

Program: Bachelor of Commerce (Economics)				Semester: I	
Course: Principles of Management Academic Year: 2023-24 Batch: 2023-27				Course Code:	
Teaching Scheme			Evaluation Scheme		
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hour s per week)	Credit	Continuous Assessment (CA) (Marks)	Semester End Examinations (SEE)(Marks)
2	-	-	2	20 marks	30 marks
Learning Objectives:					
<ol style="list-style-type: none"> 1. To expose the students to basic concepts of management. 2. To enable understanding the functions of management. 3. To acquire basic managerial skills 4. To enable them to gain appreciation for emerging ideas, techniques, procedures and practices in the field of management. 					
Course Outcomes:					
After completion of the course, learners would be able to:					
CO1: Recall and understand the management theories that builds the base for management education and practice.					
CO2: Comprehend and appreciate the functions of management and complexities involved in managing a business through contemporary business cases.					
CO3: Apply the learned management principles to real life business situations.					
CO4: Analyze business situations to point out issues and suggest improvements in management processes.					
Outline of Syllabus: (per session plan)					
Module	Description				No of Hours
1	Introduction and Evolution of Management				10
2	Functions of Management				10
3	Directing, Staffing, Leadership, Co-ordination and Controlling				10
Total					30
PRACTICALS					-

Unit	Topic	No. of Hours
Module 1	Introduction to Management <ul style="list-style-type: none"> • Nature and purpose of management, managerial levels and skills; managerial roles • Different schools of management thought behavioral, scientific, systems and contingency • Contribution of management thinkers: Taylor, Fayol, Elton Mayo • Global management: meaning contemporary issues & challenges in management 	10
Module 2	Functions of management-I <ul style="list-style-type: none"> • Planning– concept, importance, limitations, management by objectives, decision making techniques • Organizing - concept, principles, centralization & decentralization, span of management, Departmentation– meaning, types and basis, • Organization Structures- Line and Staff, Functional, Product, Matrix Geographical, CustomerNew Forms of Organization-Virtual, Organizations and Learning organizations (Concept and features) 	10
Module 3	Functions of management-II <ul style="list-style-type: none"> • Directing: meaning & process, Leadership- nature and significance, leadership styles, qualities of a good leader. • Staffing: nature & scope of staffing, manpower planning, selection & training, Performance Appraisal • Co-ordination-: meaning, need, techniques of co-ordination • Controlling: nature, purpose and process of controlling, resistance to control, controlling techniques 	10

Evaluation Pattern

The performance of the learner will be evaluated for 50 marks in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course. The second component will be a Semester end Examination with a weightage of 60% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

a). Details of Continuous Assessment (CA)

40% of the total marks per course:

Continuous Assessment	Details	Marks
Component 1 (CA-1)	Class Test Average of two class tests of 10 marks	10
Component 2 (CA-2)	Assignment	10

SEMESTER END ASSESSMENT: 30 MARKS

DURATION: 1 HOUR

Question Paper Pattern (Semester –end Examination) **Minor Course**

All questions are compulsory

Q. No.	Particulars	Marks
Q.1.	A) Answer in brief OR B) Answer in brief	8
Q.2.	A) Answer in brief OR B) Answer in brief	8
Q.3.	A) Answer in brief OR B) Answer in brief	8
Q.4.	Read the following Case Study and answer the questions that follow.	6