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| **Program: Bachelor of Commerce (Economics and Analytics)** | | | | | | | | **Semester: II** | | | | |
| **Course: Introduction to Social Psychology**  **AY: 2023-24** | | | | | | | | **Course Code:** | | | | |
| **Teaching Scheme** | | | | | | | **Evaluation Scheme** | | | | | |
| **Lecture (Hours per week)** | | | **Practical (Hours per week)** | | **Tutori al (Hours**  **per week)** | **Credit** | **Continuous Assessment (CA) (Marks - 20)** | | **Semester End Examinations (SEE) (Marks- 30**  **in Question Paper)** | | | |
| 2 | | | - | | - | 2 | 20 | | 30 | | | |
| **Learning Objectives:**   * To introduce the student to the basics of social psychology * To sensitize the students to the importance of group dynamics and its influence on human behavior | | | | | | | | | | | | |
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| **Course Outcomes:**  After completion of the course, learners would be able to:  **CO1:** Enhance his/her understanding of the basics of social psychology  **CO2:** Understand group dynamics and effective group skills effective for employability.  **CO3:** Analyze the different scenarios where communication is made between individuals or group of people and identify the barriers in communication and how to overcome them | | | | | | | | | | | | |
| **Outline of Syllabus: (per session plan)** | | | | | | | | | | | | |
| **Module** | | **Description** | | | | | | | | | **No of Hours** | |
| **1** | | Introduction | | | | | | | | | **06** | |
| **2** | | Group Dynamics | | | | | | | | | **12** | |
| **3** | | Group Influence and performance | | | | | | | | | **12** | |
|  | | **TOTAL** | | | | | | | | | **30** | |
|  | | **The course will be taught through theory and case studies** | | | | | | | | |  | |
| **Module** | | | **Topic** | | | | | | **No. of Hours/Credits** | |
| **Module 1** | | | **Introduction:**  Definition of social psychology, background, scope, methods in social psychology, current issues – globalization, gender and multicultural issues. | | | | | | **06 hours** | |
| **Module 2** | | | Group Dynamics  Formation of groups, structure, and functions, types, group communication, group norms, conformity behavior; Team and its functioning, stages in the formation of team. Case studies and current research. | | | | | | **12 hours** | |
| **Module 3** | | | Group Influence and performance  Social facilitation, group thinking, social loafing, leadership, group effectiveness, decision making, problem solving, group conflict and resolution. Case studies and current research. | | | | | | **12 hours** | |

Books for References:

* Baron, R., A. & Byrne, D. (1999). Social Psychology. New Delhi: Prentice Hall.
* Burnside. (1984) Working with the elderly: Group process and techniques. (Edi;) edi; Boston: Bartlett.
* Daniel, T., Gilbert; Susan, T., Fiske; Gardner Lindzey& Fiske Gilbert Lindsey. (1998) The Handbook of Social Psychology (Edi). (2-Volume Set) (4th edi). London: Oxford University Press.
* Forsyth, D. (1990). Group Dynamics. (2nd Ed.). Pacific Grove; Brooks/Cole Publication.
* Gun, R., Semen &Klans Fiedler. (1996) Ed. Applied Social Psychology. London; Sage.
* Marianne Schneider Corey & Gerald Corey (1992) Group process and practice. (4 thedi.) Pacific grove: brooks/ Cole
* Smith, H., W. (1987). Introduction to Social Psychology. New Jersey: Prentice-Hall. Inc.
* Wetherell, M. (1996). Identities, Groups and Social Issues. London: Sage

#### **Evaluation Pattern**

The performance of the learner will be evaluated for 50 marks in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course. The second component will be a Semester end Examination with a weightage of 60% of the total marks per course. The allocation of marks for the Continuous Assessment and Semester end Examinations is as shown below:

#### **Details of Continuous Assessment (CA)**

40% of the total marks per course:

|  |  |  |
| --- | --- | --- |
| **Continuous Assessment** | **Details** | **Marks** |
| **Component 1 (CA-1)** | Class Test (MCQ)  Mean score of two class tests of 10 marks | 10 |
| **Component 2 (CA-2)** | Assignment | 10 |

#### **Details of Semester End Examination**

60% of the total marks per course. Duration of examination will be of one hour.

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| **Question Number** | **Description** | **Total Marks** |
| Q1 | Essay type (Any 1 out of 2) | 10 |
| Q2 | Essay type (Any 1 out of 2) | 10 |
| Q3 | Essay type (Any 1 out of 2) | 10 |
| **Total Marks** | | **30** |