

SVKM's Narsee Monjee College Of Commerce And Economics

Program: F.Y. B Com				Semester : II	
Course : Geography of Travel & Tourism Academic Year: 2023-2024				Code:	
Teaching Scheme			Evaluation Scheme		
Lecture	Practical	Tutorial	Credit	Internal Continuous Assessment (ICA) (weightage)	Term End Examinations (TEE) (weightage)
30			2	20	30
Internal Component Assessment					
		ICA 1 Class Test (Compulsory) 10		ICA 2 Assignment 1 10	
Learning Objectives:					
<ol style="list-style-type: none"> 1. To understand the relevance of tourism in economy 2. To understand the principles of tourism, its spatial, social, cultural, legal, political, employment and economic dimensions. 3. To understand how the role of tourism is imp in economy, society. 					
Learning Outcomes:					
<ol style="list-style-type: none"> 1. Learners will get an idea about tourism which is now a booming industry 2. It will help the learners in terms of related training, skill development, etc 3. Learner will understand the importance of sustainability, resilience, the customer, destinations and marketing in travel and tourism 					
Detailed Syllabus: (per session plan)					
<u>Session Outline</u>					
Each lecture session would be of one hour duration					

Module	Module Content	Module Wise Pedagogy Used	Module Wise Duration	Module Wise Reference Books
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I	<p>1.1 Fundamentals of Travel and Tourism- Definition, types and forms of tourism, components of tourism</p> <p>1.2 Influence of Geographical factors- Geomorphology, Climate, etc on tourism</p> <p>1.3 Flows of Tourists-domestic and international</p>	Class room sessions	10	<p>Cooper, Fletcher (1993): Tourism, Principles and practices, Pitman</p> <p>Burkart and Medlik (1981) :Tourism, Past, Present and Future , Heinemann, ELBS.</p>
II	<p>2.1 Tourism products -Natural resources; Cultural and Historical tourism; Pilgrimage tourism – meaning, management</p> <p>2.2 Indian Geography of Tourism and World Geography of Tourism (case study)</p> <p>2.3 Map Reading/Map marking-filling of Tourist places-Mumbai</p>	Class room sessions Field visits and report writing	10	<p>Dixit, M and Sheela, C. Tourism Products (New Royal Book, 2001)</p>
III	<p>3.1 International Tourism Organization-WTO, IATA, IATO</p> <p>3.2 Consequences of tourism-challenges-recent changes in tourism industry-Covid 19.(case study)</p> <p>3.3 Ecotourism-Sustainable tourism</p>	Class room sessions	10	<p>O P Khandari & Ashish Chandra, 2004, 2004, Tourism, Biodiversity & Sustainable Development Volume 6</p> <p>Romila Chawla : Wildlife Tourism and Development; Sonali Publications, New Delhi.</p>

Prepared by

Approved by

Signature
(Concerned Faculty/HOD)

Signature
(Principal)



SVKM's Narsee Monjee College Of Commerce And Economics

SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS

Dept of Environmental Studies

BCom Sem II (under VAC of NEP)

Evaluation Scheme under NEP:

Evaluation Scheme		
Internal Continuous Assessment (ICA) (weightage)	Term End Examinations (TEE) (weightage)	
20	30	50

A. Details of ICA-

Continuous Assessment	Details	Marks
Component 1 (ICA-1)	Internal Class test	10
Component 2 (ICA-2)	Assignment	10

1. In ICA 1- 2 test of 10 marks, Average of the 2 tests (one of the tests can be based on Maps if feasible)
2. Also, ICA 1- Application based
Q. 1 Concept based question Total Questions- 04 One mark each
Q.2. Questions based on small answers- 03 Two marks each

B. Details of Semester End Examination


Duration of examination- **One** hour

Question paper pattern:

Question No.	Description	Marks	Total marks
1	Answer the following Questions: (Module 1) Any 2/3	05x2	10
2	Answer the following Questions: (Module 2) A- Map-marking tourism related places-Mumbai B- Any one/2 questions	05x2	10
3	Answer the following Questions: (Module 3) Any 2/3	05x2	10
		Total Marks	30

Questions will be based on Blooms Taxonomy. Questions may include Case study.

Prepared by



Signature

Vaishali Kurhekar

HOD, Dept of Environmental Studies

Approved by

Signature

Dr Parag Ajagaonkar

Principal

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List of Moderators and re-evaluators

Sr.No	Subject Expertise	Area of Expertise	Name of Examiner	Name of Institution	Dept and Designation
1	GEOGRAPHY	ENVIRONMENT, FOREST, GEOGRAPHY	Dr Kashmira Shah	Mittal College	Assistant Professor
2	GEOGRAPHY	ENVIRONMENTAL STUDIES	Dr Udhav Zarekar	Jai Hind College	Associate Professor, Dept Of Environmental Studies
3	GEOGRAPHY	GEOGRAPHY ENVIRONMENTAL STUDIES	Dr Deepali Bhide	D G Ruparel College	Assistant Professor, Head, Dept Of Geography
4	GEOGRAPHY	ENVIRONMENTAL STUDIES	Sushant R Damodare	SMT. MMK COLLEGE OF COMMERCE & ECONOMICS,	Assistant Professor
5	GEOGRAPHY	ENVIRONMENTAL STUDIES	Chandana Chakraborti	M L DAHANUKAR COLLEGE OF COMMERCE & ECONOMICS	Associate Professor & Vice Principal
6	ENVIRONMENTAL STUDIES	ENVIRONMENTAL STUDIES	Parul Mehta	B.L Amlani college of Commerce and Economics	Asst Professor