



SVKM

**SHRI VILE PARLE KELAVANI MANDAL'S
NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS
(AUTONOMOUS)**

**NAAC Re-accredited Grade A (CGPA : 3.42)*

**INTERNATIONAL ONE DAY
INTERDISCIPLINARY CONFERENCE
(HYBRID MODE)**

THEME

**SUSTAINABILITY
IN THE
POST-COVID ERA**

NOVEMBER 2022

26

VENUE:

**5TH FLOOR, SEMINAR HALL,
SHRI BHAGUBHAI MAFATLAL POLYTECHNIC
BUILDING, BEHIND D.J. SANGHAVI COLLEGE OF
ENGINEERING, OPPOSITE COOPER HOSPITAL,
VILE PARLE (WEST), MUMBAI- 400056**



ABOUT NM COLLEGE

Shri Vile Parle Kelavani Mandal's Narsee Monjee College of Commerce and Economics had its humble inception in the year 1964, with just 250 students in the single stream of Commerce. Today it stands tall, educating more than 2500 students across various programmes such as BCOM, BCOM (Hons), BCOM (Economics), BCOM (Economics & Analytics), BMS, BAF, BFM and BScIT at the UG level and MCOM (Advanced Accountancy), MCOM (Banking & Finance) and MCOM (Business Management) at the PG level.

The Institution opted for Autonomy in 2020 and ranks at NO.1 as the BEST COMMERCE COLLEGE in MUMBAI & WEST ZONE as per India Today rankings for 2020-21. NM has bagged AIR #9 in the All India Best College category.

The EducationWorld India Higher Education Rankings 2021-22 has ranked our College India's #8, Maharashtra's #3 Autonomous College in our very first year of Autonomy.

EducationWorld also ranked NM College #5 among India's Top 10 Undergraduate Courses & Institutes for BCOM.

Equipped with the best faculty, brilliant students, visionary administration, world class infrastructure and a supportive management, NM College looks forward to strive for and reach many milestones.

VISION

To provide affordable quality education, while equipping students with knowledge and skills in their chosen stream, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings.

MISSION

To strive for quality education in keeping with the motto of the college, "Excellence in Education" and prepare young minds for imbibing knowledge, skills and sensitivity.

CONFERENCE NOTE

We are gradually moving into a post-COVID dispensation. Almost two years after the WHO declared COVID-19 a pandemic, the world is coming to terms with the disruptions caused by the virus. Despite its profound and consequential impact on the healthcare systems, and a more persistent and reverberating economic toll, the pandemic has shown that our societies have immense potential for collective action and change when faced with a perceived emergency. To 'build back better', society, industry and governments must reflect on what to do differently and what to stop doing altogether, in order to transition to a sustainable society and economy. In the past two years, the sustainability concept has increasingly attracted both scholars and practitioners worldwide. Incorporating three interconnected pillars, sustainability deals with a balanced integration of social, environmental and economic performance of human lives within the society, environment, and economy to the benefit of current and future generations.

This conference is being organized with a view of considering the changes in the various aspects of sustainability in the post-COVID era. It also aims to empower the stakeholders to meet the challenges of the evolving world on a day to day basis.

CALL FOR PAPERS

The Conference Committee invites papers from Academicians, Industry practitioners, Research scholars and PG students on the following theme and sub-themes.

The below mentioned sub-themes are suggestive, papers can be submitted in related areas pertaining to sustainability.

MAIN THEME :

SUSTAINABILITY IN THE POST-COVID ERA

SUB-THEMES :

CHALLENGES TO ECONOMIC SUSTAINABILITY

- Sustainable business operations in the new normal
- Innovation and sustainability
- Sustainable management in Industry 4.0
- Financial management in the new normal
- Marketing challenges in the new normal
- IT and the sustainable development of business
- Business communication and sustainability
- Sustainability issues amongst Small & Medium enterprises
- Use of Technology in Legal Arena
- Need of Legal Reforms in Business Sector

CHALLENGES TO SOCIAL SUSTAINABILITY

- HR management in the new normal
- Diversity, equity and inclusion in the new normal
- Skill development and sustainability
- Education for sustainable development
- Challenges in empowerment of women
- Mental Health of women, child and elders during post-COVID era

CHALLENGES TO ENVIRONMENTAL SUSTAINABILITY

- Green Economics
- Green financing for resilient future
- Green marketing for consumerism
- Sustainable green HRM practices
- Sustainable development
- Laws and policies
- Green processes and technology

GUIDELINES FOR RESEARCH PAPER SUBMISSION :

1. Papers shall be typed only in Word file, Times New Roman, Font size 12 and 1.5 line spacing with 1" margin on all sides.
2. Should not exceed 2000 words (including abstract) & 6 pages of A4 size paper(including graphs, tables and appendices).
3. The front page of the paper should contain the following information - Title of the paper, Author's name, Institution name and address, Email ID and Contact number.
4. References should be in APA style.
5. The author shall give a letter of undertaking regarding the originality of the paper written.
6. Full paper(s) shall be sent via email attachment to:
nmconference2022@gmail.com

GUIDELINES FOR PARTICIPATION IN CONFERENCE AND PAPER PRESENTATION :

1. Participants residing in Mumbai are invited to be part of the conference at the venue and present their papers in person, during the stipulated technical sessions.
2. Participants from outside Mumbai can attend the conference online and would be shared on MS Teams link for participating and presenting their papers during the conference, the link would be shared on their registered email ID/ WhatsApp group formed.
3. Presentations may be of maximum 5 minutes, followed by 2 minutes of Q&A.
4. Following shall be included in the oral presentation: Title, Background, Rationale, Problem, Hypothesis, Methods, Result, Discussion, Conclusion and References.

IMPORTANT DATES:

LAST DATE FOR SUBMISSION OF FULL PAPER	14th NOVEMBER, 2022
INTIMATION OF ACCEPTANCE OF PAPER	18th NOVEMBER, 2022
LAST DATE FOR PAYMENT & REGISTRATION	21st NOVEMBER, 2022
DATE OF INTERNATIONAL CONFERENCE	26th NOVEMBER, 2022

NOTE:

Registration is mandatory for participants & attendees. Participation certificates shall be issued to registered participants only.

Papers received will be peer reviewed and short-listed papers shall be published in multi-disciplinary double-blind peer reviewed journal of NM College: NAVMANTHAN with ISSN number.

Soft-copy of the journal shall be mailed to the participants.

REGISTRATION FEES:

INTERNATIONAL PARTICIPANTS	\$35
NATIONAL PARTICIPANTS :	
INDUSTRY PRACTITIONERS	₹ 2000
ACADEMICIANS	₹ 1200
RESEARCH SCHOLARS & PG STUDENTS	₹ 500

REGISTRATION PROCESS:

1. Participants have to make **Online payment** via **NEFT / IMPS**
2. After making payment, kindly register yourself for the Conference by filling up the link given below and uploading the **payment proof** in **pdf/ jpeg** in the Registration form
3. Details of Bank Account for the payment are as follows:
BANK - HDFC BANK LTD.
ACCOUNT NAME-
"NARSEE MONJEE COLLEGE OF COMMERCE AND ECONOMICS COLLECTIONS ACCOUNTS"
ACCOUNT NO.: 03210330000223
IFSC CODE : HDFC0000321
4. Link of Registration Form :
<https://docs.google.com/forms/d/1CH56aGWmFVxriD8JeKtPiZidUwxKFaz2grd-gCEskPQ/edit?usp=sharing>

PROGRAMME SCHEDULE :



8:00 a.m. to 9:00 a.m.

Breakfast & Registration

9:00 a.m. to 10:00 a.m.

Inaugural Session

10:00 a.m. to 11:30 a.m.

Technical Session 1

11:30 a.m. to 11:45 a.m.

Tea Break

11:45 a.m. to 1:15 p.m.

Technical Session 2

1:15 p.m. to 2:00 p.m.

Lunch

2:00 p.m. to 3:30 p.m.

Technical Session 3

3:30 p.m. to 3:45 p.m.

Tea Break

3:45 p.m. to 5:00 p.m.

Valedictory Session

CONTACT DETAILS:

**NARSEE MONJEE COLLEGE OF
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EMAIL-ID: nmconference2022@gmail.com

**For queries related to Participation,
Presentation & Publication:*

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**For queries related to Registration &
Payment:*

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PATRONS :

SHRI. AMRISH R. PATEL (President
SVKM, Chancellor NMIMS)

SHRI. SHALIN DIVATIA (Mentor, NM
College)

CHAIRPERSON :

DR. PARAG AJAGAONKAR
(Principal, NM College)

IQAC COORDINATOR :

DR. NIRMALA CHAVAN (Vice
Principal, NM College)

CONFERENCE ORGANISING COMMITTEE:

CONVENER :

DR. MUKTHA MANOJ JACOB

CO-CONVENER :

MS. TESSY PHILJI

MEMBERS :

DR. VAISHALI DAWAR

DR. SHASHI SURANA

DR. DEEPA CHITNIS

DR. SHIVESH SHUKLA

MR. PRATHAMESH TAWADE

DR. RABIA KHATUN

MS. HITA JANI

MS. SUSAN ABRAHAM