

Action
Changes
Things



Shri Vile Parle Kelavani Mandal's

Narsee Monjee College of Commerce & Economics





51st ANNUAL EDITION 2015-16

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Shri Rajendra K. Shah	Shri Tushar H. Mehta	Shri Nilesh M. Mohile
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Shri Rajiv M. Sanghvi	Shri Vedprakash K. Dudeja	Shri Jai Chinai (Spl. Invitee)
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Form IV

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Shri Amrishbhai Patel

Honorable President, SVKM

Greetings to all of you!

I have great pleasure in conveying my best wishes to all of you. Narsee Monjee College has a reputation for attracting the best students in their chosen faculty. Today, we are living in a world which has become smaller due to the advancement in transport, communication and information technology. As a result of this, trade and commerce has increased substantially and has come to dominate the relations between countries. This means that education in Commerce and Economics is becoming more relevant compared to the past.

However, Challenges and Opportunities are two sides of the same coin. Modern education, curriculum development and teaching methodologies have to keep pace with the demand of the economic environment. The manager, businessman and the entrepreneur of today need many more weapons to compete. Holistic education should include all round development of a student.

I am glad that all of you undertake various co-curricular activities which sharpen your personality, managerial and inter-personal skills. At SVKM we continue to encourage all forms of activities which contribute to the overall development of the student. I am also particularly glad that you students are also engaged in activities like NSS Camp in rural areas which sensitize you to realities of lives of different sections of the society in our country. All this has been possible only due to the dedication and commitment of the Teaching Faculty and the Non-teaching staff of the college.

I wish you all the best for achieving greater success and scaling newer heights in your education and career ahead.

My good and warm wishes to all the new entrants to our Parivar.

Shri Amrish R. Patel (President SVKM)



Shri Shalin S. Divatia

Mentor, NM College

The passion of the faculty towards teaching and all round development of the students, the commitment and care of the non-teaching faculty for the college and the students and the overall environment of pursuit of excellence in all areas have often been termed as the “NM Culture”. This NM Culture has created a unique and everlasting bond among the College staff and the students. A bond which keeps on bringing the students back to College whenever any occasion demands. As alumni and as part of the management of SVKM it has been my privilege to have both – studied in this College and associated with the College as the representative of SVKM Management. I am sure that we shall not rest with the glories that have been attained in the past but shall continuously seek to redefine ourselves in the light of changing environment around us.

My best wishes to you all!

Shri Shalin S. Divatia (Mentor, N.M. College)

From the Principal's Desk

SAA VIDYA YAA VIMUKTAYE.

'TRUE EDUCATION IS THAT WHICH LIBERATES'!

As the Principal In-charge of this prestigious college in the city of Mumbai, I feel this Upanishad shloka aptly conveys what I firmly believe is the true meaning and objective of education. Education is one which widens the narrow confines of young, eagerminds and liberates it from all the bias!. An inquisitive mind is a gift to be cherished and nurtured and we at NM College aspire to make the ordinary come alive, continue to inspire, empower and challenge our students through our holistic approach to imparting education.

As an alumna of this great institution, my journey has been a constant upward curve of learning and evolution. I can say that NM, after so many years is yet the same and different too!. There is the same vibrant quest for excellence in all fields be it academics, sports or cultural activities. But as they say that change is the only constant factor in, life, the infrastructure, library and state of the art technology that the management now offers is a difference which any student will be delighted to behold.

The excitement and fervor created by the inter-collegiate festivals Umang and Drishti is also one of the many reasons why this college is so sought after by students today. I take great pride in the exemplary success of our students in the year that has just gone by; be it in their achievements in college exams, securing ranks at the professional exams or their achievements in the Youth festival, Inter-collegiate Festivals, Sports, NSS and the Rotract Club, the excellent organizing abilities of our Intent Cell- the entrepreneurship Cell, the Economics Association for their student research paper presentation

Competition and their journal Envisage, the Planning Forum and all other associations who organize and give a platform to the students to showcase their talents.



An institution is known by its people and I wish to thank my excellent teaching and non-teaching colleagues for their integrity, their hard-work and sincerity. They have worked cohesively with me on any new idea that I floated. The non-teaching staff showed true team spirit in their enthusiastic participation in the 3 phased workshop that I held for them on communication, Soft Skills and Office Administration. It was a visual delight to see the teaching and non-teaching staff members participate whole heartedly in singing and dancing in the Annual Day celebration held in the evening glory of Jashoda Rangmandir and also in the NM Sports Day held at the Jamnabai Narsee Ground.

I also thank the Management for their support and guidance, parents for their trust, alumni for their involvement and above all my students for their love for this college.

People at the helm might change but this college, which I call the temple of Goddess Saraswati will always be there for us- a pillar of strength and succession

Ms. Ameet Vora

(In-Charge Principal)

A Candid interview with Ms. Ameet Vora – Her transition from being an NM student to being an in-charge Principal of NM College

Q. How has your journey from a professor to a vice principal and now to the In-charge principal been so far?

- Little did I know when I entered this temple of SARASWATI IN 1983 as a student in FYJC that I shall be giving an interview to you as the Principal In-charge of my alma mater? Being an In-Charge Principal of this very prestigious institution brings along with itself a lot of responsibilities and it is also very demanding. Every stakeholder looks up at the new head with a lot of expectations. Expectations to bring about conducive change...

Q. As an NMite, NM then and now, what in your opinion has changed?

- As a student I was really simple and felt privileged to be a part of this college. I stepped into a lot of folk dancing in college, elocutions, cultural society and yes I had joined the WNC too. Those were the days when college was a lot more buzzing being the only huge platform to students. Even then, there were CAs but they had that time for the college. And slowly, opportunities changed, the generations and mind-set changed 360 degrees and now a 21 year old is much more aware as compared to a 21 year old back then. We always tend to resist change, but change is definitely for the better.

From 1983 till date NM has come a long way. We neither did have air-conditioned classrooms with LCD projectors nor the state of the art library with E-Resource Centre, the various databases and e-journals that are available for the students as well as the faculties today. The college has kept pace with time and has adapted itself very well to suit the technological needs of the students as well as the faculties. We did not have our own festivals then as we have now, Umang and Drishti. The only Inter-collegiate festivals that we used to participate in those times were Malhar by St Xaviers College and Mood Indigo by IIT. The Inter-Collegiate Youth Festival by the University of Mumbai was always there. The students took keen interest in participating in the festival as we had only a few inter-collegiate festivals in which we could participate unlike today, where we find

every other college in the city having its own inter-collegiate and the students are getting enough opportunities to participate and showcase their talents. This has also enhanced their organizing and leadership qualities and it has given them the confidence to market their events and get good sponsorship for their programs and events. Our NSS unit was always active even when I was a student and to add to the social and community service we have added one more association today, that being, the Rotaract Club of NM College.

Q. What transition have you witnessed in the college particularly in the students from the year you joined till today?

- When I joined this college as a lecturer in 1992, students were always intelligent, diligent and were pursuing CA. Our students are more focussed, they know well in advance what they wish to achieve in life and start working towards their goals right from their college life. It is sad, however, that to keep pace with this rat race, they miss out on their five years of college life which they shall never get back once they graduate. I strongly believe that even when our students are talented they are divided between their careers and their love and passion for their talent. In this tug of war they end up giving greater preference to the former.

Q. What changes do you seek to bring about in college?

- Our college offers not only the traditional BCOM program but also offer a Bachelors in Management Studies, Accounting and Finance and Financial Markets as well as a Bachelor of Science with Information Technology. With a plethora of options available to the students, it is necessary to ensure that our students who graduate are employable and ready for industry induction. The apparent need therefore is to bridge the gap between the academia and industry requirement and introduce such value added, skill based courses that shall make our students employable. The training and placement cell of our college is doing a commendable job by giving our students training in soft skills as well as placing them with

firms with an average pay package of rupees 3 lakhs per annum. Presently, the highest package received is rupees 7.5 lakhs per annum.

Q. What is your opinion about the functioning of our various college associations?

- Our college has over 30 associations catering to different interests of our students and covering all possible aspects of co-curricular and extra-curricular activities. But although each association wishes to conduct activities of different kinds the committee members of these associations always have a fear that the programs shall not be attended by a large number of the student population and hence all their efforts to put up a good event shall go in vain. It is therefore, the responsibility of our students to ensure that the activities go on thriving with enough participation and involvement as these activities are responsible for grooming the students in leadership, team building and organizing skills, apart from giving them a platform to excel in co-curricular and extra-curricular events.

Q. From Dramatics to teaching, how did the transition happen?

- Dance & Dramatics has always been a part of my student life and I have actively participated in them all through college; even abroad. The opportunity to teach as a professor at NM arose after I completed my M.Com. Since then, there has been no turning back for me. Teaching has, and will always be my passion. It makes me immensely glad to be a part of this honourable profession as it allows me to selflessly propagate the knowledge I have to my students.

Q. Which 'T' is more passionate for youTeaching or Theatre?

- We all have some passion or a hobby that we would like to pursue and which acts as a stress buster. So when you like doing something and enjoy it, you neither feel the pressure nor the stress and therefore, you must pursue your hobby and keep the fire burning within you. A hobby or a passion also cultivates within us a sense of dedication and devotion which sharpens our skills and concentration levels for any task on hand.

A teacher apart from having good knowledge about the subject and a command over the medium of instruction should also possess good communication skills. He or she must be able to

make the subject as interesting for the student who is his or her audience in class and ensure that they all are completely involved in the class. A good dramatist also needs to be a good communicator and has to ensure that the audience listens to whatever is being spoken on stage in rapt silence. So it is not about a winning edge it is all about how you are putting your talent to best use in real life situations. I am very passionate about teaching as well as theatre and therefore, I enjoy both.

Q. Does the change in your present title makes you feel any different?

- I think, I'll leave this question to the staff and students to answer for me. I still feel I am the same person and it's just that I have walked a few steps into another cabin. But yes, it has definitely given me the fulfilment to do something that I would want NM to be like and I hope I'm able to deliver the little bit I can in the span of time that I have.

Q. What message do you wish to give to our young NMites?

- In the end I would like to tell you, my dear students, that college life is one of the sweetest memories that you can ever have. You meet and make new friends. They pore over the text books with you, drink innumerable cups of coffee with you and exchange views with you. And then as mature qualified adults when you enter the world, you shall be working and meeting all sorts of people and your experience here in college will tell you that it is a good thing that the world is full of wonderful people with different ideas and talents. You shall be ready to take the chances, update your knowledge, add to your skills and be ready to cope with change.

Every milestone I have crossed at NM, be it my graduation, my term as a professor, becoming the Vice Principal or being appointed as the In-Charge Principal in September 2015, I owe it to my alma mater. I shall strive to serve our wonderful institution - Narsee Monjee College of Commerce and Economics to the best of my ability with great pride and dedication.

Lots of love and best wishes to you all.



Modi Deval Bhadresh

3rd Rank at All India,
Level CA Final Exam

T.Y.B. COM. – UNIVERSITY – 2014 – 2015



Thosani Janvi Vipul

Total C.G.P.A. - 7.00
Marks 632 / 700



Vyas Nidhi Manish

Financial Accounting & Auditing
Marks 285 / 300



Patel Aesha Himanshu

Business Economics
Marks 90 / 100

T.Y.B.COM. – COLLEGE TOPPERS – 2014 – 2015 SEMESTER - VI



1

Gosalia Darshan Ajay



2

Vyas Nidhi Manish



3

Mehta Yashika Ravindra

T.Y.B.COM. COLLEGE TOPPERS – 2014 – 2015 - SEMESTER - V



1

Gosalia Darshan Ajay



2

Shah Zeel Hirenkumar



2

Solanki Sejal Babulal

T.Y.B.COM. COLLEGE TOPPERS – 2014 – 2015 - SEMESTER - V



Shah Nidhi Bimal



Gandhi Hetal Rajesh



Shah Ritika Paresh

S.Y.B.COM. COLLEGE TOPPERS – 2014 – 2015 - SEMESTER - IV



Gupta Siddhant Alok



Ved Manan Gopal



Maitra Alakananda Debmalya

S.Y.B.COM. COLLEGE TOPPERS – 2014 – 2015 - SEMESTER - III



Sippy Tvesha Vinod



Thanawala Dhairya Hamir



Ved Manan Gopal



Maitra Alakananda Debmalya

F.Y.B.COM. COLLEGE TOPPERS – 2014 – 2015 - SEMESTER - II



1

Parikh Hrudaya Hemant



2

Kotak Hiteshi Mukesh



3

Rege Raashi Uday

F.Y.B.COM. COLLEGE TOPPERS – 2014 – 2015 - SEMESTER - I



1

Jain Priyanka Kirit



2

Sharma Priyanka Amod



3

Gupta Sonakshi Alok

BAF - FYBAF



1

Nandy Rusha Gautam Arumita

SEM I & II

SYBAF



1

Goyal Monu Binod Sunita

SEM III



1

Sathe Shraddha D. Aishwarya

SEM III

SYBAF



1

Mehta Sweetvijay Nirmala

SEM IV

TYBAF



1

Santhanam Anugraha R. S.

SEM V



1

Mavani Jinal Nilesh Rupal

SEM IV

BFM - FYBFM



Raisinghani Bhawna G. Ritu

SEM I



Shah Priyanka D. Bhavini

SEM II



Shah Ankit Samir Krina

SEM III

SYBFM



Jain Vaibhav Padam Santosh

SEM IV



Tanna Dhruv Hemant Sonali

SEM V



Shah Stavan Vijay

SEM VI

TYBFM

B.Sc. I.T.



Hariya Rajul Vimal

FYB Sc. IT
SEM I & II



Mirani Romil Hasmukh

SYB Sc. IT
SEM III



Yadav Trisha B.

SEM IV

SYB Sc. IT

TYB Sc. IT



Topiwalla Mohammed Khozem

SEM V & VI

FYBMS



Arjav Lavjibhai Gabani

SEM I

BMS



Meghal Sanjay Sheth

SEM II

SYBMS



1

Prerna Jawahar Dalal

SEM III



1

Vrusha Arun Patel

SEM IV



1

Srushti Bhavit Parekh

SEM V

TYBMS



1

Anjika Anil Nanda

SEM VI



1

**Bagga Harneet Singh
Gurmeet Singh**

M.Com. (2014-15) Advanced
Accountancy Sem I and Sem II



1

Anushree Rajendra Jain

M.Com. (2014-15)
Banking & Finance Sem I



1

Mir Saba Sajid Ali Kadri

M.Com. (2014-15)
Business Management Sem I



1

Pillai Divya Pandi

M.Com. (2014-15)
Banking & Finance Sem II



1

Bhatia Kapil Rajesh

M.Com. (2014-15)
Business Management Sem II



1

Ruia Siddharth Sunil

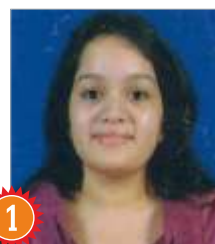
M.Com. (2014-15)
Advanced Accountancy Sem III



1

Pai Leela Jagdish

M.Com. (2014-15)
Banking & Finance Sem III



1

Mehta Darshna Dilip

M.Com. (2014-15) Business
Management Sem III and IV



M.Com. (2014-15)
Advanced Accountancy Sem IV



M.Com. (2014-15)
Banking & Finance Sem IV

Rank Holders 2014-15

H.S.C. REGULAR



F.Y.J.C. REGULAR



H.S.C VOCATIONAL (M.C.V.C)



Marketing & Salesmanship



Travel & Tourism



Accounting & Auditing

F.Y.J.C. VOCATIONAL (M.C.V.C)



1

Nupur Jain

Accounting & Auditing



1

Khushnum Patel

Marketing & Salesmanship



1

Yash Hariya

Travel & Tourism

Degree College Awards



Vaibhav Jain

The Jamnabai Narsee Shield
for the **Best Student**



Aakash Desai

Ravi Marble Corporation Trophy for the
Best Organiser in Extra Curricular activities



Ruchi Wani

**Best Organiser in
Co-Curricular activities**



Mayank Sood

Mahendra Joshi
Sarvotkrisht Rangkarmi Paritoshik



Taronish Borzu

AnantraijadavjiSopariwala Trophy for
Best in Dramatics



Esha Nadkarni

NAAM Trophy for excellence in
Cultural Activities



Brecilla D'Souza

ManeklalKeshavlalSheth Trophy for
Best Vocalist



Ankit Sanghavi

MananPrakashan Trophy for
Best Instrumentalist



Rutvi Mankad

Morarka Charity Trust Trophy
for the **Best in Dancing**



Kajol Vajani

Amrutlal Bhurabhai Pandya
Trophy for **Best Speaker**



Urvish Mehta

Satyabhamabai Gadgil Trophy
for the **Best Writer**



Bhavitavya Shah

Dr. U R Koli Endowment Prize
for the **Super Sports Person**



Chirag Shetty

Tapidas Karsandas Sanghavi Trophy
for **Best Sportsman**



Shivani Desai

B G Bhatt Trophy for
Best Sportswoman



Maulik Mehta

Dhirajben Dhanjibhai Mehta Trophy
for the **Best Cricketer**



Jalpa Oza

AjitDatar Memorial Scholarship
for organizing inter and intra collegiate
activities is shared by



Siddhant Bhide

AjitDatar Memorial Scholarship
for organizing inter and intra collegiate
activities is shared by



Pooja Panikkar

AjitDatar Memorial Scholarship
for organizing inter and intra collegiate
activities is shared by



Deval Desai

Raman Brothers Scholarship for
out-standing contribution towards
co-curricular activities is shared by



Jaanvi Thakker

Raman Brothers Scholarship for
out-standing contribution towards
co-curricular activities is shared by



Upansu Shah

Raman Brothers Scholarship for
out-standing contribution towards
co-curricular activities is shared by



Prerna Dalal

Staff Special Prize for consistent performance and contribution in college activities



Akshata Poojary

Staff Special Prize for consistent performance and contribution in college activities



Rohan Parikh

Staff Special Prize for consistent performance and contribution in college activities



Madhav Daga

Special Recognition for **National Level participation** in **Jumprope**



Piyush Vyas

Special Recognition for **National Level participation** in **Jumprope**

Degree College (Special Prizes 2015-16)

Special Prize in Organising college activities is shared by	Yash Shah
Special Prize in Organising college activities is shared by	Shreya Das
Special Prize for Dramatics is shared	Akshay Mishra
Special Prize in Fine Arts/Painting is shared by	Aradhana Jhaveri
Special Prize for Contribution in Writing	Soumya Shetty
Special Prize in Fine Arts / Painting is shared by	Chaitali Hansora
Special Prize for Elocution is shared by	Kushal Thakkar
Special Prize for Elocution is shared by	Akash Rathi
Special Prize for Dramatics is shared	Tanvi Sonigra
Special Prize in Singing is shared by	Shreya Kapoor
Special Prize in Singing is shared by	Dhaval Kothari
Special Prize for Instrumental is shared by	Simranjeet Singh
Special Prize for Instrumental is shared by	Akshay Doshi
Special Prize in Dancing is shared by	Krupali Lathia
Special Prize in Dancing is shared by	Vidhi Shah
Special Prize in Dancing is shared by	Aditya Khandelwal

Junior College Awards 2015-16



Rahul Sharma

Narsee Monjee Trophy for the best Student



Aakash Thakkar

Narsee Monjee Trophy for
the best organizer



Rutuja Parker

(Gymnastics)
Jamnabai Narsee Trophy for the best
Sportswoman



Urmil Shah

(Gymnastics)
Jamnabai Narsee Trophy
for the best Sportsman



Rudra Nikam

B.G. Bhatt Trophy for the Best Speaker



Devansh Garodia

Hilla Bhiwandiwalla prize for the
Best In Dramatics



Heti Jhaveri

Dr. Deepak Bhatt Trophy
for the Best Singer



Vishrut Doshi

Best Dancer



Manav Sanghvi

Best Instrumentalist

Academic Prizes 2014-2015

Degree College - T.Y.B.Com

Sr. No.	Award	Particulars	Name of student (appears on the HSC marksheet)
1	Dr. U.R. Koli Prize	For securing the highest aggregate marks in 40 papers at F.Y.B.com , S.Y.B.com & T.Y.B.com	Jugal Krishna Mundra
2	Prof. Hemant Pranalal Vora Prize	For securing 1 st highest aggregate marks in 40 papers at F.Y.B.com , S.Y.B.com & T.Y.B.com	Jugal Krishna Mundra
3	Accounts Department Prize	For securing the highest aggregate marks in 10 papers of Financial Accounting & Auditing at F.Y.B.com , S.Y.B.com & T.Y.B.com	Nidhi Manish Vyas
4	Seeba Exporters Prize	For securing the highest aggregate marks in 10 papers of Financial Accounting & Auditing at F.Y.B.com , S.Y.B.com & T.Y.B.com	Nidhi Manish Vyas
5	Mohanlal Ratanji Vora Smarak Prize	For securing the highest marks in 10 papers of Commerce : Accounts I, II, III, MHRM, & Economics at T.Y.B.com	Darshan Ajay Gosalia

Note: In case of two or more students scoring the same marks, the student having the highest aggregate amongst them will be awarded the prize.

Academic Prizes 2014-2015

Degree College - T.Y.B.Com

Sr. No.	Award	Particulars	Name of student Sem V	Name of student Sem VI
1	National Rayon Corporation Scholarship	For standing First	Darshan Ajay Gosalia	Darshan Ajay Gosalia
2	Shri Valliram L Mehta Prize	Standing First among Girl students	Zeel Hirenkumar Shah Sejal Babulal Solanki Nidhi Bimal Shah	Nidhi Manish Vyas
3	Bank of India Prize	For Securing the highest aggregate marks in Financial Accounting & Auditing	Darshan Ajay Gosalia	Nidhi Manish Vyas
4	V.H.Kishnadwala Prize	For Securing the highest aggregate marks in Financial Accounting & Auditing	Darshan Ajay Gosalia	Nidhi Manish Vyas
5	Prof Naranji M. Bhikabhai Patel prize	For Securing the highest aggregate marks in Financial Accounting & Auditing	Darshan Ajay Gosalia	Nidhi Manish Vyas
6	Prof Babubhai M. Kishnadwala Prize	For Securing the highest aggregate marks in Financial Accounting & Auditing	Darshan Ajay Gosalia	Nidhi Manish Vyas
7	Shri Chotalal Pranjivandas Prize	Business Management	Akshat Rajiv Bhargava	Abhishek Natwar Chhapparwal
8	Narsee Monjee Prize	MHRM	Hetal Rajesh Gandhi	Riya Jayant Shah
9	Shri Nagarmal Mathuram Goyal Prize	Psychology of Human Behavior at Work	Tapasya Sushil Raika	Aishwarya Sanjay Deosthali
10	Shri Bhaidas Darshibhai Bhuta Prize	Business Economics III	Snehal Ashok Mayacharya	Aesha Himanshu Patel
11	Tulsidas Khimji Prize	Export Management	Bhoomi Janak Mehta	Darshana Tekchand Gala
12	Prof. A.G. Tulpule Prize	Direct & Indirect Taxation	Divya Vikram Singhavi	Darshan Ajay Gosalia
13	Shamji Hemraj Prize	Elements of Operations Research	Darshan Ajay Gosalia	Darshan Ajay Gosalia
14	Janki R. Engineer Prize	Computer Systems & Applications	Shaswat Santosh Shetty	Dedipya Kashyap Pandya

Prizes for the Academic Year 2014-15

Degree College

SYB Com.

Sr. No.	Award	Particulars	Name Of The Student Sem III	Name Of The Student Sem IV
1.	Prof Hemant Pranlal Vora Prize	Standing First	Tvesha Vinod Sippy	Siddhant Alok Gupta
2.	Smt Chandaben Mohanbhai Patel Scholarship	Standing First	Tvesha Vinod Sippy	Siddhant Alok Gupta
3.	Narmadaben Jadavji Sopariwala Prize	Highest marks in 4 subjects commerce discipline (Commerce, Economics, Law and Accounts)	Tvesha Vinod Sippy	Kirtida Rajesh Bansal
4.	Bank of Baroda Prize	Accountancy & Financial Management	Tvesha Vinod Sippy	Siddhant Alok Gupta
5.	Prof V H Kishnadwala Prize	Accountancy & Financial Management	Tvesha Vinod Sippy	Siddhant Alok Gupta
6.	Prof Babubhai Kishnadwala Prize	Accountancy & Financial Management	Tvesha Vinod Sippy	Siddhant Alok Gupta
7.	Shri Uttamchand Bharan Parekh Prize	Commerce Paper II (Marketing & Finance)	Tvesha Vinod Sippy	Kirtida Rajesh Bansal
8.	Smt Maniben Mangaldas Patel Prize	Business Economics (Paper II)	Tvesha Vinod Sippy	Siddhant Alok Gupta
9.	Kavita B Patel Prize	Business Law	Shweta Sanjay Tulsyan	Yashica Rajesh Maiyani
10.	Podar Foundation Prize	Advertising	Nishita Amit Doshi	Anisha Ashok Khandelwal
11.	Jayantilal Harjivandas Patel Prize	Foundation Course Paper II	Sana Mohdzakriya Khan	Dhwani Deven Majithia
12.	Shyamji Hemraj Prize	Computer Programming	Dhairya Hamir Thanawala	Dhairya Hamir Thanawala

Prizes for the Academic Year 2014-15
Degree College
FYB Com.

Sr. No.	Award	Particulars	Name of the student Sem I	Name of the student Sem II
1.	Prof Hemant Pranlal Vora Prize	Standing First	Priyanka Kirit Jain	Hrudaya Hemant Parikh
2.	Shri Shantibhai Sheth Smarak Prize	Standing First	Priyanka Kirit Jain	Hrudaya Hemant Parikh
3.	Smt Harshaben Mahendra Shah Prize	For Standing first among girl students	Priyanka Kirit Jain	Hrudaya Hemant Parikh
4.	Dilipkumar Vrajlal Pandya Smarak Prize	Accountancy & Financial Management	Hrudaya Hemant Parikh	Mayank Ashok Jhunhunwala
5.	Prof V H Kishnadwala Prize	Accountancy & Financial Management	Hrudaya Hemant Parikh	Mayank Ashok Jhunhunwala
6.	Prof Babubhai Kishnadwala Prize	Accountancy & Financial Management	Hrudaya Hemant Parikh	Mayank Ashok Jhunhunwala
7.	Chinmaya Scholarship	Business Economics (Paper I)	Namrata Anantharam	Namrata Anantharam
8.	Bhanuben Mulji Sejpal Prize	Mathematics & Statistical Techniques	Jeenal Mahendra Rathod	Shruti Sanjay Narkhede
9.	Pragnya Mulji Sejpal Prize	Business Communication	Priyanka Kirit Jain	Aayusha Anil Rustagi
10.	Smt Mangalben M. Kanakia Prize	Environmental Studies	Sanket Pranav Shah	Sven Roshan Fernandes
11.	Smt. Jayaben Nathalal Zaveri Prize	Foundation Course Paper I	Shraddha Anand Mundra	Kajol Navinkumar Vajani
12.	Podar Foundation Prize	Commerce- Paper I (Business systems & Society)	Shikha Jayesh Desai	Vishishta Umesh Goyal

Prizes for the Academic Year 2014-2015

Junior College

S.Y.J.C.

Sr. No.	Prize	Particulars	Name of the Student
1	Shri Vrajlal Jivraj Rajulwala Prize	Standing First	Shreyasi Chitnis
2	Parvatiben Dhruv Prize	Standing First	Shreyasi Chitnis
3	Shri Atmaram Haribhai Karsandas Choksi Prize	Standing Second	Harshita Gandhi
4	Pushpa Narsee Prize	Highest marks in Mathematics	Kanishka Sarda
5	Kamla Darmshi Prize	Highest marks in Economics	Himani Sanura
6	Smt. Champaben Hiralal Shah Prize	Highest marks in Book-Keeping & Accountancy	Upamanyu Manjrekar
7	Prof. V. H. Kishnadwala Prize	Highest marks in Book-Keeping & Accountancy	Upamanyu Manjrekar
8	Prof. Babubhai Kishnadwala Prize	Highest marks in Book-Keeping & Accountancy	Upamanyu Manjrekar
9	Daksha Pandya Prize	Highest marks in Book-Keeping & Accountancy	Upamanyu Manjrekar
10	Vimalaben D Patel Prize	Highest marks in English	Shreya Shah
11	Shri Nagardas Dharshi Bhuta Prize	Highest marks in Organisation of Commerce	Naitik Shah
12	Smt. Manidevi Liladhar Modi Prize	Highest marks in Hindi	Chinmaya Dave
13	Smt. Nirmala Mohandas Parekh Prize	Highest marks in Gujarati	Urvashi Kareliya
14	Shri Bharat D. Sejpai Prize	Highest marks in French	Harshita Gandhi
15	A Prize	Highest marks in Marathi	Samruddhi Ghosalkar
16	A Prize	Highest marks in Information Technology	Karan Thakkar

S.Y.J.C. (HSC Vocational)

Sr. No.	Prize	Particulars	Name of the student
1	Shri N. V. Mandke	Travel & Tourism	Aishwarya Shah
2	Prof. Navin Kishnadawala Prize	Accounting & Auditing	Kavin Masalia
3	Shamji Hemraj Prize	Marketing & Salesmanship	Riddhi Punamia

Note : In case of two or more students scoring the same marks, the student having the highest aggregate amongst them will be awarded the prize.

F.Y.J.C.

Sr. No.	Prize	Particulars	Name of the student
1	Kashiben Mulji Sejpal Prize	Standing First	Kartik Shah
2	Geetadevi Barasia Award	Standing First among girl students	Hetali Mehta
3	Narsee Monjee Prize	Standing Second	Manthan Dhabriya
4	Tulsidas Khimji Prize	Highest in English	Vinit Singhal
5	Shri Shamji Hemraj Prize	Highest in French	Maitri Zaveri
6	Hasmukhben C Patel Prize	Highest in Organisation of Commerce & Management	Nayan Ranka
7	Bhanwarlal D Jain Prize	Highest in Mathematics	Kartik Shah
8	Manjulaben Pratap Singh Prize	Highest in Book-keeping & Accountancy	Kartik Shah
9	Prof. V H Kishnadwala Prize	Highest in Book-keeping & Accountancy	Kartik Shah
10	Prof. Babubhai Kishnadwala Prize	Highest in Book-keeping & Accountancy	Kartik Shah
11	Jamnabai Narsee Prize	Highest in Economics	Manthan Dhabriya
12	Manidevi Liladhar Modi Prize	Highest in Hindi	Pankti Gohil
13	Shri Bhaidas Dharsibhai Bhuta Prize	Highest in Gujarati	Ankit Bhuptani
14	Shastriji Chel Shankar Jagjivan Dave Scholarship	Highest in Gujarati	Ankit Bhuptani
15	A Prize	Highest in Information Technology	Nayan Ranka
16	Jamnabai Narsee Prize	Standing First at SSC or equivalent exam among students joining this college	Dhanishta Mittal
17	Jagmohan J. Kapadia Scholarship	Standing First at SSC Exam joining this college from GPP high school	Mansi Rathod
18	Gulabdas Bhurasheth Prize	Highest in Maths at SSC or equivalent exam	Disha Popawala

F.Y.J.C. – Vocational

Sr. No.	Prize	Particulars	Name of the student
1	Anand Sejpai Prize	Standing First in Travel & Tourism	Yash Haria
2	Vivek M Sejpai Prize	Standing First in Marketing & Salesmanship	Khushnum Patel
3	Shri Shamji Hemraj Prize	Standing First in Accounting & Auditing	Nupur Jain

College Report 2015-16

Recognition:

The College was ranked at the third position in a blood donation drive organized by the NSS. The college's NSS unit had collected the third highest number of blood bottles in the Andheri (W) Bandra to Dahisar district and was felicitated by the Vice Chancellor Dr. Sanjay V. Deshmukh on 27th July, 2015.

Course Offered:

The college has been offering various under graduate courses, viz B.Com, BMS, BAF, BFM, BSc-IT at the degree level apart from HSC in Commerce and MCVC courses at the junior level. At the postgraduate level, the college offers three specialized courses in M.Com (i) M.Com Banking and Finance (ii) M.Com Business Management and (iii) M. Com Advanced Accountancy.

NM College in association with National Stock Exchange (NSE) has introduced a NSE Certified Capital Market Professional (NCCMP) Course for all students from 1st August, 2015. It has also started 3 new courses in association with Indian Merchants Chamber namely (i) Advanced Certificate Course in Tax Laws (ii) Advanced Certificate Course in Foreign Trade and (iii) Advanced Certificate Course in Shipping and Logistics from 4th January, 2016.

NM College is among the first colleges in western side of Mumbai to be recognized by the Institute of Chartered Accountants of India to offer Oral Coaching Programmes for CPT, IPCC and Finals. NM College is

one of the nominated centers by the Institute of Cost Accountants of India and the Institute of Company Secretary of India. Regular training sessions are conducted in association with these three institutes to provide coaching to the students.

Seminars, Workshops, Field Visits and Guest Lectures:

- The College organized a **Refresher Course in Business Studies** on behalf of University Grants Commission-Academic Staff College, University of Mumbai from 7th to 26th December, 2015. The theme of the refresher course was "Make in India Policy: Impact on Indian Business". I/C Principal Ameet H. Vora was the coordinator for the course.
- The Training & Placement Committees of NM College, Mithibai College and UPG College organized a placement awareness seminar 'Campus Connect'- on 21st & 24th July, 2015 for B.Com, B.M.S. (Finance), BAF, and BFM students.
- The college in association with learning curve academy conducted a 5 day Value added Certification Program in Finance (FINANCE GYM). The program was especially designed for undergraduate students of BAF & BFM from 28th March 2016 to 02nd April 2016. More than 150 students of the first year and second year took part in the program. The program helped the students learn the basics of financial planning, financial terminology, setting financial goals, asset allocation strategy, pros and cons of different financial products and tax planning. The program

consisted of classroom session combined with online interactive simulation game where the students got to create and manage a dummy portfolio with real investment products to achieve the financial goals given to them.

- A two days' workshop on "Linux Administration for T.Y. B.Sc. IT Semester V" was organized on 5th and 6th September, 2015 and was attended by the IT faculties of approximately 33 colleges across Mumbai. Prof Sweta Chedda of N.M. College and Mr. Jagdish Sanas were the resource person.
- A workshop for the Non-teaching Staff was conducted in the college in three phases. The first phase of the workshop was held from 2nd to 6th November, 2015 on Time Management and stress management and was attended by 29 non-teaching staff members. The second phase was on Office Administration and was held from 28th to 30th December, 2015 by Shri P. G. Ipte. The third phase of the workshop was on Business Communication and was held from 8th to 10th March, 2016 and was attended by 30 non-teaching staff members.
- A Faculty Development Programme on Soft Skills for the new faculties of BMS, BAF, BFM and B.Sc IT courses was organized from 24th April to 7th May, 2015.
- An informative session on "Budget Analysis-2016" was organized for the faculties of B.COM and Self finance courses by the Accounts Department (Degree College) as part of Academic Staff Activity on 9th March, 2016

Superannuation:

Prof. Sunil B. Mantri, Principal, N.M College took voluntary retirement from service on 5th September, 2015. He had joined college as Principal on 4th August, 2008.

Mrs. Chitra Thomas, Head, Economics Department resigned after 15 years of service on 9th June, 2015. She had joined college as an Assistant Professor on 21st June, 1999.

Prof. Renuka Mangthani, Assistant Professor of the Business Law Department resigned after 5 years of service on 14th October, 2015. She had joined college on 26th July, 2010.

Mr. B. Daware, Senior Clerk took voluntary retirement from service after 28 years of service on 8th September, 2015. He had joined as a peon on 15th April, 1977.

Mr. Swapnil Patyani, Junior Clerk resigned from service on 30th April, 2015. He had joined college on 28th June, 2013.

Mr. K.P. Kalekar, Library Clerk, retired after 20 years of service on 30th April, 2015. He had joined as a junior clerk on 5th September, 1994.

Mr. Bhowmick, peon, retired after 36 years of service on 31st December, 2015. He had joined college as a watchman on 1st January, 1980.

Mr. Chaitanayakumar Ravijbhai Gherwada, Supervisor and Senior Faculty, Junior college took voluntary retirement from service on 6th January 2016. He had joined college as a faculty in junior college on 22nd July 1989.

Staff Achievements

Degree College

Mathematics & Statistics Department

Gomathi Venkat participated in a two-day workshop on “R-tool Programming” organized by Department of IT, Computer Science and Ph. D Research Centre of S.K Somaiya College of Arts, Science and Commerce on 26th and 27th February, 2016.

Sunil Kadam

1. Attended a Summer school in Research Methodology at SIBACA Lonavla, Pune University from 11th to 31st May, 2015.
2. Successfully completed a Refresher Course in Information and Communication Technology (ICT) at Rani Durgavati Vishwavidyalay, Jabalpur, M.P, from 16th November to 5th December, 2015.

Deepa Surve

1. Attended a Summer School organized by Savitribai Phule University, Pune in association with KTHM College in Nasik from 6th to 26th May, 2015.
2. Presented a research paper entitled “Use of Mathematical and statistical software for teaching learning at under graduate level (FYBCOM) under University of Mumbai” at the International Conference on Higher Education organized by Thakur College of Science and Commerce on 18th February, 2016. The paper is published in Conference proceedings Vol 9, Issue 1, 2016 with ISSN 2231-1475 and an impact factor of 1.2.

Dr. Vandana Misra attended a one-day National seminar on “Women Empowerment: A Feminist Discourse” organized by KPB Hinduja College and ICSSR on 17th October, 2015.

English Department

Dr. Muktha Manoj

1. Presented a research paper on “Teaching Language and Communication through Literature” in the National level seminar on

Culture and Communication: Reflecting Paradigm Shifts organized by M.U. college of Commerce, Pune on 4th & 5th Feb, 2016.

2. Presented and published a research paper on “Managing Cross cultural Communication in an Age of Diversity: An Orientation” in the UGC sponsored National Conference on Contemporary Issues in New Governance with a Perspective Vision 2020 organized by Saraf College of Commerce, Mumbai on 1st & 2nd Feb, 2016. The article was published in the International journal Golden Research Thoughts ISSN No. 2231- 5063 with Impact Factor 3.4052 (UIF).
3. Presented a research paper on “The Importance of Soft Skills: Education Beyond Academic Knowledge” in the GAES International Conference organized by the Waymade College of Education, Anand, Gujarat on 4th & 6th Feb, 2016.
4. Presented a paper on “Higher Education in India: Growing Issues and Challenges – A Study”. in the National level conference on Higher Education organized by Dr. Ambedkar College, Parel, Mumbai on 23rd January, 2016.
5. Published a research paper entitled “WOMEN: A Common wealth in Arun Joshi 's The Foreigner: A Third World Perspective” published in the book Contemporary Issues in Common Wealth Literature of VHNSN College, Tamil Nadu with ISBN No. 978-93-81723-35-7.
6. Published a research paper entitled “The Hidden Power of Non Verbal Communication in the Workplace” published in Essential Communication Skills for Dynamic Development, Book Enclave, Jaipur with ISBN No. 978-81-8152-375-4.
7. Published a research paper on “Transforming 'Silence' into 'Action': A Study of Neurotic Identity in Bharati Mukherjee's “Wife” in the college research journal Navmanthan with ISSN 2349-7327.

8. Published an article titled 'Higher Education in India: Growing Issues and Challenges - A Study' in the International Journal of Commerce and Management, Vol.2 with ISSN No. 2394-4560.
9. Chaired a session at a Multidisciplinary National Seminar on Higher Education in India: Issues, Challenges and Emerging Trends at Dr. Ambedkar College of Commerce & Economics on 23rd January 2016.
10. Completed a UGC Sponsored Term Course on Contemporary Strategies For Teaching and Evaluation organized by the UGC Academic Staff College, Mumbai from 26th to 31st October, 2015.
11. Was invited as a subject expert for selection of candidates for the post of Asst. Professors in the subject of Business communication at Tolani College on 10th December, 2015.
12. Was appointed as an external examiner for Ph.D in English by SantGadge Baba Amravati University in December, 2015.

Ms. Jennifer Dsouza

1. Successfully completed Ph.D. in English (Arts) on the topic of "A Categorization of grammatical / rhetorical features acquired at a particular grade level" from the University of Mumbai in April, 2016.
2. Presented a research paper entitled 'Does it Matter Whether Schools Teach English Grammar?' at the International conference on Changing, Challenging and Stimulating Education: Empowerment in a Globalized Era organized by INAAR and St. Teresa's Institute of Education on 22nd and 23rd August, 2015. The paper was also published in the International Journal of Multidisciplinary Research with ISSN No: 2277-9302.
3. Successfully completed a Refresher Course in ICT at Sant Gadge Baba Amravati University, Amravati, from 14th September to 5th October, 2015.
4. Was appointed Manager of the University of Mumbai's Women's Basketball team to participate at the Maharashtra, Inter-university Krida Mahotsav 2015 organized by STRM University, Nanded, Maharashtra from 27th November to 1st

December, 2015.

Shashi Surana

1. Participated in a one-day National level Hands-on Workshop on Linguistics and the Language of Law organized by Usha Pravin Gandhi College of Law and conducted by Prof. Milind Malshe, IIT Bombay on 8th December, 2015.
2. Published a research paper on "An epistemological Enquiry into the mediascape in which the newspaper of today is located in India" in the Media, Research and Communication Journal-Vol II, July Issue, 2015.

Accountancy Department

Savita Desai

1. Presented a research paper on "A comparative study of AS, Ind-AS and ICDS" in the International Financial Reporting Conference 2015 organized by the NagindasKhandelwal College of Commerce, Arts and Management Studies on 17th & 18th December, 2015. The paper was also published in the conference proceedings with ISSN No: 2319-4766.
2. Presented a research paper on "A study on the role of Commercial banks in Economic Development" in the National conference on Emerging trends in Business Issues: Opportunities and Challenges organized by the SIA College of Higher Education, Dombivali on 11th and 12th September, 2015. The research paper was published in a book with ISBN No.978-93-5202-876-4.
3. Attended an Orientation Programme on NSS planning activities for the academic year 2015-16 organized by the NSS, University of Mumbai on 27th July, 2015.
4. Participated in a one-day faculty development programme on International Financial Reporting standards (IFRS) organized by the University of Mumbai, Sydenham Institute of Management Studies, Research & Entrepreneurship Education (SIMREE) and the Association of Chartered

Certified Accountants (ACCA) on 16th December, 2015.

5. Attended an Economics Conclave on Financial Inclusion in India organized by Sarla Anil Modi School of Economics on 1st March, 2016 at BJ Hall, Vile Parle (W), Mumbai.

Kedar Bhide

1. Successfully completed Ph.D. in Accountancy (Commerce) on the topic of “Study of transactions based on selected technical indicators in S & P CNX Nifty Index Stocks” from the University of Mumbai on 27th November, 2015.
2. Presented a research paper on the “Impact of Chinese Currency devaluation on the global financial system” in the International Financial Reporting Conference 2015 organized by the NagindasKhandelwal College of Commerce, Arts and Management Studies on 17th & 18th December, 2015. The paper was also published in the conference proceedings with ISSN No: 2319-4766.

Sameer Dave attended an Orientation Programme organized by the UGC Human Resource Development Centre, University of Mumbai at Kalina Campus from 18th May to 13th June, 2015.

Harish Sharma

1. Attended a Summer School organized by SavitribaiPhule University, Pune in association with KTHM College in Nasik from 6th to 26th May, 2015.
2. Attended a seminar on “Cyber Safety Awareness” organized by the Mumbai Police in Association with NASSCOM-DSCI on 10th December, 2015 at the Azad Maidan Police Club, Mumbai.

Commerce Department

Dr. Vijayshree Anand

1. Was appointed as subject expert in Commerce as

the Vice- chancellor's nominee for the promotion of teachers from stage 2 to stage 3 and from stage 3 to stage 4 on 3rd September, 2015 at NM college.

2. Was invited as an external examiner for M. Com viva for Semester I at Malini Kishore Sanghavi College on 19th October, 2015.
3. Was appointed as moderator for S.Y. B. Com semester III, Commerce III question paper at M L Dahanukar College of Commerce, Vile Parle (E) on 21st November, 2015.
4. Was invited as examiner for revaluation in the subject of Business Management I at the T.Y. B.Com semester VI examination at the University of Mumbai on 7th September, 2015.

Dr. Ritu Vashisht

1. Co-authored a book on “Management and Organization Development”, for T.Y.B.Com Semester-V published by Sheth Publishers Pvt. Ltd. with ISBN – 978–93–5149–253-5.
2. Co-authored a book on “Business Environment”, for FYBAF Semester-I published by Manan Prakashan with ISBN – 978–93–84904–70-8.
3. Co-authored a book on “Industrial Law”, for FYBMS Semester – II, published by Manan Prakashan with ISBN 978-93-84944-33-0.
4. Co-authored a book on “Business Environment”, for FYBMS Semester – II, published by Manan Prakashan with ISBN 978-93-84944-32-2.
5. Participated in the One day workshop on 'Simplifying CAS and API based PBAS form' jointly organized by Rizvi College, SVKM's Narsee Monjee College of Commerce & Economics, J.M. Patel College and DTSS College on 29th August, 2015.
6. Published a research paper on “Fiscal Reforms vis-à-vis Industrial Development in Madhya Pradesh during the post-economic reform period”, in SFIMAR Research Review published by St. Francis Institute of Management & Research in association with University of Mumbai with ISSN 0975-895X, Vol 10, Issue 1, 2015.

- Presented a paper entitled “Embedding Quality: The challenges for Higher Education” at the International Conference on Higher Education organized by Thakur College of Science and Commerce on 18th February, 2016. The paper was published in Conference proceedings Vol 9, Issue 1, 2016 with ISSN 2231-1475 and an impact factor of 1.2.

Tessy Philji attended an Orientation Programme organized by UGC Human Resource Development Centre, University of Mumbai, Vidyanagari, Mumbai from 18th May to 13th June, 2015.

Vaishali Kurhekar

- Attended a One-day workshop on “Simplifying the CBGS examination rules” organized jointly by the J.M. Patel College and Rizvi College of Arts, Science and Commerce on 10th October, 2015.
- Attended a two day International conference (14th and 15th April 2016) on the occasion of 125th anniversary of Bharat Ratna Dr. Babasaheb Ambedkar, organized by Social Justice and Special Assistance Department, Government of Maharashtra at the Convocation Hall, University of Mumbai. The Theme of the conference was on “Dr. Babasaheb Ambedkars thoughts”
- Acquired the M Phil degree in Environmental Science with first class.
- Selected as an expert for the interview panel in the subject of Environmental Studies at Malini Kishore Sanghvi College of Commerce, Juhu, Mumbai.

Rekha Katheeth presented a paper entitled “Inclusion of CRM (as SRM) in Higher education with special emphasis on Private Institution” at the International Conference on Higher Education organized by Thakur College of Science and Commerce on 18th February, 2016. The paper is published in Conference proceedings Vol 9, Issue 1, 2016 with ISSN 2231-1475 and an impact factor of 1.2.

Economics Department

Sneh Choithani was appointed as moderator for S.Y. B.Com- Semester-III Business Economics question papers at M. L. Dhanukar College of Commerce, Vile Parle (E) on 23rd November, 2015.

Nirmala Chavan

- Published a research paper titled 'Transition in service delivery of higher education in India-a post GATS analysis' in the journal Golden Research Thoughts ISSN no 2231-5063 published as part of the interdisciplinary seminar on Enhancing Quality in Higher education: Challenges and issues' organised by Ramanand Arya DAV college, Mumbai held on 9th April 2016.
- Published a research paper titled - Agricultural marketing in Maharashtra - limitations and emerging modes since enactment of the model APMC Act in 2005 in special issue of Online international interdisciplinary research journal dated 31st March 2016 with impact factor 3.113.
- Successfully cleared the UGC Faculty Development Programme Fellowship (Ph.D) interview in December 2015.

Dr. Ritika Khurana

- Published a research paper entitled “WTO-GATS and the Education Sector in India” in the International Research Journal of Social Sciences, Vol. 4 (5), 76-83, May 2015 with ISSN No: 2319-3565
- Attended a two-day Faculty Development Program on Engaging Pedagogies in Teaching organized by R.A Podar College jointly with the Forum of Free Enterprise and M. R. Pai Foundation on 10th and 11th September, 2015.
- Successfully completed a Refresher Course in Research Methodology organized by the Academic Staff College, Lucknow University, Lucknow from 1st to 23rd February, 2016.
- Was appointed as moderator for F.Y. B.Com- Semester-I Business Economics question paper at M. L. Dahanukar College of Commerce, Vile Parle (E) on 24th November, 2015.

Kesia Varghese

1. Attended a two day UGC sponsored national seminar on India-An Emerging Economy: Opportunities & challenges organized by the G.N. Khalsa College of Arts, Science and Commerce on 4th and 5th December, 2015.
2. Presented and published a research paper on “Dr. Babasaheb Ambedkar: Recalling the Forgotten Economist” at the National seminar on Dr. Babasaheb Ambedkar; A true builder of Nation and global leader organized by Kamladevi College of Arts and Commerce on 27th February, 2016. The paper was also published in the journal of the seminar with ISBN No: 978-93-83342-259.
3. Ms. Kesia Varghese attended a two day International conference (14th and 15th April 2016) on the occasion of 125th anniversary of Bharat Ratna Dr. Babasaheb Ambedkar, organized by Social Justice and Special Assistance Department, Government of Maharashtra at the Convocation Hall, University of Mumbai. The Theme of the conference was on “Dr. Babasaheb Ambedkar's thoughts”.

Sneh Choithani, Ritika Khurana and Kesia Varghese attended an Economics Conclave on Financial Inclusion in India organized by Sarla Anil Modi School of Economics on 1st March, 2016 at BJ Hall, Vile Parle (W), Mumbai.

Business Law Department

Deepa Chitnis

1. Successfully completed a Refresher Course in Commerce and Business Studies at Rani Durgavati Vishva Vidyalaya, Jabalpur, Madhya Pradesh from 9th to 30th May, 2015.
2. Presented a research paper on 'Legal Education for Young Indians – A vehicle for social Reform' at the International Conference on Emerging trends in Education organized by INAAR and St. Teresa's Institute of Education on 22nd and 23rd August, 2015. The paper was also published in the International Journal of multidisciplinary Research with ISSN No: 2277-9302.

3. Was invited as a guest speaker at the B.K. Shroff College of Arts on 28th August, 2015 to deliver a talk on 'Legal Aid and Legal Education'.
4. Was invited as a guest speaker at the Mulund college of Commerce, Mumbai on 11th December, 2015 to deliver a talk on 'UDHR and its implications'.
5. Was appointed as moderator of Business Law question papers on 31st August, 2015 at M.L. Dahanukar College of Commerce, Vile Parle (E), Mumbai.
6. Was appointed as a moderator in the subject of Business law at Sathaye College Vile Parle, Mumbai on 28th November, 2015.
7. Was appointed as a member of the Board of Studies, Mumbai University, Mumbai for framing of the S.Y. B.com Business Law syllabus on 25th February, 2015.
8. Was invited for revaluation of examination papers at Dalmia Lions college of Commerce, Malad, Mumbai on 17th October, 2015.
9. Presented a research paper on 'Human Resource Management of Women Employees in India : A Legal Perspective' at the National Conference on Contemporary Issues in Management “A pathway for Vision 2020” organized by R.A.D.A.V. College, Mumbai on 12th March, 2106. The paper was also published in the journal of Management Research with ISSN No: 2319-2429.

Foundation Course

Geeta Desai

1. Attended an Orientation Programme organized by UGC Human Resource Development Centre, University of Mumbai at Kalina Campus from 18th May to 13th June, 2015.
2. Successfully completed a Refresher Course in Information and Communication Technology (ICT) at Rani Durgavati Vishwavidyalaya, Jabalpur, M.P, from 16th November to 5th December, 2015.

Director of Physical Education

Shivesh Shukla

Attended an Orientation Programme conducted by UGC- Academic Staff College, University of Mumbai from 20th August to 16th September, 2015.

Students' Achievements

Academic:

Harshika Mehta of S.Y. B.Com has secured the 39th Rank at the All India level IPCC examinations held in May 2015.

Achievements in Extra and Co-curricular Activities:

- **Husain Haweliwala** of T.Y.B.Com developed software "Re-solve Free Quiz" software on Google Play. This software gained a rating of 4.7/5 and a rank of 93 out of 5837 applications for software innovation and designing.
- **Rashida Kathawalla** of FYBAF won the Third Prize in the degree-college slogan writing competition organised by SVKM. The winning slogan was "Democracy, without preventive vigilance, is like a soldier without ammunition."
- **Anand Maheshwari, Mit Hariyani, Rahul Sharma** of S.Y.J.C and **Ruchit Gokani** of T.Y.B Com had qualified for the semi-final round of the Australian E-Challenge: A business plan competition organized by the Entrepreneurship, Commercialization and Innovation Centre (ECIC) of the University of Adelaide on 14th October, 2015. The four-student team was the youngest team of all and was the sole entry from India to qualify for the semi-final round among the 120 teams participating in the competition.
- **Pooja Shirali, Manan Ved, Vijaykumar Puri, Dhariya Thanawala** and **Urvish Mehta** of T.Y.

B.Com along with founding support from two students from R.A. Podar College of Commerce & Economics have launched 'CAndid' www.can-did.net. CAndid is an initiative aimed to provide a platform to enable CA fraternity, particularly articulated assistants to share their experiences. CAndid was launched on 2nd January, 2016, So far they have 7000 views on their website and 1400 likes on facebook.

- **Rajesh Chheda** of T.Y. B.Com had presented a research paper entitled "A Study on Transfer Pricing Laws in India and The Way Forward" at the 13th International Commerce and Management Conference on New Paradigms in Restructuring of Business Management Strategies in Finance, Marketing, HR and IT in Global Scenario conducted by the Mumbai University on 14th and 15th January, 2016.
- **Vivek Menon** of T.Y. B.Com won the Second Prize at the 51st A. D Shroff Memorial Inter-Collegiate Elocution Competition organized by the Forum of Free Enterprise on 24th January, 2016.
- **Harsh Thakrar** of S.Y. B.Com had won the Champions Trophy at the All-India Vedic Maths Competition held at Jaipur on 30th January, 2016. He had also secured the First position in the Piano Examination (Grade I) conducted by London College of Music held in January 2015, results declared in June, 2015.

BMS Report 2015-16

Faculty Achievements:

Conrad Coelho

1. Attended workshop on “Simplifying CBSGS Exam Rules” at JM Patel College, Goregaon (W) on 10th October, 2015.
2. Co-authored a book on “Production and TQM” published by Himalaya Publications for SYBMS Semester- IV with ISBN: 978-93-5202-092-8.
3. Was appointed as a moderator at Chetna College of Commerce & Economics for the subject of Business Statistics for F.Y.BMS on 4th November, 2015.

Priyanka V. Gala attended a workshop for “TYBMS Semester V University Exam Preparation” for the subjects of Special Studies in Finance and Financial Management on 14th September, 2015.

Conrad Coelho and **Priyanka Gala** attended a One day seminar on “SYBMS Syllabus Revision” held at Chandrabhan Sharma College, Powai on 4th June, 2015.

Hiral Makwana attended an Economics Conclave on Financial Inclusion in India, organized by Sarla Anil Modi School of Economics, NMIMS on 1st March, 2016.

Industrial visits & workshops:

- An industrial visit to TATA Motors was organized for students of SYBMS on 9th February, 2016 where the students were briefed on the total assembly production of TATA Ace & TATA Magic Iris cars.
- An industrial visit to Gowardhan Milking Centre & GO Cheese factory was organized for FYBMS on 10th February 2016, where the students were shown around the Milking centre. They were briefed on the process of milking cows, converting milk into paneer & importing cows and machinery for the same.
- A Soft skills training workshop for students of FYBMS & SYBMS was conducted from 5th -13th October, 2015.

Guest Lectures:

Date	Subject	Name & Profile of Speaker	Topic
20/07/15	Organizational Behavior	Mr. Sameer Panjwani, Associate Manager, Accenture Services	“Real World Human Resource Management and Organizational Behavior”
24/07/15	Foundation of Human Skills	Ms. Shraddha Gandhi, University of Mumbai, Dept. of Mythology & Mysticism	Aspects of Human Skills
21/08/15	Debt & Equity Markets	Mr. Ashok Kumar, Promoter, Gurukshetra.com	Financial Markets
27/08/15	Debt & Equity Markets	Mr. Kirtan Shah, CEO at SRE Edupro Pvt Ltd	Financial Markets
31/08/15	Business Ethics	Mr. Anil Menghani, Regional Sales Director, XIUS	Business Ethics
03/09/15	Service Sector Management	Mr. Nachiket Deo, Partner Ernst & Young	Service Sector Management

Date	Subject	Name & Profile of Speaker	Topic
05/09/15	Integrated Marketing Communication	Ms. Atrayee Chokraboty, MD, Group M Pvt. Ltd.	"Integrated Marketing Communication"
11/09/15	Foundation of Human Skills	Ms. Tanaya Acharekar, Faculty, Vidyalankar Institute	"Interview Tips and Tricks"
07/01/16	Financial Management	Mr. Harshit Shah, Founder Pursuit Pvt. Ltd.	Career Options in Financial Management
13/02/16	Entrepreneurship Management	Mr. Avinash Kaul CEO IBN 7	"Business Planning and Entrepreneurship"
18/02/16	Indian Management Thoughts and Practices	Ms. Shraddha Gandhi, University of Mumbai, Dept. of Mythology & Mysticism	"Advait Vedanta and Corporate Karma"

BAF Report 2015-16

Faculty Achievements:

Mr. Huzefa Bhagat published a research paper titled 'Problems & Challenges faced by faculties in Higher Education' at the National Seminar on the theme "Enhancing Quality in Higher Education: Challenges and Issues" organized by RamanandArya D.A.V. College, Bhandup on 09th April 2016. The paper is published in the seminar journal with ISSN No. 2231-5063.

Priyanka V. Gala

- 1 Attended a one-day seminar for TYBAF at St. Andrews College, Bandra (W) in the subject of Financial Management - III on 9th December 2016.

2. Attended an Economics Conclave on Financial Inclusion in India organized by Sarla Anil Modi School of Economics, NMIMS on 1st March 2016.

Industrial visits & workshops:

- An industrial visit to Bombay Stock Exchange (BSE) was organized on Monday, 22nd February, 2016 for SYBAF students for understanding the functioning of the capital market in India.
- An industrial visit to Reserve Bank of India (RBI) was organized on Tuesday, 23rd February, 2016 for TYBAF students as a part of the financial inclusion and development program of RBI.
- A Soft skills training for students of FYBAF & SYBAF was conducted from 5th -13th October 2015.

Guest Lectures:

Date	Subject	Name & Profile of the Speaker	Topic
13/07/15	Cost Accounting	CMA Sarvottam Rege, BFM Coordinator, M.L. Dahanukar College of Commerce & Economics	Practical applications of cost and management accounting
14/07/15	Career Counseling	Mr. Sumit Singh Gandhi, Founder, Sounds of Silence Foundation	Career Opportunities
27/08/15	Financial Markets	Mr. Kirtan Shah, CEO at SRE Edupro Pvt. Ltd.	Insight into Current Capital Market Scenario for Young Investors
03/09/15	Financial Accounting	Dr. Ganatra Kashyap Arunkumar, Corporate Trainer - BFSI	Accounting Applications and E-Commerce

BFM Report 2015-16

Faculty Achievements:

Pooja Singh

1. Research paper presentation titled 'Requirement of Soft Skills in the Corporate World' at National Conference 'Hard Requirements of Soft Skills' at Vivek College of Commerce & Economics on 14th December, 2015.
2. Research paper presentation titled 'Impact of social media on Consumer buying behavior' at National seminar on 'Role of mass media in nation building' at Dalmia College of Commerce & Economics on 27th February, 2016.
3. Published a research paper titled 'Communication of Organizational Values' at the National Seminar on the theme 'Enhancing Quality in Higher Education :Challenges & Issues ,organized by Ramanand Arya D.A.V.College ,Bhandup on 9th April, 2016. The paper is published in the seminar journal with ISSN No. 2231-5063.

Sadaf Hashmi Sengupta

1. Completed her Ph.D viva-voce on 10th October, 2015. The topic of her doctoral dissertation was 'A study on the factors affecting the Internal Capital Adequacy Assessment Process (ICAAP)

of banks in India with respect to Basel guidelines'.

2. Attended a One-day orientation for T.Y.BFM at Tolani College of Commerce & Economics, Andheri (E) on 14th September, 2015.
3. Was appointed as a moderator at Mithibai College of Arts, Science & Commerce for the subject of Portfolio Management for T.Y.BFM on 7th December, 2015.
4. Was appointed as a moderator at M.L. Dahanukar College of Commerce for the subject of Security Analysis & Portfolio Management for T.Y.BBI on 28th December, 2015.

Industrial visits & workshops:

- An industrial visit to Bombay Stock Exchange (BSE) was organized on Monday, for SYBFM students on 22nd February, 2016 for understanding the functioning of the capital market in India.
- An industrial visit to Reserve Bank of India (RBI) was organized for TYBFM students on Tuesday, 23rd February, 2016 as a part of the financial inclusion and development programme of RBI.
- A Soft skills training workshop for students of FYBFM & SYBFM was conducted from 5th - 13th October, 2015.

Guest Lectures:

Date	Subject	Name & Profile of the Speaker	Topic
10/07/15	Banking in Financial System	Mr. Ravi Raman, Vice President, Citibank	Innovation in Banking Products
14/07/15	Career Counseling	Mr. Sumit Singh Gandhi, Founder, Sounds of Silence Foundation	Career Opportunities
25/07/15	Insurance Fund Management	Mr. Shiladitya Dasgupta, Vice President, ICICI Prudential	Insurance Fund Management
25/07/15	Banking in Financial System	Mrs. Hetal Gandhi Samant, Associate Director: Industry Research, CRISIL	Credit Lending in India
09/01/16	Risk Management	Mr. Avinash Kumar, Senior Manager: Treasury, RBL	Understanding VaR, Stress testing and other techniques of Risk Management
22/01/16	Equity Market	Ms. Kejal Shah, Financial Analyst & Equity Investor	Insight to Current Equity Market Scenario
09/02/16	Equity Market	Dr. Ganatra Kashyap Arunkumar, Corporate Trainer - BFSI	Working of Bombay Stock Exchange

B.Sc. (I.T.) Report 2015-16

Faculty Achievements:

Anupama Jawale delivered a guest lecture on “Database Management System” at Lords Universal College on 2nd September, 2015.

Sweta Chheda

1. Completed a Master's in Computer Applications (MCA) from Bharthiar University, Coimbatore on 20th August, 2015.
2. Was appointed as a moderator for the subjects of Introduction to C++ programming and Computer Graphics for FY BSc. IT and SY BSc. IT respectively at M.L. Dahanukar College of Commerce on 20th October, 2015.
3. Completed Diploma in Cyber Laws (DCL) from Asian School of Cyber Laws, Pune on 20th February, 2016.

PrashantJadhav

1. Attended an orientation programme for TYBSc. IT practical examination held at Phirozshah Mehta Bhavan, University of Mumbai, Kalina Campus on 29th September, 2015.
2. Attended a seminar on “Cyber Safety Awareness” organized by the Mumbai Police in Association with NASSCOM-DSCI on 10th December, 2015 at the Azad Maidan Police Club, Fort Mumbai-400001.
3. Delivered a Guest Lecture for the students of Political Science at Patkar College of Arts, Science

& Commerce, Goregaon (W) on 14th January, 2016.

4. Was invited as a guest lecturer by the Political Science Student's Association of Patkar College to deliver a talk on “Career in I.T. for Arts Faculty”, on Thursday 14th January, 2015.

Kubra T.K.

1. Was appointed as a moderator for the subject of Applied Mathematics I for FY BSc. IT and Logic and Discrete Mathematics for SY. BScIT at M.L. Dahanukar College of Commerce on 20th October, 2015.
2. Was appointed as a moderator for the subject of Business Statistics for FY BMS at Malini Kishor Sanghvi College of Commerce & Economics and Lalalajpatrai College of Commerce & Economics on 13th and 27th October, 2015 respectively.
3. Attended a one day “Faculty Development Programme” on the topic “Contemporary Issues in Management” at Lalalajpatrai Institute of Management on 12th December, 2015.

Dhanraj Jadhav completed 1Z0-851 Java Standard Edition 6 Programmer Certified Professional Course on 3rd March, 2016 by achieving a score of 91%.

Workshops and Seminars:

A workshop on “Software Testing” was conducted by Mr. Rohit Sharma, Training Manager SQUAD on 22nd August, 2015.

Guest Lectures:

Date	Subject	Name & Profile of speaker	Topic
11/07/15	Network Security	Mr. Sachin Dedhia, Founder & Owner of Skynet Secure Solutions.	Ethical Hacking and Cyber Security
12/12/15	IT	Mr. Amol Nimgulkar, IT Head, Gecom Services.	Project Management
23/01/16	Network Security	Mr. Berjes Shroff, Chief Information Security Officer (CISO), Godrej Infotech Ltd.	Careers in Information and Cyber Security
08/02/16	Multimedia	Dr. Sameer Sahasrabudhe, Senior Project Research Scientist at IIT Bombay	Use of E-Learning in Education & Animation
20/02/16	ASP.NET with C#	Mr. Shivprasad Koirala, CEO QuestIT Pvt. Ltd.	Careers in .NET

Junior College Report

2015-16

Staff Achievements

Mathematics Department**Geetha Menon**

1. Conducted a guidance lecture for HSC students at M.L. Dahanukar College of Commerce on 8th December, 2015 for the preparation for the HSC Board examination in the subject of mathematics and statistics.
2. She gave a guidance lecture for the HSC students of Sahyadri Junior College, on 19th January, 2016 for the preparation of Mathematics & Statistics Board Examination.

IT Department**Shailendra R. Pathare**

1. Was appointed as an I.T Coordinator of Mumbai Division for third time to coordinate with 30 Colleges for I.T Online Examination 2016.
2. Was appointed as Assistant Coordinator to coordinate with 60 Schools of H Ward (Mumbai West) for Aptitude test (Kalchacni) of S.S.C student conducted by Maharashtra State Board.
3. Was appointed as resource person for conducting

I.T training in Advance Excel for Refresher Course conducted in December 2015 at Narsee Monjee College of Commerce and Economics.

4. Was invited by S.V.K.M'S Smt. Gokhlibai Junior College of Science, Vile Parle (West) for Guidance lecture for S.Y.J.C - I.T students to brief them on I.T Online Examination 2016.
5. Revised and published the following books in the academic year 2015-2016:
 - a) Introduction to Computers for first year of Bachelor in Management Studies (Semester –I) with ISBN 978-93-83072-35-4 & ISO 9001:2008.
 - b) Computer Application in Business for first year of Bachelor in Management Studies (Semester –II) with ISBN 978-93-83072-48-4 & ISO 9001:2008.
 - c) I.T application in Accounts & Finance for second year Bachelor of Accounting and Finance Semester IV.

M.Com in Advanced Accountancy, Business management, Banking and Finance Report 2015-16

The college has successfully conducted lectures and internal examination for M.com part I and part II (Advanced Accountancy, Business management, Banking and Finance) in (Semester I and Semester II) with 155 students and (Semester III and Semester IV) with 140 students in M.com part II. The M.com course in Advanced Accountancy, Business

management, Banking and Finance (Semester based system I, II, III & IV) is of two years and the lectures are conducted between 6p.m. to 9p.m. four days a week by various subject experts from the college as well as other visiting faculties.

The Examinations were held in December 2014 for Semester I & III and in May 2015 for Semester II and Semester IV. The results are as follows.

College Passing Percentage in M. Com - Part I & Part II

M. Com Course	Sem I	Sem II	Sem III	Sem IV
Advanced Accountancy	79.00%	73.00%	83.00%	79.00%
Business Management	88.00%	84.00%	91.00%	100%
Banking and Finance	94.00%	93.00%	98.00%	97.00%

Library Report 2015 – 2016

Library is the soul of the institution. The J. M. Patel Library of SVKM's N. M. College is providing an excellent collection of wonderful books and many proactive services useful for all students and staff members.

Modernization of Library:

- Facilities provided to students and staff for effective use of library:
- **UGC Network Resource Center (UGC-NRC) and printing facility-** This facility was used by 3460 students during the year 2015-16.
- **Internet and Wi-Fi** – This facility provided with individual id and password enabled students and staff members for free and seamless Internet access on their laptops.
- **Scanning, printing and photocopying** – This enabled teachers to prepare teaching aids, do their research work and students for their assignments, NSS and various associations activities. The two old printers in library are

replaced by two modern printers with scanners.

- **Google groups** - Division wise Google groups of all students for all courses were updated. These Google groups were used for regularly sending information about various databases of e-books and e-journals, reading list of books along with book reviews, list of e-books available in library and monthly list of books added in the library. Besides, Google groups proved very useful for sending urgent notices, instructions and information to the students.
- **Google Forum –NMCLIB** – A library forum is started to facilitate exchange of notes, instructions, notices, etc. among the students.

Use of E-journals:

The facility for accessing e-journals and e-books using NLIST database of UGC-INFLIBNET and e-journals and many other databases facility provided by NMIMS University library to our college library with individual ids and passwords was used by many students and teachers. Since this facility was provided

through proxy server, it is now accessible from any computer within the campus as well as outside the campus. Some other important online resources such as RBI Bulletin, government websites related to economics and statistical information, etc. were provided with their URL as hyperlink through the library webpage on the college website, where these could be easily accessed. The details of these e-journals and e-books databases and online resources were also provided to all students through *printed library brochures, library newsletters and google groups*.

Stock of Library:

Into the greatest assets of the college, the Library's books collection, increased by 1281 new books (costing Rs. 442985.00). Library subscribed 94 journals and magazines (89 national & 5 international), out of which 'Chhatrarth' and 'Journal of Management Research' were newly subscribed. The library has institutional membership of British Council Library, Indian Commerce Association and Maharashtra Economic Development Council. The library also has collection of maps and DVDs related to various subjects.

Services to students and teachers:

- Every day more than 600 students visit the library for various purposes like using reading room, books issue, journals/ magazines reading, question papers, project related references, asking for how to use e-journals or e-books, using UGC-NRC, or many other simple queries.
- The printed library brochures were distributed to all students in the beginning of the year to make them aware about their library facilities and resources.
- The Subject Bibliographies useful to save time of users were prepared for Make in India, Export Management, Transport Management and Tourism Management.

- Question papers of previous years for all examinations were prepared as booklets. On students demand we are scanning the past question papers and providing the soft copies of the same through UGC Network Resource Center.
- Photocopies of latest syllabi and past question papers were provided to the teachers, whenever they required.
- The material prepared for career guidance was updated and given for Master Mind program.
- We provided the reference service with the help of documents including books, journal articles, magazine articles, newspaper clippings, e-journals, internet articles, etc. throughout the year. The appropriate subject related newspapers clippings, information about databases of e-books and e-journals, computerized lists of books and contents lists of journal articles were provided to the faculty members and students as a proactive information service.
- **Book-Bank Scheme:** In the Book-Bank scheme 178 books were issued to 23 students from the Student's Aid Fund.

Services to Ex-students:

- During this year the certified copies of syllabus were issued to 11 students going abroad for further studies.
- This year 132 ex-students used the comfortable and centrally air-conditioned reading room of the library for their CA, CS final examination and entrance exams studies. Due to this facility we found that many regular students get benefit of the past students experience in these courses and studies.

Library Newsletter:

Online newsletter of library was published every month on the college website. This newsletter is

giving information about the library's collection, service provided to students and various available databases in detail. It also displays photographs of 'Happy Moments in Library' and 'Friends of Library'. The second part of the newsletter is dedicated to students, where students contribute articles, poems, quiz and information for publication.

Encouraging Reading:

Our aim is 'not to leave any student unattended or dissatisfied' and we try our best to satisfy the career and curricular related requirements of every student approaching us. The motto of our library is 'Encourage Reading'. For this purpose the library takes many actions as below.

- Providing an additional library card
- Open access to all students
- Promptly display newly arrived books in the book showcases near the library entrance
- Purchase books recommended by students and display those on notice board along with the student's name.
- Students were also asked to select from the books received on approval
- Book reviews written by students were displayed in showcase along with the book as "Book of the Day" and these books were mostly demanded for reading by students after display. These book reviews are bound together for the future use.
- Circulate reading lists of books along with book reviews through Google Groups
- Display newly added books covers in library newsletter and newsletter is published online as well as sent to all students through Google Groups.

Library Committee:

The library committee decided the subject-wise budget distribution for the academic year. The committee scrutinized applications received from students for Book bank facility provided for the

financially weaker students of our college. The committee also suggested some norms to be followed by the library for students' admission cancellation. The Library Committee meetings were held on first Saturdays of the month to discuss on students suggestions regarding improvements of the library facilities and giving their opinion on those suggestions. The student's suggestions along with the actions taken on those suggestions and students' recommended books purchased by library were displayed on the library notice board to make the students awareness about this facility.

Staff achievements:

I. Mrs. Vaishali Dawar, Librarian

- a. Attended a one-day national Conference '21st Century Librarianship' organized by SVKM's NMIMS and arranged by Tata Consultancy Services on 5th June, 2015.
- b. Attended a one-day workshop on 'Simplifying CAS and API based PBAS Form' held at Rizvi college and jointly organized the University of Mumbai, IQAC of Rizvi College of Arts, Commerce and Science, SVKM's Narsee Monjee College of Commerce and Economics, DTSS College of Commerce and Science and J. M. Patel College of Commerce on Saturday 29th August 2015.

II. Staff training:

All the library staff attended Soft Skills workshops from 2nd to 6th November, 2015 and Office Administration workshop from 28th to 30th December, 2015 organized by N. M. College.

The above achievements by the library would not have been possible without the timely guidance from the Principal and the capable and dedicated library staff, who performed their duties with honesty and enthusiasm and very positive contribution by Friends of Library and our students.

Review Report on Refresher Course in Business Studies

The world is fast changing with rebalancing of manufacturing and consumption weight across the developed and developing economies. China emphasizing on increasing their consumption capacity by phasing out single child policy, Russia facing geopolitical issues and tremors from terrorist groups. USA and Mexico on the other hand are reclaiming their share of the global manufacturing pie on the back of the declining factor and rising productivity. India too gears up for restructuring their sectoral contribution from existing share of 15% in overall GDP which compares poorly with peers like Malaysia, Thailand and Indonesia, to 25% of GDP through **Make in India policy**. The NDA launched Make in India policy on 25th September, 2014. The program which promises to promote India as an important investment destination and global hub for manufacturing designs and innovations. The policy aims to transform the economy from a service driven growth model to labour intensive manufacturing driven growth and target on creating 100 million jobs in manufacturing sector by 2022.

SVKM's N.M. College of Commerce and Economics on behalf of the Human Resource Development Centre of UGC organized a Refresher Course in Business Studies for the Professors, across the colleges under University of Mumbai. The course was held for three weeks from 7th December 2015 to 26th December 2015. There were 46 teacher participants who attended the course. **This was the tenth refresher course batch organized at NM College.** During this course, 38 guest lectures were held and a field visit was organized to Welspun, Vapi. The teacher participants also carried out three academic activities during the course. The activities were Seminar Presentation, Group Discussion and Research Proposal Presentation. The contents of the entire refresher course were objectively selected and the quality of speakers were supreme. This led to enhance the knowledge of teachers about the contemporary developments in their subjects and also to provide an understanding about the emerging areas of Make in India policy.



Inauguration Function: (L to R) Dr. K. Shanthi Director HRDC, University of Mumbai, Chief Guest Mr. Conrad D'Souza, CRO, HDFC, Ms. Amee Vora I/C Principal, Mr. Deolankar Joint Director, Higher Education, University of Mumbai, Mr. Ashoke Basak, SVKM's Management Representative, Ms. Gomathi Iyer, Vice Principal and Dr. Vijayshree Anand, Faculty Dept. of Commerce.

The inaugural address for the refresher course was given by **Mr. Conrad D'Souza, from HDFC Bank**. He critically examined the 'Make in India Policy' and it set the ball rolling for the refresher course. **Dr. K. Shanti, Director of HRDC, University of Mumbai, Mr. Deolankar, Joint Director, Higher Education and Ms. Amee Vora, course coordinator and I/C Principal of N.M. College,** provided their valuable inputs during the inauguration.

Mr. Jagdeep Kapoor, India's renowned Marketing Strategist and Brand Guru, discussed how important branding was for this concept and succeeded in framing a brand strategy that would give this policy widest reach. Mr. Kapoor gave various suggestions on how India can become a global brand. **Dr. Vivek Patkar B.Sc. (Hons.) in Mathematics and M.Sc. and PhD.** In Operational Research delivered a lecture on the science of writing a research proposal. **Ms. Meera Sanyal, the former CEO & chairperson of the Royal Bank of Scotland** spoke on 'Portlands of Mumbai.' She highlighted how the Portland's can be converted into recreational centres and can be focal points of spreading happiness amongst people.

Dr Prakash Kothari (MBBS, PhD.) was awarded with **Padmashri, in 2002** by the **President of India** for the contribution in the field of Sexual Medicine addressed the participants on the topics 'Sex, Sexuality and Aids'. 'Aids' is an issue that is plaguing India recently and needs to be addressed as soon as possible.

Mr. Makrand Deshpande, the Indian film actor, writer, and director in Bollywood and Marathi cinema, addressed the gathering on a very interesting topic, i.e. Bollywood and Make in India. Prominent speakers in the second week were **Mr Sivanandan, the former Police Commissioner of Mumbai.** He cautioned the participants about Cyber Crimes. He advised the teachers to use technology prudently. **Mr Atul Tibrewala, Serial Entrepreneur has set up E Vision**

Technologies (1998), IT People.com, Catalyst Consulting awakened the entrepreneur in all the participants by speaking about 'Think global build local.' Mr. Tibrewala, cited examples of various start-ups businesses by Indian entrepreneurs. **Mr. Samir Somaiya, Chairman & Managing Director , Godavari Biorefineries** spoke about the impacts that such a policy would have on the vast agriculture business that India possesses. **Dr. Huzefa Khorakiwala, Executive Director of Wockhardt limited** spoke CSR Challenges from Make in India Policy perspective. **Mr. Sandeep Tarkas, President (Customer Strategy), Future Group & CEO-Bengal Warriors** highlighted on the FDI policy adopted in Make in India Policy.

Mr. Laxman Gole inspired the participants by sharing his life experiences of a remarkable journey from a convict to a social reformer. Mr. Gole brought to light that nothing is impossible. The teacher participants were impressed by his life experience and motivated to advocate the teachings of Mahatma Gandhi amongst the youth. **Mr. Pinakin Desai , Partner in Ernst & Young** discussed his concerns about the evolving direct tax landscape, nationally & internationally. Direct Tax acts as an important source revenue for the Government. Developing a tax system adept and conducive to the changes that would be seen is crucial. **Mr Dushyant Dave** founder director of Puneet Advisory Services Pvt. Ltd. addressed the opportunities that would be presented in the Investment Banking side. **Mr Kanderp Khandwal,** spoke and targeted the impacts that Make in India would have on the export sector which India seriously needs to develop. **Mr. Kaustubh Sonalkar, Group Chief People Officer – Future Groups** explained the latest trends in Human resources and what transformation would be seen in the employment aspect of the Indian economy. The participants learned through role plays and group activities on how to manage conflict, the session taken by **Mr. Animesh Gupta, an International Corporate**

Facilitator with an expertise in Neuro-Linguistic Programming.

The most fascinating aspect of life is being alive and accepting yourself as you are. **Ms. Laxmi Narayan Tripathi**, India's first transgender who represents India in UN spoke on gender sensitization. The session emphasized the importance of loving oneself and not being gender biased. The aura of Ms. Laxmi had the participants yearning for more and all of the participants were eager to share this learning with their students.



Other eminent speakers during the course of Refreshers were:

Mr. S. Raghunath (President Oil divisions India, Trafigura India Pvt. Ltd.)	Mr. Satish Mishra (Metallurgical Engineer, REC, Durgapur)
Mr. Himanshu Kishandwala (Partner CNK & Associates LLP Chartered Accountants)	Dr. Vihang Vahia (Professor Emeritus, Cooper Hospital)
Mr. Mahendra Chauhan (Chairman - Mahendra & Young Knowledge Foundation)	Mr. Balkrishna Parab (Professor, Jamnalal Bajaj Institute of Management)
Mr. Sanjay Chavan (Country Procurement Head – India, Sanofi)	Dr. Madhukar Dalvi (Professor, Nagindas Khandwala)
Mr. Shailesh Haribhakti (Environmental Activist)	Ms. Geeta Jani (Partner Tax & Regulatory Services - Knowledge & Solution Trust and Young LLP)
Mr. Ajay Bhagwat (Entrepreneur)	Mr. Utkarsh Patel (Lecturer, University of Mumbai)
Ms. Anuradha Maheshwari (Consultant)	Mr. Rakesh Nair (Faculty BSE Institute Limited,)
Ms. Rupa Shah (Former Vice Chancellor, SNDT University)	Mr. Shailendra Pathare (Professor, N.M. College)
Mr. Sundeep Nagpal (M.D. Stratagen Media Private Limited)	Ms. Subhash Rane (Former Advisor, CIDCO)
Mr. Manoj Rege (Retired I.E.S)	Ms. Lucille Andrade (Asst. Vice President, Environment Management Center LLP)

The teacher participants exhibited their debating skills by assertively putting their views across in the group discussion on the theme Make in India Policy in the presence of the evaluators **Ms. Sonali Chatterjee (Mithibai College, Head, Dept. of Economics)** and **Mr. Romar Correa (University of Mumbai, Dept. of Economics.)**. Seminar presentations were evaluated

by Mr B.K. Nair eminent speaker and former HOD at Dept. of Commerce, N.M. College. Research proposals on the theme of the refresher course were judged by **Dr. Shobana Vasudevan (Principal, Poddar College)**, **Dr. Gopal Kalkoti (Nagindas Khandwala College)** and **Dr. Vijetha Shetty (Valia College)**



Organising Committee and Participants at Welspun Industry, Vapi

On 25th December 2015 participants visited to Welspun India Ltd, Vapi, Gujarat a fully integrated home textile manufacturer and supplier worldwide in

almost 50 countries and to the international retailer like Walmart & Tesco, Welspun is also the sole supplier of towels for Wimbledon games with the tag Made in India making the course theme truly make sense.



Valedictory Function: Teacher Participant Dr. Mona Bhatia giving her views on the Course, Dr. K. Shanthi Director, HRDC, University of Mumbai, Chief Guest Dr. M. N. Welling, Pro Vice Chancellor NMIMS, Ms. Ameet Vora I / C Principal

Dr. Welling, Pro Vice Chancellor, NMIMS and Dr. K. Shanti, Director of HRDC, University of Mumbai.

The refresher course ended on 26th Dec. 2015 with the **valedictory function** in the august presence of

We as a team worked for creating best learning experience for all the 46 teacher participants and have succeeded in fulfilling the expectation of UGC, HRDC thereby setting a benchmark for ourselves.

HSC- Vocational (MCVC) Report

The HSC Vocational (MCVC) Course has been modified & updated and the new syllabus is designed as per the requirement of industry. The streams of HSC Vocational are shifted under the Ministry of "Skill Development and Entrepreneurship". The highlight of these courses is imparting PRACTICAL KNOWLEDGE ALONG WITH THEORY.

The course of Accounting and Auditing is redesigned under the title Office Management And Accounting.

The result of MCVC was 100% for the academic year 2014-15 with 47 Distinction and 11 students with First Class.

Accounting and Auditing (Office Management And Accounting)

The subjects included are Office Management, Financial Accounting, Costing and Auditing.

Among Accounting & Auditing students, 19 students secured Distinction and 01 student secured a First Class.

Refresher Course was conducted for the Office Management & Accounting Stream teachers which was held at Radhikabai Meghe College, Airoli. The Training duration was one week. The training was conducted in the month of July, 2015.

Visit and Guest Lectures:

- FYJC students have visited AB & Co. Wadala to understand the functioning of modern office and to study the different departments. The visit was eye opener to young students.
- SYJC Students have visited Shah & Savla Associates Ghatkopar to study computation of Net Taxable Income and filling & filing of Income Tax Returns.
- SYJC Students have visited State Bank of India Borivali (West), Branch to understand the facilities provided by Modern Banks.
- A Guest lecture was arranged on "Stock Exchange" Mr. Dilip Single from Anand Rathi & Associates explaining about Stocks and Shares.
- SYJC Students have visited Paar Kitchen Solutions Pvt. Ltd. at Vasai (East), manufacturing concern to know the manufacturing process and also were shown the books of accounts maintained by Manufacturing Concerns.
- Both the teachers of Office Management and Accounting, Mrs. Alka D. and Mr. Shridhar Prabhu were part of Book Writing Committees for writing Books as per New Syllabus.
- Workshop for information of new portal was attended by Mrs. Alka D. at Maharshi Dayanand College of Arts, Science, and Commerce on 14/10/2015 at 2.00p.m. This portal is a link between Job seekers, Job providers and trainers.

Training for instructors in the subject of "Accounting and Office Management" was held from 28th December, 2015 to 1st January, 2016 at Chetana College, Bandra (East), Mumbai 51. Mr. Shridhar Prabhu attended the same.

Marketing and Salesmanship

Marketing and Salesmanship of Vocational course imparts knowledge relating to Marketing and Sales Management, Marketing Research, Business Law, Agricultural Marketing, Co-operative Marketing, International Marketing, Advertising, Financial Accounting, Customer Psychology, Retail Marketing Services, Retail Marketing, Advanced Retail Marketing, Marketing Research & Foreign Trade and Rural Marketing and Stock Exchange. This year also the students were placed for vacation job / training in various organizations as marketing assistants, management trainees, sales representatives etc. From this year new curriculum was introduced for

FYJC class –“Marketing & Retail Management”. The result of SYJC Marketing & Salesmanship was 100% with 17 students scoring Distinction and remaining all i.e. 3 students passed with First Class. This year Marketing & Salesmanship student Ms. Riddhi Punamiya topped the HSC Board Exams of HSC Vocational (MCVC) section of NM College.

Marketing and Salesmanship students visited APMC Market, Vashi, on 14th September, 2015 to understand the working of Regulated Market.

On 28th September, 2015 students of Marketing and Salesmanship FYJC and SYJC were taken for a visit to Hypercity, Malad to understand Retail marketing, promotion and pricing techniques, and also technologies used by them to manage the retail outlet efficiently.

On 18th December, 2015 students of Marketing and Salesmanship FYJC and SYJC were taken to Rakholi Village, Silvassa where they visited:

- 1) The Gram Panchayat of Rakholi Village- the Sarpanch gave information about the various functions of Gram Panchayat, its organization structure and the facilities provided by Gram Panchayat to the villagers.
- 2) Weekly Village market of Rakholi Village- Village Market of Rakholi made the students aware of the working of an unorganized market. It gave them the insight of the various drawbacks and discrepancies of an unregulated market.
- 3) Alok Industries Ltd- Visit to this large scale industrial unit gave the students an understanding regarding internal working of the company and how large-scale company functions, they could actually visualize the magnitude of the business operations and its working environment.

Tourism and Travel Techniques

The Tourism and Travel Techniques started the academic year with a positive note, bringing accolades to the college with a result of 100 %, including 61% Distinction and 39% First Class. A new syllabus was introduced at the FYJC level, with a new name to the course, TOURISM AND HOSPITALITY MANAGEMENT. The students visited the Western Railway Booking Office, Chhatrapati Shivaji Vastu Sanghralaya, the erstwhile Prince of Wales Museum, the Travel Fair, etc. The highlight of this year was Mumbai Darshan, where the students were taken to see the sights of Mumbai, through the eyes of a tourist.

Mrs. Sonee Patra and Mrs. Pushpita Roy were a part of the Book Writing Committee, for the new syllabus.





UMANG 2015

#ThrowBackRetro

TEACHER IN-CHARGE:

Dr. Vijayshree Anand Mrs. Sneha Choithani Mrs. Ritika Khurana Mrs. Mamta Jha Mr. Darshan Panchal

ORGANISING COMMITTEE:

Aakash Desai Upansu Shah Vaibhav Jain Yash Shah Jaanvi Thakkar

Umang is a four day inter-collegiate cultural festival organized; with a view to promote the inherent talent of students and celebrate the enthusiasm of the youth. It is noted along with multiple corporate and media brand wagons having a budget of 7 figures. The event is a synergy of the youth's ingenuity and flair. It is an energetic affair with an array of events that test the talent, mental abilities, logical thinking, spontaneity and knowledge of the students. A number of events and competitions catering to an assortment of fields such as music, dance, literature, theatre, fashion and art are a part of this fest. Every year Umang whole-heartedly welcomes an enthusiastic audience facing the largest footfall of 50,000 students.

In 2015, Umang was themed “#ThrowBackRetro”. It fired up on 14th August with an inaugural ceremony seeking the blessings of the almighty. Our Vice Principal, Mrs Gomati Iyer, released the first copy of **Sans Frontière** the official Umang magazine. It featured interviews with Ranbir Kapoor and Ileana D'Cruz and various other noteworthy and amusing articles and features.

The **Fine Arts Exhibit**, like every year, was a major attraction. This year's theme was, THE CHRYSALIS. It describes the transformation of a caterpillar into a

butterfly. The exhibit spoke of how when one tries to break free from their fears and insecurities in an attempt to discover their individuality, the society strikes them down, chains them to social norms and confines their individuality. But there are some people who do what they want to do regardless of the pressure of the society.

Day 1 at Umang saw a plethora of events like Fusion Band Event, Volleyball, Bollywood Dance, Macway Carting, Acapella Singing, The Management Maestro and much more. Mr. and Ms. Umang were judged by actor *Dino Morea*. The day also saw other attractions such as the Mixed Martial Arts workshop, Kick Stock Convention and Robotics workshop. The highlights of the day were the movie promotions of the movie “**Kis Kisko Pyaar Karu**” where *Kapil Sharma* and his co-stars interacted with the crowd and tickled everyone's funny bone and “**All Is Well**” where *Abhishek Bachchan* interacted with the students along with him the singers of the movie gave astounding performances on their most popular songs as well as the movie's tracks. The other highlight of the day was the First ever Bollywood Celebrity PRONite which featured the voice behind songs like “Paani da Rang”, “Mitti Di Khushboo” and “O Heeriye”, **Ayushmann Khurrana** with the immensely talented **Shannon Donald** as his opening act. His voice and smile

charmed the hearts of millions in the country, leaving everyone spellbound and wanting for more.

Day 2 at Umang was a day filled with energy from dusk till dawn. The day was brimming with events like Handball, Contemporary Dance, Pehel, Sufi Singing, 3 Picture Painting, Foot Tennis and Everything LA. There were also intriguing workshops such as Urban Hip Hop, Backyard Science and Past Life Regression conducted where everyone could come and learn something new. Events like the Street Dance elimination, Actor Hunt elimination and Stand Up Comedy elimination were judged by the stunning *Urvashi Rautela*, *Kainaara Arora* and the man who can leave anyone in splits of laughter; *Sunil Grover* respectively. All of them drove the audience crazy with their talent in their respective fields. The performances by Ultimate Striderz and Danceworx left everyone in the audience awestruck with their amazing skills. Umang welcomed the stars of the movie "**Phantom**", *Katrina Kaif* and *Saif Ali Khan*, to promote their movie. They interacted with the crowd and grooved to the popular tunes of Phantom. The day ended on a high note with the event of War of DJs which gave a platform to amazing talent from all over the city.

Day 3 was another day filled with enthusiasm and excitement. The day kick-started with Football which was followed by events like Rap Battle, Western Dance Event, Guitar Wars, Walk to Talk, Photo Essay, Emote Your Emotions, Umang Maze, Mock Parliament and many more fun-filled events. *Kriti Sanon* came to judge the Bollywood Dance Finals and also grooved with some participants on songs from her debut movie. Other attractions of the day were the Light Art Show by Vivek Patil who is India's only light artist. His show left everyone mesmerized and enthralled. *Karan Wahi* and *Shilpa Anand* came to judge the finals of Mr. and Ms. Umang. The **Sunburn Umang PRONite** featured *DJ Blinders* alongside with

DJ Zenith as his opening act. Polish DJ and producer Blinders is fast becoming a name synonymous with high profile and uncover cutting edge house music. His performance at Umang left the crowd feeling the heat of EDM through their veins. The visual and technical effects left everyone present in awe as they resonated to the beats of every song.

Day 4, the final day of Umang was very special. The entire day was filled with events and workshops that had something to offer for everyone. The day's events included JAM, Western Band Event, Kirigami Art, Taste buds Talk, Pool, The Two Marketeers, 3D painting, Model Hunt, Folk Dance, Bollywood Unplugged, Junk Instruments, Kabaddi and Speak. Apart from events, there were many workshops like Molecular Gastronomy, Light Trail Photography and Backyard Science, conducted throughout the day. The day also welcomed a slew of stars. *Kangana Ranaut* and *Imran Khan*, along with *Siddharth Mahadevan* and *Neeti Mohan* came to promote their upcoming movie, **Katti Batti**. A smashing performance by the singers, movie merchandise give-away and the chance to interact with the amazing star cast made the crowd go wild with excitement. *Rajpal Yadav* along with *Satyajit Dubey* judged the Stand-up Comedy finals and added more humour to the event. The Actor Hunt finals were judged by the renowned *Sumeet Raghvan*, best known for his role of Dr.Sahil in *Sarabhai vs. Sarabhai*. Actor *Gautam Rode* came in to judge the War of VJs Finals and captivated everyone through his presence and talent. The day ended with the finals of War of DJs which saw DJ Chetas on the judge's panel. The event pumped up the adrenaline and the EDM mixechoing in the atmosphere.

Other attractions during Umang included Macway Karting, which is an upgraded self-balancing version of the Segway and paintball which is an all-time favourite activity that everyone loves to do with their friends. The entry to the main venue – Jashoda

Rangmandir featured a Star Wars themed tunnel, which transported everyone to the fascinating universe of Star Wars with its remarkable visual and sound effects. The various lounges provided a place for the students to go and relax between events and have fun. Umang'15 also saw a string of new events which received a hearty response from all the participants. The workshops this year also provided a platform for everyone to pique their interests and learn something new. Umang's casino was another major attraction. The Umang cafeteria saw some of the best brands catering to all taste buds.

This year, the efforts and hard work of over 500 students propelled Umang over all benchmarks and

welcome a crowd larger than ever before with more events, more glamour and more fun. Very few words can embody the experience that we call Umang.

Pre-Umang

Umang celebrated Mother's Day on the 10th of May at Equal Streets with a photo booth consisting of various fancy and multi-coloured props. Mothers are a constant guiding and motivational forces. These superheroes were called forward to pose with their sons and daughters. On the 17th of May, Umang had called for special tai chi artists who fascinated everyone with their moves of this international Chinese martial art form.



Drishti '16

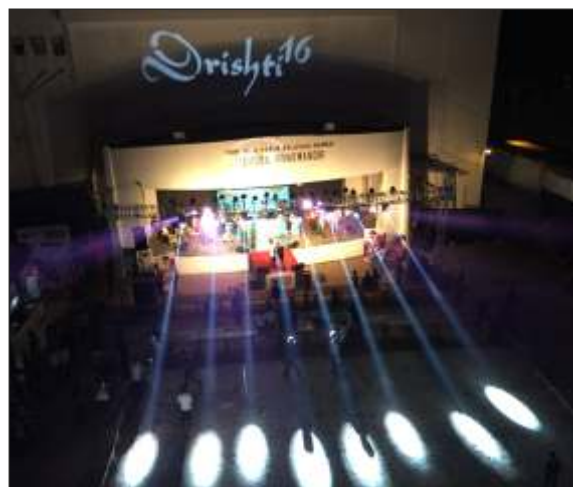


Drishti, NM College's management festival is the most awaited and looked forward to festival, which encompasses three days of everything right from, innovative events, to starstruck on days and everything else that students eagerly wait for! This year, Drishti 2016, has broken all records and has taken the festival to another level! Naming a few, Drishti 2016's Social Week- The Renaissance of Equality, took place from the 4th to the 8th of January, this year.

This year Drishti associated with the United Nations' Women's "HeforShe" campaign to spread awareness for gender equality during our Social Week. The Social Week, was graced by numerous celebrities such as Sonnalli Seygall, Kunwar Amar, Rithvik Dhanjhani,

Saroj Khan and Evelyn Sharma. Nonetheless, Team Drishti also performed a mindblowing flash mob at Marine Lines to raise awareness about Gender Equality!

Drishti 2016 set sail on the 26th of January i.e on Republic Day. The inauguration ceremony was performed by the faculty of college and the Chairperson and Vice Chairpersons of Drishti. The first day being management day, the events were such that challenged one's intellect at all levels. The day started with Battle of Masterminds, we then had a very refreshing and interactive dance workshop by The Wooden Stage. Next up was Survival Of The Fittest. It will be just right to say we were in hunt of Wolf of Wall Street! Next in line was our legacy event, Echelon. Here, every participating college had to function like and become Drishti whereas, Drishti became the participating contingent for them. As we say, "Keep the best for the last", the highlight of the day, all the 160 participating teams went all gaga in the night event, The Night The World Stood Still. This event marked the end of the first day of Drishti '16. After all, it's not about winning everytime, sometimes



it's also about the reminiscence and the memories made.

The second day started off with the sports events – Jogo Bonito (football) and the Allan Border cup (cricket), at the JRM grounds, and the contingents had



a blast playing through the twists of both the games! At the same time, girls of all the contingents were busy playing their own sport event – Bend it like Beckham! The day was not all play, as we also had the management events – Drishti Business Personality



and Business@Campus happening. The afternoon had the Conclave, in which the Panelists were Laxmi Narayan Tripathi, Rajiv, Dr. Vithal Kamat and Anupama Chopra. The topic of discussion was Made in India or Made for India. The audience really enjoyed the enlightening discussion between the panelists! The events ended with The Battle of Strengths which is the Tug Of War. The Day's ending was the real cherry on the top as we had the pronite at the JRM grounds. The

opening act was a great performance of track remixes by DJ Akhil Talreja, who was followed by the gorgeous Kanika Kapoor. Her performance was thoroughly enjoyed by the crowd that was present in large numbers! Team Drishti was also joined by the Starcast of the upcoming Bollywood blockbuster – Fitoor! Katrina Kaif and Aditya Roy Kapoor stole everyone's heart with their little dance performance and their charming speech!

After the mind blowing Management day and passing through the twists and turns of the Sports day, Drishti rendered to its audience a day of fun and excitement



through its Cultural day! The day began with Life Size, the second round of Business @ Campus and followed by Sing it to Sydney which changed the perspective of music to everyone! The other-worldly workshop of The World Dance Center got the crowd on their feet and sassy moves! The third round of Mr. and Ms.



Cosmopolis, tested the young minds over on their of-the-moment alertness including their management and marketing skills! It was a true eye-opener for individuals who aspire to establish an identity for themselves in the society! The final event- The Vogue Rage, fashion show, was a dazzling success with girls and guys dressed up as per to the theme given to them and completely rocked the ramp!

The much awaited Closing Ceremony of Drishti 2016, got the caught in a moment which we all hoped would never end! Team Drishti is happy and proud to have had all of its sponsors, well wishers and audience without whom the festival could not have reach the heights it has soared!





INTENT

The Entrepreneurship Development Cell of N.M. College

Teacher-in-charge	: Mrs. Vaishali Dawar (Convener), Dr. Ritu Vashisht (Coordinator), Mrs. Tessy Pillji, Mr. Smithin Belcheda, Ms. Pooja Singh, Mr. Dhanraj Jadhav, Ms. Hiral Makwana, Mr. Pratik Lalseta, Ms. Priyanka Gala
Secretary	: Ms. Shreya Das
Jt. Secretary	: Ms. Vidhi Janani
SFC Coordinator	: Ms. Vedangi Bhrambhattach
Treasurer	: Mr. Jimit Dhruv, Mr. Vivek Ajmera
P.R. Head	: Ms. Krishna Nathwani, Mr. Kashyap Sheth
Core Members	: Ms. Mansa Jain, Mr. Hardik Thacker, Mr. Raj Doshi, Ms. Greeshma Polkam, Mr. Jinav Satra, Ms. Ananya Mody, Ms. Pooja Pannikar, Mr. Viyat Shah
Mission of Intent	“To promote 'Start-Up India' with 'Make in India' and to encourage and extend help in every possible way to students to be well-determined entrepreneurs, who will enrich lives of millions of people and make India the Supreme Economic and Leadership Power in the world.”

“Ideas with Intentions” - Book Launch, 27th June 2015

A major highlight of the glorious Golden Jubilee Year of N.M. College was the launch of the book, 'Ideas with Intentions' which speaks about the journey of 50 alumni of N.M. College who made it large as entrepreneurs. The book launch, which was a part of the Closing Ceremony of N.M. College's 50 years, was graced with the presence of esteemed chief guests such as Mr. Nirmal Jain, Mr. Vipul Shah, Mrs. Ashu Suyash, Mr. Vipul Shah, Mr. Sudhir Soni, Shri Shalin Divatia- Joint Secretary of SVKM and Shri Amrishbhai

Patel- the President of SVKM. It was a great honour for Team Intent as well as N.M. College, to have Shri Amrishbhai Patel release 'Ideas with Intentions' and receive praise for the thought and effort gone into it. Along with the launch of the book, all the entrepreneurs were brought upon stage and felicitated for their achievements. The pride and happiness of being felicitated by your alma mater in front of your friends and family must have been a feeling second to none, we imagine! The appreciation was well deserved and long due to these brilliant minds.





Newsletter Launch, 1st July 2015

On the 1st of July, the first edition of the “2015-16” Newsletter of Intent was launched. It was uploaded officially on the college website. The newsletter, intended to feature regular updates about the activities of Intent. Every Month from July 2015, Intent features its upcoming events in the monthly Newsletter.



Take It Or Leave It! - 29th July 2015

'TAKE IT OR LEAVE IT' was an innovative competition organised especially for the Junior College students on the 29th July 2015, in order to develop and educate the entrepreneur within them. It was focused on two major qualities of an entrepreneur- Risk Taking and



Management. The event was planned in a student friendly manner which brought about the basics of the commodity market and challenged the participant's ability to think analytically in order to take risks and strike favourable bargains. Cash prizes were given to the 1st and the 2nd place holders and feedback was taken from the participant about their experience.



Business Plan Competition - 2015

Intent's Flagship Event, The Business Plan Competition was conducted during July- August in two phases.

The first phase of the Competition included submissions of Business Idea Overviews on the basis of questions related to their Business Plans Idea. In this phase total 45 teams submitted their business idea overview. The results of first Phase was declared on 24th July and the Orientation for the semi-finalists, explaining them the Do's and Don'ts of Phase 2, was held on 25th July 2015. A Feedback Report by the Judges was given to all the teams about their respective plans were given to all the teams irrespective of winner or not. In Phase I total 15 plans qualified for the Second Phase of the competition.



The second phase was conducted on the 10th and 11th of August 2015. Each team presented their business plan to the judges followed by answering the questions asked by them. The event was judged by Mr. Varruchi Dubey, Mr. Dhaval Doshi and Ms. Sonakshi Pratap along with faculty members Mr. Huzefa Bhagat and Mr. Samir J. Dave. This session helped the participants to think, re-work and develop their ideas further. In the second phase 6 teams were selected for the semifinals.

Intent held a B-Fair on 20th August, 2015 as a part of Business Plan Competition. The B-Fair hosted seven teams to present their business ideas to the students and faculty of NM College. Members of the audience were invited to cast their vote for the business plan they believed had the most to offer and the winning plan received a wild card entry into the Finale of the Business Plan Competition. In B-Fair Raj Doshi (Inspiro- Go Awesome) gained maximum votes and selected as a wild card entry in the Finale.

These seven semi-finalists were provided one-on-one mentorship from successful entrepreneurs who are N. M. Alumni and who provided further insights and guidance to these students on their business plans. The mentors were Mr. Jagdeep Kapoor (Chairman, Samsika Marketing Consultants), Mr. Atul Tibrewala (founder, Cartridge Junction), Mr. Ankush Agarwal (Co-Founder, Global sales at PE Front Office Solutions), Mr. Vinit Rughani (Head,Business development at IISA, CS, CFP, CFA(L2)), Mr. Karan Thakkar (Founder, EcoCentric Management Pvt. Ltd.), Mr. Ashutosh Rathi (Director, English Enablers).

The final round of Business Plan Competition was conducted on 28th August 2015. Seven finalists presented their Business Plans before the judges followed by Question and answer session from the judges. Business Plans were evaluated on the basis of Innovation, Feasibility, Financial Analysis,

Competitive Advantages and HR Analysis being a few. The Judges and the Mentors proved to be inspirations through their valuable inputs and experiences.

The results of the Finals of BPC are –

First Prize (Rs. 25000/-) won by Shubham Kedia and Pranav Khaneja from FYBcom for 'MyCASA', a simple and easy for all solution of house cleaning and household related work through a service and a mobile app.

Second Prize (Rs. 15000/-) won by Pooja Panniker from TYBFM for 'Design Mint', a solution to creative designs by common people and applying these designs for various product developments. One of the judges Mr. Anil Bhandari proposed to fund the algorithm of her startup.

Third Prize (Rs. 10000/-) won by Viyat Shah, Komal Ranka and Noor Shamji from TYMBS for 'Touch Swachh', an idea to shoot a photo of garbage and sending it on a mobile app to take it away and keep the place clean on the basis of Swachh Bharat Yojna. Their idea was acknowledged by the judge Mr. Rajesh Joshi by announcing to gift them with Rs.1 Lakh for this startup.

PR Campaign 'INTROSPECT', 26th November 2015

INTENT- Narsee Monjee College's Entrepreneurship Development Cell held PR campaign on 26th November, 2015 for spreading awareness about entrepreneurship. The campaign involved interacting with college students in and around our college premises and asking them a few basic questions which help them in introspecting themselves on entrepreneurship qualities and skills. Teachers were approached too, as a part of the campaign and all the pictures were uploaded on Social Media to increase awareness about the Cell. **The mantra of INTENT 'Inspiring Change, Inspiring Innovation and Inspiring leadership'** was duly catered.

Panel Discussion 2015- “Start Up India, Stand Up India”, 07th December 2015

The Panel Discussion on 'Start-up India, Stand-up India' INTENT's first intercollegiate event was organised on 7th December 2015 at the Juhu Jagruti Hall. The objective for conducting the panel discussion was to have an insight of the booming startup ecosystem in India and to move a step further in fulfilling the vision of our Prime Minister of having a startup in every Zila, every Block! The discussion was headed by a panel of true industry standouts like Miss Shveta Raina, a Harvard Business School graduate and the Founder and CEO of Talerang; Mr. Abhishek Agarwal, an IIT Bombay graduate and the Founder of Purple Style Labs; Mr. Rajesh Joshi, Founder of Auriga Logic; Mr. Atul Tibrewal, Proprietor of E-Vision Technologies and Mr. Karan Thakkar, Founder of Ecocentric. The session started with the video of the

motivating speech of the Hon'ble Prime Minister. The discussion chaired by Mr. Atul Tibrewala enlightened the young audience with the road-map for Start-ups. The discussion concluded with the question- answers session from the audience.

STAKE WAR, 15th December 2015

A brainstorming event 'Stake War' was held on 15th December 2015. A management game wherein students were divided into three teams, each representing a committee, were given a set of stakes which they had to fulfil. Skills right from team bonding, communication, negotiation and leadership were tested and the team which fulfilled the highest amount of stakes was crowned the winner. Cash prizes and exciting vouchers were distributed at the end to the winning team as well as the latter was given to all the participants.





National Service Scheme

Annual Report for the Academic Year 2015-16

Teachers-in-charge: Mrs. Savita Desai,
Mr. Kedar Bhide, Dr. Vandana Misra.

Core Members: Bharat Kagadada, Divya G.,
Kinjal Shah, Payal Mistry, Siddhant Koradia,
Swagat Turakhia

Our Motto: *"Not Me but You"*

Education Project

NSS had adopted "Education" as its area project 1. Under this project, few of our volunteers visited Carter road daily to teach underprivileged children.

World Environment Day (5th June, 2015)

NSS celebrated World Environment Day on 5th June, 2015 by participating in a tree plantation drive at the University of Mumbai.

International Yoga day: (24th June, 2015)

Yoga instructors Ms. Neha Shetty and Mr. Sandeep had come to teach the volunteers some yoga techniques.

Tree plantation (19th July, 2015)

A tree plantation drive was organized at Aarey Colony near New Zealand Hostel.

Firefighting workshop (29th July, 2015)

A firefighting workshop was conducted in college wherein the volunteers were taught about the steps they should take in case a fire breaks out.

Independence Day:

Independence day was celebrated at the college wherein the tri-color was hoisted by Mrs. Amee Vora.

Rakhi Selling (19th to 22nd August, 2015)

Rakhis, chocolates, envelopes, and accessories made by specially abled kids of Vallabhdas Dagara Indian Society for the Mentally Retarded and by SANISA (an NGO that supports tribal women) were sold during the 4 days. The event was a grand success and we earned a total of Rs 85,140.



Blood Donation Drive (4th September, 2015)

428 blood bottles were collected. Along with the blood donation drive, thalassemia check-up, organ and eye donation registrations and platelet donation registration were also conducted.

One more feather in cap of NM NSS is the Trophy



given by Mahatma Gandhi Blood Bank for the best organization of Blood Donation Camp out of thousands of camps conducted by them in the calendar year 2015 (Academic year 2015-16).



Student Police Interaction (18th and 21st September and 22nd October, 2015)

The "Student Police Interaction" event was conducted on seventh and last day of Ganesh Visarjan and on the day of Durga Visarjan where our members stepped forward to support the traffic police.

World Elder's Day Celebration (8th October, 2015)

Members volunteered for Vintage Musical Extravaganza organized by International Association of Lion's Club at Bhaidas Hall.



Senior Citizen Survey:

Under this project, members volunteered to support the police and collected information about senior citizens.

Swacch Mumbai Abhiyan:

Clean-up drives were conducted at Juhu beach under the project "Swacch Mumbai Abhiyan".



NM-NSS Residential Camp (3rd to 9th December 2015)

After conducting various site visits before the camp, Usgaon village was zeroed upon as the camp site. The following activities were conducted during the camp:

- Writing quotes on the school walls and the vicinity



- Tree plantation at Vidhayak Sansad
- Medical camp for students at Vidhayak Sansad and for villagers at Zilla Parishad School
- Sports Day for students of Vidhayak Sansad and Zilla Parishad School
- Creative sessions for students at Vidhayak Sansad and Zilla Parishad School
- Donation drive at Vidhayak Sansad and Dongri village

- Session for the girl students at Vidhayak Sansad on the topic “Safety and Self Defence”

Kitchen Garden (14th February 2016)

On the occasion of Valentine's Day, NM NSS took up new project of 'Kitchen Garden', 30 trees of Eggplant, Tomatoes, Bottle gourd and Chilly were planted for the St Catherin Orphanage Home Andheri (W) and survival will be taken care by volunteers by follow up visits.

University events

The following University events were conducted by the University and attended by our volunteers during the year:

- Workshop on dengue at K E S Shroff College on 14th July, 2015
- Andhshraddha Nirmulan workshop on 2nd September, 2015 at SM Shetty College
- Road Safety Campaign at KES Shroff College of Arts and Commerce on 15th September, 2015
- Speech on Constitution day on 26th November, 2015.

- Run for Unity on 30th November at Churchgate.
- Planning of world wetland day on 11th December, 2015 at ZunZunwala College, Ghatkopar.

Kindness requires nothing much. All it requires is
THODA SA DIL THODI SI WILL.

