

# **Advertising and Marketing Circle Junior College**

Teachers-in-Charge: **Mrs. Anupamaa S. Chavan and Mr. Girish Ambekar**

Chair Persons: **Mihir Joshi and Bindee Kakkad**

Vice-Chair Person: **Dhawani Choksi**

Treasurer : **Bhargav Mehta**

P. R. O: **Kinjal Shah**

Committee Members : **Disha Gandhi, Smita Shah, Heenal Khandelwal, Pooja Shah, Kunj Doshi, Khusbhu Shah, Premal Shah, Priyal Shah, Tisha Khandar, Ayushi Shah, Priyanka Patel, Niyati Shah, Jugal Dakshini, Nishi Shah, Jay Shah.**

## **EVENTS**

- 1. 27 August 2012** – A guest lecture by Mr. Ajit Joshi – CEO of What's on India Media Pvt Ltd., on the topic '**Recent trends in marketing with special emphasis on Digital Marketing**'. The lecture was followed by an interactive session wherein the students asked questions of high intellect.

2. **13 September 2012** – A **Quiz competition** was conducted and the students got an opportunity to display their caliber in not only academics but also in general knowledge. The winner was Mr. Prashant Sanghavi.
  
3. **15 December 2012** – Debate Competition on the topic **“Advertisement – Love-it, Hate-it but you can't ignore it”**. The contest was highly appreciated by the judges Mrs. Rachna Chakraborty and Mrs. Sonal Trivedi. Mr. Urvish Mehta won the competition.