

REPORT OF PROGRAMMES organized by

ADVERTISING & MARKETING CLUB

ACADEMIC YEAR: 2010-11

Sr. No.	DATE	TOPIC	SPEAKER
1	8 th July, 2010 Thursday	Digital Media and Advertising	Mr. Anurag Bhatra Chairman, Exchange for Media Impact
2	22 nd July, 2010 Thursday	Programming on a Broadcasting Medium	Mr. Amita Verma Media Planner
3	25 th September, 2010 Saturday	From A Zero to Hero Success Story	Mr. Raju Shrivastava Ace Stand-up Comedian

Prof. in Charge: B. K. Nair