



Computer society of N.M. College (Degree)

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Report:**Just A Click, A seminar on Digital Marketing****Date: 28-07-2015**

We came up with our very first event for the year, a digital marketing seminar. This seminar was conducted by an expert in the field, Mr. Anand Sharma, the Digital Marketing Director of the esteemed company, Edelweiss. More than 150 students were a part of this seminar. The participants gained an insight into the expanding world of digital marketing. Various trends and methods used by today's digital marketers were highlighted in this event.

Investomania, an Online Stock Exchange Event**Duration: 15-10-2015 to 14-11-2015**

The Computer Society of N.M. College organized an Inter-college online stock market event - 'INVESTOMANIA' in association with Dalal Street Investment Journal Pvt. Ltd. around 300 participants from different colleges registered for this event. All the participants could invest in a plethora of companies at real-time market prices to maximize the virtual money given to them (INR 10 Lakhs) and earn profits. The event was from 15th October to 14th November, 2015 and saw a phenomenal success. The winner of this event was Piyush Shah from N.M.I.M.S. University, Mumbai. The participants also gained a certain level of expertise in dealing with shares and it provided them a platform to enhance their investing abilities thus broadening their horizon and exposing them to the fluctuations in the share market at a practical level. At last we all know, 'Profit or Loss may not be Real, but the experience was!'