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| **Program: Bachelor of Management Studies (2023-24)** | **Semester: II** |
| **Course: Intellectual Property Rights** | **Course Code:**  |
| **Teaching Scheme** | **Evaluation Scheme** |
| **Lecture (Hours per week)** | **Practical (Hours per week)** | **Tutori al (Hours per week)** | **Credit** | **Continuous Assessment (CA)**  | **Semester End Examinations (SEE)**  |
| **2** | **-** | **-** | **2** | **20** | **30** |
| **Learning Objectives:**1. To understand the concept of Intellectual Property in various products and services
2. To manage the identified Intellectual Property and derive financial gains
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| **Course Outcomes:**After completion of the course, learners would be able to:**CO1:** Get an overview of the development of Intellectual Properties**CO2:** Understand what can be protected and what cannot be protected under Indian Laws **CO3:** Devise strategies to develop and manage Intellectual Properties**CO4:** Derive maximum financial gains through legal and ethical protection of Intellectual Properties |
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| **Outline of Syllabus: (per session plan)** |
| **Module** | **Description** | **No of Hours** |
| **1** | Introduction to IPR, TRIPS and WIPO | 10 |
| **2** | Overview Patents, Copyrights, Trademarks and Management of IP | 20 |
| **Total** | **30** |
| **PRACTICALS** | **-** |

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| **Unit** | **Topic** | **No. of Hours** |
| **Module 1** | **Introduction to IPR, TRIPS and WIPO*** Meaning of Property, Origin and Nature
* Need for protecting IP
* Kinds of IPR – Patents, Copyrights, Trademarks, Geographical Designs, Trade Secrets, Designs
* WIPO – Functions, Membership, Berne Convention, Paris Convention, TRIPS Agreement
* Advantages and disadvantages of IPR
 | 10 |
| **Module 2** | **Patents*** Meaning of invention and patents
* Patentable and Non-patentable inventions
* Registration Procedure and Duration of Patents
* Infringement of Patents

**Copyrights*** Types of Copyrights
* Author of Copyrights
* Registration Procedure and Duration of Copyrights
* Infringement of Copyrights

**Trademarks*** Types of Trademarks
* Registration of Trademarks and Duration of Trademarks
* Passing Off and Infringement of Trademarks

**Management of IPR*** Future Aspects of IP
* Commercialization and Valuation of IP
* Strategies for Management of IP
* Interface between IPR and Human Rights
* Interface between IPR and Competition Law
* IPR and sustainable development
 | 20 |

**Text Book**:

1. N.S. Gopalkrishnan & T.G.Agitha, Principles of Intellectual Property, Eastern Book House
2. Dr B.L.Wadhera, Law Relating to Patents, Trademarks, Copyrights & Designs
3. Sunita K. Sreedharan, An Introduction to Intellectual Asset Management

**Reference Book:**

1. Dr. G.B.Reddy, Intellectual Property Rights and the Law, Gogia Law Agency
2. Dr. Bhandari, M.K., Law relating to IPR, Central Law Publication.
3. Arora Manish, Guide to Trademarks, Universal Publications, Delhi
4. Prasad Akhil, Copyright Law Desk Knowledge, Access and Development, Delhi.
5. Patrick H. Sullivan, Profiting from Intellectual Capital: Extracting Value from Innovation
6. Gordon V. Smith and Russell L. Parr, Valuation of Intellectual Property and Intangible Assets

**Total Marks allotted: 50 marks**

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| **Evaluation Scheme** |  |
| **Internal Continuous Assessment (ICA)****(weightage)** | **Term End Examinations (TEE)****(weightage)** |  |
| **20** | **30** | **50** |

1. **Details of ICA-**

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| --- | --- | --- |
| **Continuous Assessment** | **Details** | **Marks** |
| **Component 1 (ICA-1)** | Internal Class test | 10 |
| **Component 2 (ICA-2)** | Projects / Moot Court/Assignments/Presentations/Seminar | 10 |

1. In ICA 1- 2 test of 10 marks, Average of the 2 tests

**B. Details of Semester End Examination** Duration of examination- **One** hour

**Question paper pattern:**

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| --- | --- | --- | --- |
| **Question No.** | **Description** | **Marks** | **Total marks** |
| 1 | Answer the following Questions: (Module 1)1. Theory Question-Long Answer

OR 1. Case Law/Case lets /short notes
 | 8 | 8 |
| 2 | Answer the following Questions: (Module 2)1. Theory Question-Long Answer

OR Case Law/Case lets /short notes | 7 | 7 |
| 3 | Answer the following Questions: (Module 3)1. Theory Question-Long Answer

OR Case Law/Case lets /short notes | 7 | 7 |
| 4 | Answer the following Questions: (Module 4)1. Theory Question-Long Answer

OR Case Law/Case lets /short notes | 8 | 8 |
|  |  | **Total Marks** | **30** |

Prepared by Approved by



Signature Signature

(Program Chairperson & Vice Principal) (Principal)