

The Teacher In charge: Dr.Bharti.Jain

Students In charge:

- i. Secretary: Jugal Mundra (SYJC – A)
- ii. Joint-Secretary: Reshma Zaveri (SYJC – D)
- iii. Treasurer: Hasti Doshi (SYJC – E)
- iv. P.R.O: Hem Shah (SYJC – D)
- v. Creatives : Jinesha Shah (SYJC – A)
- vi. Marketing Head : Gagandeep Singh (SYJC-A)

Mission/Objective: To generate interest/involve/help internalize different economical/commercial concepts through various activities.

Activities planned to achieve the objective :

1. Maximum student involvement
2. Workshops/ lectures around different economic concepts/subjects
3. Competition/discussion to encourage economic creative thinking.
4. Games/fun activities with the above mission
5. Different publications to give exposure to expression of ideas and printing organization.
6. Fund raising activities to improve economic/commercial acumen.



SVKM'S NARSEE MONJEE COLLEGE OF COMMERCE AND ECONOMICS

THE €CONOMICs association

The new currency of thinking...

Teacher –in-charge: Dr. Bharti Jain

ACTIVITY REPORT for 2011-2012

Epsilon'11 , sponsored by VLCC Health Care and Tanache Fashions, was held on 7th,8th,10th and 11th October,2011. The events saw large numbers coming in and had a participation of around 500 students in all. As a publicity drive, the entire junior college teaching staff was given VLCC vouchers and the winners of our various events were also entitled to a host of services at VLCC.

Teacher-in-charge : Dr. Bharti Jain.

Secretary : Jugal Mundra

Joint Secretary : Reshma Zaveri

Treasurer : Hasti Doshi

Marketing in-charge : Gagandeep Bimbh, Arpit Bhatt, Manali Parekh

Editorials : Ruchi Mehta, Hem Shah, Hasti Doshi

Creatives : Jinisha Shah

Assistants : Aishwarya Gujar, Alekh Mehta, Ashita Birawat, Esha Nadkarni , Henna Shah,
Nazia Shaikh, Riddhi Kapasi, Urvi Gala, Vatsal Maniar .

EVENTS AT EPSILON'11

Commodity market

Awaited by one and all, it involved transaction of mock commodities using virtual money to earn profit or unexpected loss wherein the participant with the maximum amount of money left at the end was declared the winner. The participants used their intuition and knowledge about the prices of commodities which changed due to various determinants. It was held on 7th October and 10th October.

Commodity Market



Arthashashtra

It was a dicey event based on the concept of snakes & ladders wherein the participants had to hop around the gaming board according to the number on the dice and had to answer the questions asked to them on the subject matter of economics to cross the hurdles and win. It was held on 7th October.

Arthashastra (snakes and ladder)

Bollynomics

It was an amazing combination of Bollywood and economics wherein the participants are expected to prepare a script of a film based on the given budget, venues and actors. The participants had



an interactive session with an eminent personality from the film industry, Mr. Alok Gupta on the subject of 'Economics in Bollywood' before the competition started. It was held on 8th October.

Bollynomics attended by

MR.ALOK GUPTA

Lateral thinking

Lateral thinking attended by MR. SUHAIL GUPTA



It was a workshop conducted by Mr. Suhail Gupta related to Edward de Bono's book Six Thinking Hats and his concept of lateral thinking. The speaker equipped us with strategies of how we can take decisions and solve our problems with the help of lateral thinking. Everyone who attended the session were awed by how fascinating and enjoyable life would become by mastering the art of thinking differently. It was held on 8th October.

Group Discussion

(THE GD attended by MR. PARAG

Popularly called as 'GD', the chance to get professional Parag Chitale, founder of CPLC N.M College. The do's and dont's followed by a GD competition

by Mr. Parag Chitale and his colleagues. The audience was delighted to hear the views of the Gen-X on various socio-economic issues discussed. It was held on 10th October.



CHITALE)

students of our college got a guidance about it from Mr. Institute and former faculty at of a GD were discussed, among the participants, judged

YES programme

It was a workshop conducted by Mr. Dinesh Bhojwani from Art Of Living organisation, on the topic of 'Relationship Management' aimed at improving our efficiency and enhancing the overall dynamics of how relationships can be enhanced and enjoyed. It was held on 11th October.