

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: Bachelor of Commerce (Financial Market)</b>				<b>Semester: I</b>	
<b>Course: Stock Market Operations</b>				<b>Course Code:</b>	
<b>Teaching Scheme</b>			<b>Evaluation Scheme</b>		
<b>Lecture (Hours per week)</b>	<b>Practical (Hours per week)</b>	<b>Tutorial (Hours per week)</b>	<b>Credit</b>	<b>Continuous Assessment (CA)</b>	<b>Semester End Examinations (SEE)</b>
02			02	20	30
<b>Learning Objectives:</b>					
<ul style="list-style-type: none"> <li>• To know the basics of the Stock Markets in India.</li> <li>• To understand the functioning of Stock exchanges.</li> <li>• To understand stock market operations in terms on structure, trading and settlement procedures, processes and related components etc.</li> </ul>					
<b>Course Outcomes:</b>					
After completion of the course, learners would be able to:					
<ul style="list-style-type: none"> <li>• Understand the structure of Capital Markets in India.</li> <li>• Understand Stock Exchange and it's functioning.</li> <li>• Understand trading and settlement system in Stock exchanges</li> </ul>					
<b>Outline of Syllabus: (per session plan)</b>					
<b>Module</b>	<b>Description</b>				<b>No of Hours</b>
<b>1</b>	Introduction to Capital Markets in India				10
<b>2</b>	Trading and Settlement system in Stock Exchanges				10
<b>3</b>	Stock Market Indices				10
	<b>Total</b>				<b>30</b>
<b>PRACTICALS</b>					

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ECONOMICS (AUTONOMOUS)**

<b>Module</b>	<b>Topic</b>	<b>No. of Hours/Credits</b>
Module I	<b>Introduction to Capital Markets in India</b>	
	An overview of Indian Securities Market, Meaning, Functions, Intermediaries, Role of Primary Market – Methods of floatation of capital – Problems of New Issues Market – IPO's – Investor protection in primary market – Recent trends in primary market – SEBI measures for primary market.  Meaning, Nature, Functions of Secondary Market – Organisation and Regulatory framework for stock exchanges in India – Defects in working of Indian stock exchanges – SEBI measures for secondary market – Overview of major stock exchanges in India.	10
Module II	<b>Trading And Settlement System in Stock Exchanges</b>	
	Indian Stock Exchanges: <b>BSE</b> – Different trading systems – Share groups on BSE – BOLT System – Different types of settlements - Pay-in and Pay-out – Bad Delivery – Short delivery – Auction – <b>NSE</b> – Market segments – NEAT system options – Market types, Order types and books – De-mat settlement – Physical settlement – Institutional segment – Funds settlement – Valuation debit – Valuation price – Bad and short delivery – Auction.	10
Module III	<b>Stock Market Indices</b>	
	Meaning, Purpose, and Consideration in developing index – Methods (Weighted Aggregate Value method, Weighted Average of Price Relatives method, Free-Float method) – Stock market indices in India – BSE Sensex - Scrip selection criteria – Construction – Other BSE indices (briefly) – NSE indices – S&P CNX Nifty – Scrip selection criteria – Construction	10

**Reference books:-**

1. Securities Laws and Capital Markets – ICSI – Executive Programme
2. Capital Markets: Institutions and Instruments by Frank J. Fabozzi, Franco Modigliani
3. Capital account liberalization and stability of capital markets in India: An empirical analysis by Laxmi R Nair
4. Regulation of Financial Intermediaries in Emerging Markets by T. T. Ram Mohan
5. Capital Markets in India by Rajesh Chakrabarti

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

**Evaluation Pattern:-**

**Details of Internal Continuous Assessment (ICA)**

**Internal Test Marks : 10 marks**

**Assignment: - 10 marks**

**SEMESTER END ASSESSMENT: 30 MARKS**

**DURATION: 1 HOUR**

**Question Paper Pattern for Theory Subjects (Semester –end Examination)**

All questions are compulsory

Q. No.	Particulars	Marks
Q.1.	A. Answer in brief OR B) Answer in brief	8
Q.2.	A. Answer in brief OR B) Answer in brief	8
Q.3.	A. Answer in brief OR B) Answer in brief	8
Q.4.	Read the following Case Study and answer the questions that follow.	6

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: B.Com (Financial Markets)</b>				<b>Semester: I</b>	
<b>Course: Basic of Financial Services</b>				<b>Course Code:</b>	
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>	
<b>Lecture (Hours per week)</b>	<b>Pract ical (Hour s per week)</b>	<b>Tuto ri al (Hour s per we ek)</b>	<b>Credit</b>	<b>Continuous Assessment (CA) (Marks - 20)</b>	<b>Semester End Examinations (SEE) (Marks- 30 in Question Paper)</b>
2	-	-	2	20	30
<b>Learning Objectives:</b>					
1) To understand different product and services provided by different Financial Institutions in India.					
2) To comprehend various fund-based and fee-based services provided by Financial Institutions					
<b>Course Outcomes:</b>					
After completion of the course, learners would be able to:					
<b>CO1:</b> Understanding different kinds of financial services available in Indian financial system.					
<b>CO2:</b> Ability to comprehend different mutual fund products and plans available in India & ability to outline the Factoring and forfeiting. .					
<b>CO3:</b> Comprehension of Housing Finance and consumer credit financing in India.					
<b>Outline of Syllabus:</b>					
<b>Module</b>	<b>Description</b>				<b>No of Hours</b>
<b>1</b>	Introduction to Financial Services				10
<b>2</b>	Mutual Funds, Leasing & Hire Purchase				10
<b>3</b>	Merchant Banking & Stock Broking				10
	<b>Total</b>				<b>30</b>

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Unit</b>	<b>Topic</b>	<b>No. of Hours/Credits</b>
<b>Module 1</b>	<p><b>Introduction to Financial Services Financial Services</b></p> <p>Meaning, Classification, Scope, Fund Based Activities, Non Fund Based Activities, Modern Activities, Sources of Revenue, Need for Financial Innovation, New Financial Products &amp; Services, Innovative Financial Instruments, Challenges Facing the Financial Sector.</p>	<b>10</b>
<b>Module 2</b>	<p><b>Mutual Funds, Leasing &amp; Hire Purchase</b></p> <p><b>Mutual Funds</b></p> <p>Introduction to Mutual Funds, Structure of Mutual Fund in India, Classification of Mutual Funds, AMFI Objectives, Advantages of Mutual Funds, Disadvantages of Mutual Funds, NAV Calculation and Pricing of Mutual Funds, Mutual Funds Abroad, Mutual Funds in India, Reasons for Slow growth, Future of Mutual Funds Industry</p> <p><b>Leasing and Hire purchase</b></p> <p>Meaning, Definition, Difference between Leasing &amp; Hire Purchase. Types of Lease.</p>	<b>10</b>
<b>Module 3</b>	<p><b>Merchant Banking &amp; Stock Broking</b></p> <p>Introduction to merchant banking, Functions of Merchant Banking &amp; Difference between Commercial Banks &amp; Merchant Banks.</p> <p>Meaning of Stock Broking, Functions of Stock Brokers &amp; Fintech platform for Trading.</p>	<b>10</b>
	<b>TOTAL</b>	<b>30</b>

**Suggested Readings**

1. Financial Services, Dr.S Gurusamy, The MC-Graw Hill companies, 2 Edition (26 June 2009).
2. Financial Markets and Financial services, Vasant Desai, Himalaya Publishing House, First Edition (2010).

**Essential Readings**

1. Financial Services, M.Y.Khan, Tata Mc-Graw Hill Publishing Company Ltd, Ninth edition (2017).
2. Financial Markets and Services –E.Gordon and K.Natanrajan, Himalaya Publishing House, Tenth Edition (2016)

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

**Evaluation Pattern:-**

**Details of Internal Continuous Assessment (ICA)**

**Internal Test Marks : 10 marks**

**Assignment: - 10 marks**

**SEMESTER END ASSESSMENT: 30 MARKS**

**DURATION: 1 HOUR**

**Question Paper Pattern for Theory Subjects (Semester –end Examination)**

All questions are compulsory

Q. No.	Particulars	Marks
Q.1.	B. Answer in brief OR B) Answer in brief	8
Q.2.	B. Answer in brief OR B) Answer in brief	8
Q.3.	B. Answer in brief OR B) Answer in brief	8
Q.4.	Read the following Case Study and answer the questions that follow.	6

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: Bachelor of Commerce (Financial Market) (2023-24)</b>				<b>Semester: I</b>	
<b>Course: Presentations And Communication Techniques</b>				<b>Course Code:</b>	
<b>Teaching Scheme</b>			<b>Evaluation Scheme</b>		
<b>Lecture (Hours per week)</b>	<b>Practical (Hours per week)</b>	<b>Tutorial (Hours per week)</b>	<b>Credit</b>	<b>Continuous Assessment (CA)(Marks - 20)</b>	<b>Semester End Examinations (SEE) (Marks- 30 in Question Paper)</b>
2	-	-	2	20	30
<b>Learning Objectives:</b>					
1. To familiarize the learner with the methods of communication for effective functioning in an organisation. 2. To help the learner understand the significance of effective communication in the corporate world 3. To acquaint the learner with rapidly changing communication technology 4. To facilitate development of the learner's soft skills required for successful professional life					
<b>Course Outcomes:</b>					
After completion of the course, learners would be able to:					
<b>CO1:</b> Enhance his/her communication skills to meet the challenges of the professional world and achieve success in his/her professional goals and contribute to the growth of the organization he/she is employed with					
<b>CO2:</b> Demonstrate effective presentation skills effective for employability.					
<b>CO3:</b> Analyze the different scenarios where communication is made between individuals or group of people and identify the barriers in communication and how to overcome them					
<b>CO4:</b> Develop written communication skills of email/letter writing.					
<b>Outline of Syllabus: (per session plan)</b>					
<b>Module</b>	<b>Description</b>				<b>No of Hours</b>
1	Theory of Communication and Methods of Communication				05
2	Problems in Communication/ Barriers to Communication & Listening skills				04
3	Personnel Correspondence				04
4	Language and Writing Skills				02
5	<u>Activity based learning</u> Presentations Developing Listening/Writing skills				15
	<b>TOTAL</b>				<b>30</b>
The course will be taught through theory and case studies					

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

Module	Topic	No. of Hours/Credits
Module 1	<b>Theory of Communication:</b> Concept of Communication: Models of Communication – Linear / Interactive/ Transactional/; Shannon and Weaver. Meaning, Definition, Process, Need, Feedback; Emergence of Communication as a key concept in the Corporate and Global world <b>Methods of Communication:</b> Verbal and Non-Verbal	05 hours
Module 2	<b>Problems in Communication/ Barriers to Communication:</b> Physical or Environmental, Semantic or Language, Socio-Cultural and Psychological Barriers; Ways to Overcome these Barriers <b>Listening:</b> Importance of Listening Skills; Obstacles to Listening; Cultivating Effective Listening Skills	04 hours
Module 3	<b>Personnel Correspondence:</b> Job Application and Resume	04 hours
Module 4	<b>Language and Writing Skills:</b> Email etiquette	02 hours
Module 5	<b>Activity based learning</b> Presentations Developing Listening/Writing skills	15 hours

**Evaluation Pattern**

*The performance of the learner will be evaluated for 50 marks in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course. The second component will be a Semester end Examination with a weightage of 60% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:*

**a) Details of Continuous Assessment (CA)**

*40% of the total marks per course:*

Continuous Assessment	Details	Marks
<b>Component 1 (CA-1)</b>	Class Test (MCQ) Mean score of two class tests of 10 marks	10
<b>Component 2 (CA-2)</b>	Presentations	10

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

**b) Details of Semester End Examination**

*60% of the total marks per course. Duration of examination will be of one hour.*

<b>Question Number</b>	<b>Description</b>	<b>Total Marks</b>
Q1	Essay type (Any 1 out of 2)	10
Q2	Drafting of Job Application and Resume	10
Q3	A. Case Study B. Email Etiquette	10 (5+5)
<b>Total Marks</b>		<b>30</b>

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

**SEMESTER II**

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: Bachelor of Commerce (Financial Market)</b>				<b>Semester: II</b>	
<b>Course: FINANCIAL ACCOUNTING- II</b>				<b>Course Code:</b>	
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>	
<b>Lecture (Hours per week)</b>	<b>Practical (Hours per week)</b>	<b>Tutori al (Hours per week)</b>	<b>Credit</b>	<b>Continuous Assessment (CA) (Marks - 40)</b>	<b>Semester End Examinations (SEE) (Marks- 60 in Question Paper)</b>
3			3	40	60
<b>Learning Objectives:</b>					
<ul style="list-style-type: none"> <li>• To study the identification, recording, classification and summarization of business transactions account-wise.</li> <li>• To study the computation of Profit/Loss by comparing the incomes with expenses relating to a particular period.</li> <li>• To know the Financial position of business by recording assets and liabilities of business.</li> <li>• To study proper classification of expenditure and receipts to ascertain correct profit/loss and financial stability and position of business.</li> <li>• To analyse and interpretate the accounts to improve the profitability and performance in future.</li> </ul>					
<b>Course Outcomes:</b>					
After completion of the course, learners would be able to:					
<b>CO1:</b> Learn proper identification, recording, classification and summarization of business transactions.					
<b>CO2:</b> Compute Profit/Loss for the year and to know the Financial position of business					
<b>CO1:</b> Classify the expenditures and receipts					
<b>CO1:</b> Analyse and interpretate the accounts in order to improve the profitability and performance in future.					
<b>Outline of Syllabus: (per session plan)</b>					
<b>Module</b>	<b>Description</b>				<b>No of Hours</b>
<b>1</b>	Issue of Shares & Debentures:				15
<b>2</b>	Corporate Accounting				08
<b>3</b>	Share Valuation				15
<b>4</b>	Indian Accounting Standards				07
	<b>Total</b>				<b>45</b>

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Module</b>	<b>Topic</b>	<b>No. of Hours/Credits</b>
Module I	Issue of Shares & Debentures:	
	Types of Shares & Debentures (in India), Accounting Treatments for issue of shares & debentures with new market and SEBI rules, Capitalisation of reserves & issue of Bonus Shares Redemption of shares and debentures	15
Module II	Corporate Accounting	
	Preparation of corporate financial statements in vertical form.	08
Module III	Share Valuation	
	Valuation of Shares. Buy-back of shares & own debentures. Investment Accounting	15
Module IV	Indian Accounting Standards	
	AS, GAAP & their impact on Income Statement & B/S. Latest Development: Computerization of accounting & accounting Recent developments in the subject	07

**Essential Readings**

1. Introduction to Accountancy by T.S. Grewal, S. Chand and Company (P) Ltd., New Delhi
2. Advance Accounts by Shukla and Grewal, S. Chand and Company (P) Ltd., New Delhi
3. Advanced Accountancy by R.L Gupta and M. Radhaswamy, S. Chand and Company (P) Ltd., New Delhi

**Supplementary Readings**

1. Modern Accountancy by Mukherjee and Hanif, Tata Mc. Grow Hill and Co. Ltd., Mumbai
2. Financial Accounting by Lesile Chandwichk, Pentice Hall of India Adin Bakley (P) Ltd., New Delhi
3. Financial Accounting for Management by Dr. Dinesh Harsalekar, Multi-Tech. Publishing Co. Ltd., Mumbai

# **SVKM's NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)**

## **Evaluation Pattern**

The performance of the learner will be evaluated in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course. The second component will be a Semester end examination with a weightage of 60% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

Details of Continuous Assessment (ICA): 40% of the total marks per course:

Continuous Assessment details: Total 40 Marks

Component 1 (CA -1) Assignment 20 marks

Component 2 (CA -2) Class Test 20 marks

Details of Semester End Examination: 60% of the total marks per course.

Duration of examination will be Two hour. Total Marks: 60

Paper Pattern:

Total Five questions will be asked.

Q.1 is compulsory.

Solve any THREE from remaining FOUR questions.

Each Question carries 15 marks each.

Note: 15 marks questions can be sub-divided as per the length/ level of difficulty of the question.

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: Bachelor of Commerce (Financial Market) (2023-24)</b>		<b>Semester: II</b>	
<b>Course: PRINCIPLES AND PRACTICES OF BANKING AND INSURANCE</b>		<b>Course Code:</b>	
<b>Teaching Scheme</b>		<b>Evaluation Scheme</b>	
<b>Lecture (Hours per week)</b>	<b>Credit</b>	<b>Continuous Assessment (CA) (Marks - 40)</b>	<b>Semester End Examinations (SEE) (Marks- 60 in Question Paper)</b>
3	03	40	60
<b>Learning Objectives:</b>			
To acquaint students with an overview of banking and insurance.			
To gain knowledge in functioning of banks and Insurance sector.			
To gain insight into the various types of insurance policy and its need.			
To be able to compare and analyze various financial products and services offered by banks and insurance.			
<b>Course Outcomes</b>			
<b>CO1:</b> Apply the theory in real business scenarios			
<b>CO2:</b> Learn the functions and process of banking and insurance			
<b>CO3:</b> Review the history, school of thoughts and evolution of banking and insurance sector.			
<b>Module</b>	<b>Description</b>	<b>No of Hours</b>	
<b>1</b>	Introduction to Banking	12	
<b>2</b>	Indian Banking System	11	
<b>3</b>	Introduction to Insurance	11	
<b>4</b>	Insurance Scenario in India	11	
	<b>Total</b>	<b>45</b>	

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

Module	Module Content	No. of Hours/Credits
Module I	Introduction to Banking : Meaning and definition of banks, Features / characteristics of banks, Types of banks, Scope and Functions of Banking, Innovative banking services , Emerging trends in banking	12
Module II	Indian Banking System: Indian banking system evolution, Banking operations - Types of accounts, Current Scenario, Role of commercial banks in Indian economy, - Objectives and functions of RBI.	11
Module III	Introduction to Insurance : -Meaning and definition of Insurance, -Terms used in Insurance –( Insured, Insurer, Beneficiaries, Premium, Insured sum, Peril , Hazard, Exposure, Indemnity, Reinsurance ), - Characteristics of Insurance, -Functions of Insurance, -Advantages of Insurance, -Limitations of Insurance, -Principles of insurance , -Types of insurance	11
Module IV	Insurance Scenario in India - Growth of Insurance Business – Actuarial Role – Claim and Settlement Procedures – Insurance Regulations Role of IRDA, - Role and functions of LIC -Role of Government in boosting the Insurance sector	11

**Essential Reading:**

1. Dr. K.M.Bhattacharaya & O.P.Agarwal, Basics of Banking and Finance, Himalaya Publishing House
2. Gordan and Natrajan, Banking Theory Law and Practices, Himalaya Publishing House
3. V.S.Gopal & Sumathi Gopal, Principles and Practices of Banking and Insurance, Himalaya Publishing House.

**Supplementary Reading:**

1. Dr. Seethalekshmy & Jitendra Aherkar, Principles and Practices of Banking and Insurance. Sheth Publishing House
2. Dr. P.K.Gupta, Insurance and Risk Management, Himalaya Publishing House
3. M.N.Mishra, Insurance Principles and Practices, S.Chand & Company Ltd.

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

**Evaluation Pattern:-**

**Details of Internal Continuous Assessment (ICA)**

**Internal Test Marks : 20 marks**

**Assignment: - 20 marks**

**SEMESTER END ASSESSMENT: 60 MARKS**

**DURATION: 2**

**HOURS**

**Question Paper Pattern for Theory Subjects (Semester –end Examination)**

**All questions are compulsory**

Q. No.	Particulars	Marks
Q.1.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.2.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.3.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.4.	Answer in Brief (Any 2 out of 3) a) b) c)	12
Q.5.	Read the following Case Study and answer the questions that follow.	12

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Programme : B. Com (Financial Markets)</b>				<b>Semester : II</b>	
<b>Course : Macroeconomics</b>				<b>Code :</b>	
<b>Suggested Lectures per week</b>				<b>02</b>	
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>	
<b>Lecture</b>	<b>Practical</b>	<b>Tutorial</b>	<b>Credits</b>	<b>Theory</b>	
				<b>Internal 20 marks</b>	<b>External 30 marks</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>		
<b>Internal Component</b>					
<b>Class Test</b>			<b>Projects /</b>		<b>Class Participation</b>
<b>10 marks</b>			<b>10 marks</b>		<b>---</b>
<b>Learning Objectives:</b>					
<ul style="list-style-type: none"> <li>To develop a comprehensive understanding of the circular flow of income in various economic models, including closed and open economies, and analyze the implications of leakages and injections on economic equilibrium.</li> <li>To explore and evaluate the theories of income, employment, consumption, and investment from both classical and Keynesian perspectives, and apply them to real-world scenarios to assess economic stability and policy effectiveness.</li> </ul>					
<b>Learning Outcomes:</b>					
<ul style="list-style-type: none"> <li>Students will be able to analyze and interpret the circular flow of income in diverse economic contexts, demonstrating proficiency in identifying leakages and injections and assessing their impact on economic equilibrium.</li> <li>Students will demonstrate the ability to evaluate and compare classical and Keynesian theories of income, employment, consumption, and investment, and employ them to analyze and formulate solutions for economic challenges.</li> </ul>					
<b>Pedagogy : Classroom learning , Presentation, Theory Notes, Assignments, Case Study</b>					

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

Sr. No.	Modules	No. of Lectures
1	<b>Economy in the short run</b>	<b>15</b>
	<p>Macroeconomics: scope and significance; Circular flow of income- closed economy: two- sector and three-sector models, open economy: four sector model. Leakages and injections - their impact on circular flow of income.</p> <p>Concepts of national Income: GNP, GDP, NNP at market prices, NNP at factor cost, Personal Income, Disposable Income, Real and Nominal GDP, Current and Nominal GDP, Green GDP, Measurement of National Income. Numerical problems.</p> <p>Business cycles: meaning, features and phases. Case studies Policies for Economic Stabilisation</p>	
2	<b>Introduction to Keynesian Economics</b>	<b>15</b>
	<p>Theory of Income and Employment- Classical Theory: Say's law of markets; Keynesian Theory of Employment: Aggregate Demand (C + I + G), Aggregate Supply and Effective Demand.</p> <p>Theory of Consumption: Fundamental psychological law of consumption, average and marginal propensity to consume and their implications, factors affecting consumption: subjective and objective. Case studies and numerical problems.</p> <p>Theory of Investment: Meaning of investment function, determinants of investment function: marginal efficiency of capital and rate of interest; Factors affecting MEC: Prospective yield and Supply price (Cost of Investment); Relationship between MEC and rate of interest. Investment Multiplier- meaning, assumptions, working, limitations and leakages. Case studies and numerical problems.</p>	
	<b>Total</b>	<b>30</b>

**References Books:**

1. N Gregory Mankiw: "Principles of Macroeconomics" Cengage Learning India.
2. Ahuja H.L: "Macroeconomics: Theory and Policy", S. Chand Company Ltd. New Delhi
3. McConnell & Brue: "Macroeconomic", McGraw-Hill Education Private Ltd. New Delhi
4. Dornbusch & Fischer: 'Macroeconomics' McGraw Hill Education, New Delhi.
5. R. Glenn Hubbard & O'brien: 'Macroeconomics', Pearson Education, New Delhi.
6. D N Dwivedi: 'Managerial Economics' Vikas Publishing House.

# SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

## Evaluation Pattern

Weightage to Semester End Examination and Internal Continuous Assessment will be 60:40 respectively.

For courses carrying 2 credits

Courses carrying 2 credits shall be evaluated for total of 50 marks, which means 30 marks Semester End Examination and 20 marks for Internal Continuous Assessment.

1. For Internal Continuous Assessment, there shall be two tests of 10 marks each held at regular intervals during the semester. These tests may be conducted either in online mode or as a pen paper test. An average of marks obtained in the 2 tests shall be considered as final marks.

The other component for 10 marks shall be chosen by the department. This can be a project/ assignment/ field study/ seminar/group discussion and so on.

2. For Semester End Examination, the question paper pattern shall be as follows:

Maximum Marks: 30

Duration: One hour

All questions will be compulsory carrying 15 marks each with internal choice

Q. 1 Based on Module 1 of the syllabus

Answer any two out of the following questions: (7.5 X 2 =15 marks)

- A. Descriptive
- B. Numerical or application based
- C. Numerical or application based / Case study

Q. 2 Based on Module 2 of the syllabus

Answer any out of the following questions: (7.5 X 2 =15 marks)

- A. Descriptive
- B. Numerical or application based
- C. Numerical or application based / Case study

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: B.Com. (Financial Markets)</b>				<b>Semester : II</b>	
<b>Course : Course : Mathematical and Statistical Techniques II (OE)</b>				<b>Code:</b>	
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>	
<b>Lectures</b>	<b>Practicals</b>	<b>Tutorials</b>	<b>Credits</b>	<b>Internal Continuous Assessment (ICA) (weightage)</b>	<b>Term End Examinations (TEE) (weightage)</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>	<b>20 Marks</b>	<b>30 Marks</b>
<b>Internal Component</b>					
<b>Class Test (Duration 30 Mins)</b>			<b>Projects / Assignments</b>		<b>Class Participation</b>
<b>10 Marks</b>			<b>10 Marks</b>		<b>-</b>
<b>Learning Objectives:</b>					
<ul style="list-style-type: none"> <li>• To equip students with basic Mathematical and Statistical tools.</li> <li>• To make the students aware of applications of Mathematical and Statistical Techniques in Business &amp; Finance.</li> </ul>					
<b>Course Outcomes:</b>					
After completion of the course, learners would be able to:					
<b>CO1:</b> Define the concepts of probability and conditional probability and random variables and use these concepts in other fields.					
<b>CO2:</b> Demonstrate the basic concepts of simple and compound interest					
<b>CO3:</b> To apply Compound Interest and Annuities in solving real life problems					
<b>CO4:</b> Apply the analytical techniques to solve annuity problems					
<b>CO5:</b> Learn and apply probability distributions					
<b>CO6:</b> Apply decision theory to select best action.					

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>DETAILED SYLLABUS</b>		
<b>Unit</b>	<b>Topic</b>	<b>No. of Hours/Credits</b>
<b>Module 1</b>	<b>Interest and Annuity</b>	<b>8</b>
	Simple Interest, Compound Interest; Annuity Immediate and its Present value, Future value. Equated Monthly Installments (EMI) using reducing balance method & amortization of loans	
<b>Module 2</b>	<b>Probability Distribution, Binomial Distribution</b>	<b>7</b>
	Probability distribution of a discrete random variable; Expectation and Variance of random variable, simple examples on probability distributions, Discrete probability distribution, Binomial Probability distribution (Properties and applications only, no derivations are expected)	
<b>Module 3</b>	<b>Poisson, Normal Distribution</b>	<b>8</b>
	Poisson Distribution, Continuous Probability distribution: Normal Distribution. (Properties and applications only, no derivations are expected)	
<b>Module 4</b>	<b>Decision Theory</b>	<b>7</b>
	a) Basics of Decision Theory: Decision making situation, Decision maker, Courses of Action, States of Nature, Pay-off and Pay-off matrix; Decision making under uncertainty, Maximin, Maximax, Minimax regret and Laplace criteria. b) Decision making under Risk: Expected Monetary Value (EMV); Decision Tree; Expected Opportunity Loss (EOL),	

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Reference Books</b>		
<b>Title</b>	<b>Author(s)</b>	<b>Publisher</b>
Schaum Series STATISTICS	Murray Spiegel, Larry Stephens	Mc Graw Hill
Operations Research	Gupta and Kapoor	S. Chand & Sons Co.
Statistical Methods	S.G. Gupta	S. Chand & Sons Co.
Business Mathematics & Statistics	B Aggarwal	Ane Book Pvt. Limited
Mathematics & Statistics	Ajay Goel & Alka Goel.	Taxmann's Publication
Quantitative Techniques of Decision Making	Anand Sharma	Himalaya Publishing House
Business mathematics and statistics	V.R.Nikam	(Chandralok Prakashan)

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: B. Com Honours (Financial Markets)</b>				<b>Semester: I</b>	
<b>Year: 2024-25</b>					
<b>Course: New Venture Planning</b>				<b>Course Code:</b>	
<b>Teaching Scheme</b>			<b>Evaluation Scheme</b>		
<b>Lecture (Hours per week)</b>	<b>Practical (Hours per week)</b>	<b>Tutorial (Hours per week)</b>	<b>Credit</b>	<b>Continuous Assessment (CA)</b>	<b>Semester End Examinations (SEE)</b>
2			2	20	30
<b>Learning Objectives:</b>					
CLO 1. To understand the concept of entrepreneurship.					
CLO 2. To develop business models.					
CLO 3. To construct a business plan and evaluate various sources of raising funds					
<b>Course Outcomes:</b>					
CO1: The learner will be able to generate ideas and identify opportunities to start a new venture.					
CO2: The learner will be able to conduct a feasibility analysis and develop business models.					
CO3: The learner will be able to present a business plan.					
<b>Outline of Syllabus: (per session plan)</b>					
<b>Module</b>	<b>Description</b>				<b>No of Hours</b>
<b>1</b>	<b>Introduction to Entrepreneurship and Generating New Ideas</b>				<b>11</b>
<b>2</b>	<b>Feasibility Analysis and Developing an Effective Business Model</b>				<b>10</b>
<b>3</b>	<b>Business Plan and Raising Funds</b>				<b>9</b>
	<b>Total</b>				<b>30</b>

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

Module	Module Content	Module Wise Duration (hrs.)
I	<p><b>Introduction to Entrepreneurship and Generating New Ideas</b></p> <p><b>1.1 Entrepreneurship:</b> Concept, Importance, Characteristics of an Entrepreneur, Entrepreneurial Process</p> <p><b>1.2 Generating Ideas:</b> Difference between Idea and Opportunity, Identifying Opportunity, Techniques for generating Ideas</p>	11
II	<p><b>Feasibility Analysis and Developing an Effective Business Model</b></p> <p><b>2.1 Creating a New Venture Team, Feasibility Analysis -</b> Concept, Types of Feasibility Analysis – Product/Service, Industry/Market, Organizational and Financial</p> <p><b>2.2 Business Model:</b> Concept, Standard and Disruptive Business Model</p>	10
III	<p><b>Business Plan and Raising Funds</b></p> <p><b>3.1 Business Plan:</b> Concept, Guidelines for Writing a Plan – Structure, Content, Outline and Presentation of a Business Plan</p> <p><b>3.2 Raising Funds:</b> Need for Entrepreneurial Funds, Sources of Funds</p>	9

**Reference Book:**

Entrepreneurship (6e 2022) – Bruce R. Barringer and R. Duane Ireland- Pearson

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ECONOMICS (AUTONOMOUS)**

**Evaluation Pattern:-**

**Details of Internal Continuous Assessment (ICA)**

**Internal Test Marks : 10 marks**

**Assignment: - 10 marks**

**SEMESTER END ASSESSMENT: 30 MARKS**

**DURATION: 1 HOUR**

**Question Paper Pattern for Theory Subjects (Semester –end Examination)**

All questions are compulsory

Q. No.	Particulars	Marks
Q.1.	A. Answer in brief OR B) Answer in brief	8
Q.2.	A. Answer in brief OR B) Answer in brief	8
Q.3.	A. Answer in brief OR B) Answer in brief	8
Q.4.	Read the following Case Study and answer the questions that follow.	6

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: B. Com (Financial Markets)</b>				<b>Semester : II</b>	
<b>Course : Basic &amp; Advanced Excel</b> <b>Academic Year: 2024-25</b>				<b>Code:</b>	
<b>Teaching Scheme</b>				<b>Evaluation Scheme</b>	
<b>Lectures</b>	<b>Practicals</b>	<b>Tutorials</b>	<b>Credits</b>	<b>Internal Continuous Assessment (ICA) (weightage)</b>	<b>Term End Examinations (TEE) (weightage)</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>	<b>20 Marks</b>	<b>30 Marks</b>
<b>Internal Component</b>					
<b>Class Test (Duration 20 minutes)</b>			<b>Projects / Assignments</b>		<b>Class Participation</b>
<b>10 Marks</b>			<b>10 Marks</b>		<b>NIL</b>
<b>Learning Objectives :</b>					
<ol style="list-style-type: none"> <li>1. To learn templates, charts creation using Excel</li> <li>2. To learn Data Analytics using Excel</li> <li>3. To learn Simulations using Excel</li> </ol>					
<b>Learning Outcomes :</b>					
<ol style="list-style-type: none"> <li>1. Learner would be able to present data in the form of Visuals, Charts and Simulations</li> <li>2. Decision Making, Risk Analysis using Excel</li> </ol>					
<b>Pedagogy:</b> Lecture, PowerPoint Presentations, Video Clips, Case Studies, Role Plays, Group Discussion					

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Module</b>	<b>Module Content</b>	<b>Module Wise Pedagogy Used</b>	<b>Module Wise Duration</b>
<b>I</b>	<p>Spreadsheet application (e.g. MS-Excel/openoffice.org)            Creating/Saving and editing spreadsheets            Drawing charts.            Using Basic Functions: text, math &amp; trig, statistical, date &amp; time, database, financial, logical            Data analysis – sorting data, filtering data (AutoFilter , Advanced Filter), data validation  <b>FUNCTIONS AND FORMULAS:</b> Understanding Screen Layout - Creating Auto List &amp; Custom List - Entering, Selecting and Editing Data - Understanding References (Relative, Absolute &amp; Mixed) - Working on Various Functions &amp; Formulas - Common Basic Functions - Logical Functions - Text Functions - Date &amp; Time Functions - Lookup &amp; Reference Functions - Mathematical Functions - Conditional Functions - Referring Data from Different Worksheet &amp; Workbook Formula–Auditing -Various Calculation Techniques - Working on Ranges</p>	Lecture, Case Study , video clips and discussion	10 Lectures
<b>II</b>	<p><b>PRESENTATION OF DATA:</b> Sorting Techniques - Various Data Filtering Techniques - Formatting Techniques - Conditional Formatting - Number Formatting - Table Formatting - Protecting Sheets &amp; Files - Understanding Various Excel Window Techniques - Viewing Excel Spreadsheet in various Layouts - Advanced Printing Techniques - Templates – Themes</p>	Lecture , Case Studies	10 Lectures
<b>III</b>	<p><b>DATA ANALYSIS TOOLS:</b> Data Consolidation - Text to Columns - Flash Fill - Remove Duplicates - Advanced Data Validation Techniques - What-if Analysis - Goal Seek - Data Table - Solver – Scenarios; Working with Tables - Creating Charts - Understanding Sparklines (Line, Column, Win/Loss) - Pivot Tables &amp; Pivot Charts.</p>	Lecture and Case Studies, Group Discussion	10 Lectures

# SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS)

## Reference Books

### SUGGESTED READINGS:

1. Excel 2013 Bible: John Walkenbach, Wiley.
2. Excel Data Analysis - Modeling and Simulation: Hector Guerrero, Springer.
3. Excel Functions and Formulas: Bernd Held, BPB Publications.
4. Microsoft Excel 2013: Data Analysis and Business Modeling: Winston, PHI
5. Financial Analysis and Modeling using Excel and VBA: Chandan Sengupta, Wiley

### Evaluation Pattern: -

Total Marks	External Component	Internal Component [ICA]	Internal test & Assignment [ICA Component Breakup]	
50 Theory	30	20	10	10
1] For 50 Marks-ICA Test Component-2 test of 5 marks each				

### Evaluation Pattern: -

#### External Component Paper Pattern

Question No.	Description	Marks	Total marks
Que 1	Answer the following Questions: (CLO 1) Any 2/3	05x2	10
Que 2	Answer the following Questions: (CLO 2) Any 2/3	05x2	10
Que 3	Answer the following Questions: (CLO 3) Any 2/3	05x2	10
		<b>Total Marks</b>	<b>30</b>

**SVKM's NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

<b>Program: Bachelor of Commerce (Financial Market) (2023-24)</b>				<b>Semester: II</b>	
<b>Course: Effective Business Communication</b>				<b>Course Code: UCNMBCM204</b>	
<b>Teaching Scheme</b>			<b>Evaluation Scheme</b>		
<b>Lecture (Hours per week)</b>	<b>Practical (Hours per week)</b>	<b>Tutorial (Hours per week)</b>	<b>Credit</b>	<b>Continuous Assessment (CA)(Marks - 20)</b>	<b>Semester End Examinations (SEE)(Marks- 30 in Question Paper)</b>
2	-	-	2		
<b>Outline of Syllabus: (per session plan)</b>					
<b>Module</b>	<b>Description</b>				<b>No of Hours</b>
<b>1</b>	<b>Interviews and Group Discussions</b>				<b>05</b>
<b>2</b>	<b>Meetings</b>				<b>03</b>
<b>3</b>	<b>Business Correspondence</b>				<b>05</b>
<b>4</b>	<b>Reading Skills</b>				<b>02</b>
<b>5</b>	<b><u>Activity based learning</u> Group discussions Mock interviews Exercises in Reading skills</b>				<b>15 Hours</b>
	<b>Total</b>				<b>30 Hours</b>
	<b>The course will be taught through theory and case studies</b>				

**SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE &  
ECONOMICS (AUTONOMOUS)**

Module	Topic	No. of hrs/ Credits
Module 1	<b>Interviews:</b> Planning and Preparing for a Selection Interview <b>Group Discussions:</b> Types of GD, Process, Evaluation, Mistakes to avoid in a Group Discussion.	5
Module 2	<b>Meetings:</b> Need and Importance of Meetings, Types of Meetings, Conduct of Meeting/ Role of the Chairperson, Role of the Participants. Drafting of Notice and Agenda	3
Module 3	<b>E-mail writing:</b> Letters of Inquiry, Letters of Complaints, Claims, Adjustments, Consumer Grievance Letters	5
Module 4	<b>Reading Skills</b> Reading with fluency and speed Skimming and scanning Identifying relevant information	2
Module 5	<u><b>Activity based learning</b></u> <b>Group discussions</b> <b>Mock interviews</b> <b>Exercises in Reading skills</b>	15

**Suggested Reading:**

A Handbook Of Commercial Correspondence. (1992). Ashley,A. Oxford University Press. .

Alien, R. (1970). *Organisational Management through Communication*. .

Balan, K. a. ( 1996). *Effective Communication*. New Delhi: Beacon .

Benjamin, J. (1993). *Business and Professional Communication Concepts and Practices*. New York: Harper Collins College Publishers.

Bovee Courtland, L. a. (1989). *Business Communication*. New York, Taxman: McGraw Hill Publication.

Frailley, L. (1982). *Handbook of Business Letters, Revised Edn*. Prentice Hall Inc.

French, A. (1993). *Interpersonal Skills*. New Delhi: Sterling Publishers.

H., W. F. (2012). *Soft Skills Training: A Workbook to Develop Skills for Employment*. London: Create Independent Pub.

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Hamilton, C. (2011, 2008, 2005). *Communicating for Results: A Guide for Business and the Professions, Ninth Edition*. Wadsworth: Cengage Learning, Lyn Uhl.

Lesikar, R. V. (1994). *Business Communication: Theory and Application*. Illinois.

Locker, K. O., & Kaczmarek, S. K. (2014). *Business Communication: Building Critical Skills, Sixth Edition*. New York, NY: McGraw-Hill/Irwin

Monarth, H. (2014). *Breakthrough Communication*. McGraw-Hill Education.

Mukerjee, H. S. (2012). *Business Communication: Connecting at Work*. Oxford University Press.

P. D. Chaturvedi, M. C. (2013). *Business Communication, Skills, Concepts, and Applications Third Edition*. Dorling Kindersley (India) Pvt. Ltd.

Quintanilla, K. M., & Wahl, S. T. (2017). *Business and Professional Communication, Third Edition*. Los Angeles: Sage.

## a). Details of Continuous Assessment (CA)

**40% of the total marks per course:**

Continuous Assessment	Details	Marks
Component 1 (CA-1)	Class Test (MCQ) Mean score of two class tests of 10 marks	10
Component 2 (CA-2)	Group Discussions	10

## b). Details of Semester End Examination

**60% of the total marks per course. Duration of examination will be of one hour.**

QuestionNumber	Description	Total Marks
Q1	Essay type (Any 1 out of 2)	10
Q2	Drafting of Trade Letters (Any 2 out of 3) <ul style="list-style-type: none"><li>• Letter of Inquiry</li><li>• Letter complaint/claim/Adjustment</li><li>• Consumer Grievance Redressal letter</li></ul>	10
Q3	A. Case Study B. Drafting of Notice and Agenda of meetings	10(5+5)
	<b>Total Marks</b>	<b>30</b>