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| **Program:****Bachelor of Management Studies (2023-24)** | **Semester: I** |
| **Course : Indian Ethos in Management**  | **Code:** |
| **Teaching Scheme** | **Evaluation Scheme** |
| **Lectures** | **Practicals** | **Tutorials** | **Credits** | **Internal Continuous Assessment (ICA) (weightage)** | **Term End Examinations (TEE) (weightage)** |
| **30** | **Nil** | **Nil** | **02** | **20** | **30** |
|  |
| **Internal Component** |
| **Class Test (Duration 20 Mins)** | **Projects / Assignments** | **Class Participation** |
| 10 | 10 | **-** |
| **Learning Objectives:*** To understand the significance of Ethos in Management
* To appreciate the efforts of Indian Culture and its contribution towards Management
* To explore the Indian scriptures and hidden facts within as managerial practice in the past.
* To motivate learners to research further on Indian Culture.
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| **Learning Outcomes:**After completion of the course, students would be able to:* Comprehend the different aspects of Indian Scriptures towards management functions.
* Analyse the relevance of Indian Culture and Value system in Management practices.
* Implement and execute several tasks (Regular & New) based on the learnings from the course syllabi
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| **Pedagogy:**1. Visit to Heritage Site / Community work for aquatinting the principles underlying Indian Culture
2. Case studies on the relevant themes from Indian scriptures to promote critical thinking.
3. Role-plays, management games, group assignments to enable learners to work together in a social environment.
4. Discussion on Philanthropist approach (Business strategy) of Indian Corporates
5. Flipped Classroom approach to enhance learner engagement.
6. Videos and Picture Presentations.
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**Detailed Syllabus: (per session plan )**

**Session Outline For: Indian Ethos in Management**

**Each lecture session would be of one hour duration (30 sessions)**

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| **Mod ule** | **Module Content** | **Module Wise Pedagogy Used** | **Module Wise Duration (hrs)** |
| **I** | **Module I: Indian Ethos (10 lectures)*** 1. **Indian Ethos:** Meaning, Features, Ethics v/s Ethos, Need, Evolution, Relevance, Principles Practiced by Indian Companies, Requisites, Elements, of Karma and Management: Law of creation, Law of Humility, Law of Growth, Law of Responsibility, Law of Connection – Brain stilling, the Indian ethos for Management– Corporate Karma (connecting company and cause, integrating, philanthropy into work environment) (05 hrs)
	2. **Foundational Literature of Indian Civilization:**

Ramayana and Mahabharata-Select Stories with basic human values/morals-(minimum 7-8) from the Vedas/Upanishads/Puraanas/Jataka/Panchatantra(05 hrs) | Indian Scriptures, PPTs, Case studies, Group discussions, Classroom Activity,Videos, Research Papers, Visits to Heritage SitesCommunity Work etc. | **10** |
| **II** | **Module II: Indian Science & Technology*** 1. **Foundational Concept for Science & Technology:** concept of zero and its importance, large numbers & their representation, Place Value of Numerals, Decimal System, Measurements for time, distance and weight, Unique approaches to represent numbers, Pingala and the Binary system, Knowledge Pyramid. (04 hrs)
	2. **Mathematics:** Contribution of Great Mathematicians in Ancient India, Arithmetic, geometry, Trigonometry, Introduction to Vedic Mathematics. (03 hrs)
	3. **Astronomy:** Difference between astronomy and Astrology, Unique Aspects of Indian Astronomy, Development of Astronomy in India, Elements of the Indian Calendar- Aryabhata, Siddhantic tradition and Pancanga, Astronomical Instruments (Yantras), Jantar Mantar of Raja Jai Singh Sawai. (03 hrs)
 | Indian Scriptures, PPTs, Case studies, Group discussions, Classroom Activity,Videos, Research Papers, Visits to Heritage SitesCommunity Work etc. | **10** |

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| **III** | **Module III: Knowledge Management in India*** 1. **: Sustainable Agriculture & Food Preservation:** History of Indian Agriculture practices**,** India’s Agricultural Tradition, Indian Agriculture and Irrigation Practices, Food Sharing Tradition, Food Preservation: A Practice Used since Ancient Times. (4hrs)
	2. **: Indian Tradition of Architecture Design and Planning:** Architecture of India, Traditional Indian architecture, Temple architecture, Elements of Indian Architecture Design. (3hrs)
	3. **Indian Approach to Psychology** – Distinctive Aspects of Indian Psychology, Basic Tenets of Indian Psychology; The Triguna System , Theory of Panchkosha (03 hrs)
 | Research Paper Published on the theme in renowned research journals or site. | **10** |

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| **Reference Books:** |
|  | **Title** | **Author(s)** | **Publisher** |  |
| Indian Ethos and Value in Management | Nandagopal, Ajith Shankar | Tata Mc Graw Hill |  |
| Indian Ethos and Values for Managers | Khandelwal | HPH |
| Ethics in Management & Indian Ethos | Biswanath Ghosh | Vikas Publishing House |
| Management by Values | S K Chakraborty | Oxford University Press |
| Overview of Ancient Indian Knowledge System | (Mahadevan Part 2) | PHI |

Supplements of MAGAZINES / News Paper: MINT, TOI, DEDICATED MAGAZINES ON Management, Indian Scriptures available for references and Research papers on the above relevant theme.

# SEMESTER END ASSESSMENT: 30 MARKS DURATION: 1 HOUR

***Question Paper Pattern (Semester –end Examination)-FYBCOM***

# Indian Ethos in Management (IKS)

**All questions are compulsory**

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| --- | --- | --- |
| Q. No. | Particulars | Marks |
| Q.1. | 1. Answer in brief

OR1. Answer in brief
 | 8 |
| Q.2. | 1. Answer in brief

OR1. Answer in brief
 | 8 |
| Q.3. | 1. Answer in brief

OR1. Answer in brief
 | 8 |
| Q.4. | Read the following Case Study and answer the questions that follow. | 6 |

# Details of Internal Continuous Assessment (ICA) - (20 Marks)

Test Marks: 10 (2 tests of 10 marks each – average of both will be considered) Assignment Marks: 10

There would be two components for Internal Assessment, namely 10 marks Assignment to be conducted and marked by respective teacher within classroom individually and 2 test of 10 marks each to be conducted as per schedule of EEC.

(Online/offline as per the decision of the authorities).



 Signature Signature

 (Program Chairperson & Vice Principal) (Principal)