

# RCNM REPORT

---

**JULY, 2016**

## **JEEVAN DAAN**

A Blood Donation Drive organised, in association with the Rotary Club of Bombay West, on 01/07/2016 on the Andheri Station from 10am-5pm.

## **VOTE**

An Initiative in association with Free A Billion foundation, was organised to spread awareness about the importance of voting among the youth of the country. There were 1300 application forms collected for making Voter Id cards.

## **I AM MALALA**

A 15-day long initiative which mainly focused on girl education. Inspired by Malala, the International Services team took up the responsibility of helping to educate girls in our country. They approached various NGO's and looked for girls who couldn't afford education.

## **BUSINESS VOCATION**

An event conducted by the Professional Development team in the college premises, on 27th July, where over 20 teams participated. The event was based around entrepreneurial journeys of the startups.

## **CHEERS TO DREAMS**

The Annual Bulletin of the year, released on the day of the Installation, in print as well as in the e-book format on various media like, Facebook and Wattpad. The copies of the same were distributed at the Prithivi theatre as well.

## **MINDS-AT-WAR**

A Partners-In-Service Initiative to give the kids of Husain Allana School, a gist about the world of debate.

## **MADIBA**

An initiative of the International Services Team along with the Rotaract Club of Churchgate, where fact files about Nelson Mandela were uploaded on the social media sites on the Nelson Mandela day, 18/07/2016.

## **SQUAD SMAASH**

A Club Service Initiative, with an aim to improve the bonding between avenues. An event where in all departments had to depict their avenues through dub smash videos.

## **AUGUST 2016**

### **MAITRI PROJECT**

This project was carried out to give an emotional connect to tree plantation which was made possible through continuous PR and through mouth publicity, the excitement of which was created by sending messages at a gap of 2 days to the participants' friends of how their participant friend is doing something different for this Friendship Day.

### **SWARAKSHA**

Swaraksha, was a self-defence workshop. The instructor, Rahul Kareliya, a black belt at Karate and a Gold medallist was instrumental in effectively fulfilling the aim of the project- teaching self-defence skills.

### **BOWLING ALLEY**

Bowling Alley was sponsored by Play Park, co-sponsored by DJ Rage. It was a Bowling Competition for the RCNMites as well as Non-RCNMites.

### **THE BUDDY PROJECT**

A Public Relations Initiative, to celebrate Friendship day. Participants were supposed to write a message for their best friend. The best message won two tickets to Essel World, McDonald's meal, free Mercedes ride and t-shirts from the sponsors for themselves and their best friend.

### **SYNERGY WITH TIME**

A Partners-in-Service Initiative, was an interactive session on Time Management held with the students of Jamnabai Narsee School. This session included activity about how to handle the 10 mins given to them in a team.

### **TALKING POSTERS**

'Talking Posters' was a Teaser Making Workshop with the main idea to give an overview of how important is making a teaser and the impact it has on social media.

### **DOUBLE DOUBLE**

The Professional Development Team along with the Rotaract Club of Lala Lajpatrai College, organised an event on the Bandra Station. The basic aim of the event was to enhance the marketing skills of the participants.

### **SOCH**

'Soch', this project was conducted with the interactors of Hussain Alana School. The event was a success as the students took back some life inspiring lessons and motivation to become better.

## **UNDER THE ROOF**

A Community Service Initiative wherein, the whole club came together under one roof in order to collect commodities. We were able to fund the construction of a slum dweller's roof and provide for his basic needs.

## **TASKATHON**

A Joint Project with the Rotaract club of UPG College, wherein participants were given a list of tasks that had to be completed within a specific amount of time. The aim was to create an importance of time management within participants.

## **TOUCH OF MANKIND**

Touch of Mankind's first article was released on Independence Day, signifying freedom of thoughts and a change in outlook. Over the course of the days, articles were uploaded on RCNM's blog page and on social media platforms daily. Each article signified a unique struggle and a distinctive outlook.

## **LEFT HANDER'S DAY**

An International Services and Partners-in-Service Initiative, where the interaction took place at Hussain Allana School, mainly to showcase the kids the Importance of Left Hand through some fun activities.

## **ED CAFE: EPISODE 1**

Team Entrepreneurship Development had the first episode of this initiative on 26th August. It consisted of a talk on Public Choice and Global Financial Crisis, led by Mr. Kumar Anand (Free a Billion) and Ms. Yogini Roygaga (Swatantra Vote Bank).

## **TEAM THRILLS**

Team thrills was an ice-breaking session for the newly come members to the club. It aimed at bonding between the avenue members.

## **SEPTEMBER 2016**

## **DOWN THE RIVER 2.0**

The Club Service team organised a trek to the Sukeri waterfalls along with a 1-hour rafting session. It was a 6 km trek attended by 45 Members of the club.

## **UNTOLD ENDEAVOURS**

It is a SMR Initiative to remind the world about the hidden and forgotten heroes. It was a week-long project. Each upload got a reach of average 2700 people.

## **DEVA-E-GANESHA**

An event to support environmental sustainability through promotion of Eco friendly Ganpati idols. The first phase was an idol making workshop. The second phase saw the cast of movie Banjo, Ritesh Deshmukh and Narigs Fakhri along with The Times of India group to support the cause Eco-Friendly Ganpatis.

### **AGAIN BEACH CLEANING DRIVE**

This year was its 13<sup>th</sup> edition. A PR Legacy project wherein, all the members went to Juhu beach in the morning after Gauri Visarjan and Anant Chaturdashi to clear the beach, polluted by broken idols which come onshore. The event was covered by NDTV live and various other media channels.

### **BEDAZZLE**

An event to express creativity using different types of designs to recycle events. Then clothes brought up by participants left us amazed. The event imbibed entrepreneurship skills of creativity, innovation and out of the box thinking.

### **WORDOPEDIA**

A Professional Development Initiative to improve the linguistic skills of the participants. The first round was an online grammar test and the second round took place in the college where the Participants had several Word Games.

### **PHOTOFOCUS**

The main idea of conducting the photo walk was to inculcate a sense of friendliness in between the people. The people looked very interested, they clicked very good macro shots in the flower park. The people were asked to upload their shots on their Instagram or Facebook.

### **CHALLENGE ACCEPTED**

An Editorial Initiative where each article connoted a new comical challenge, and a characteristic viewpoint of the author. Every article was written as comically as possible with supporting memes and gigs in order to create a further immersive experience for the reader.

### **A TALE OF THE STATES**

The main objective of the project “A TALE of the STATES”, was to create awareness about the socio-economic challenges and obstacles India’s states are facing. The most powerful tool to spread the word globally happens to be social media, thus we chose to make use of the same.

## OCTOBER 2016

### CLEANATHON

To celebrate the Rashtriya Swachhtra Diwas, RCNM in association with NDTV and Dettol to clean the Juhu Beach and spread awareness about Cleanliness and Hygiene. The event was graced by the presence of Mr. Amitabh Bachchan, Divyakumar Khosla and NDTV CEO Mr. Vikram Chandra and others.

### STEER CLEAR – RUN FOR FREEDOM

Rotaract Club of NM College organized Marathon on 13th October 2016 of 4 km and 8 km from the Jashoda Rang Mandir to the Juhu Area and back, to take a stance and produce extensive awareness among the multitudes about the silent subject of growing drug abuse among the youth and successively to endorse a healthy lifestyle which was supported by the Narcotics Control Bureau, Mumbai and MLA Mr. Ameet Satam.

### PROJECT SURVEY&त

Rotaract Club of NM College, in association with the Global Citizens, India worked together on their initiative 'Green Batti'. An in-depth survey was conducted in around 100 BMC schools regarding the physical infrastructure, education quality, ratio of students to faculty including segregation of male and female students.

### HOUSE OF HORRORS

House of Horrors was an Editorial Initiative where in each story highlighted the account of five different generations living in the same house and abandoning it after cryptic occurrences. Every story was a distinguished tale on its own and yet a part of an indistinguishable series when the blog posts are viewed as a whole.

## NOVEMBER 2016

### STEER CLEAR

Steer Clear – Run for Freedom, a Marathon of 4 km and 8 km from JRM ground to Juhu and back on 13th November 2016 to take a stance and produce extensive awareness among the multitudes about the silent subject of growing drug abuse among the youth and successively to endorse a healthy lifestyle.

### TIK TOK

Tik Tok, one minute games aimed at developing the time management skills of the students through fun activities. The event also aimed at increasing their Team Work soft skill, looking ahead to their future.

### **FOOTBALL FIESTA**

Football Fiesta, the annual Football Tournament of the Rotaract Club of NM College aimed at spreading awareness about the sports of Football and providing an opportunity to the students to play a Football Tournament in a League Format. It was conducted on 27th November 2016 at the Astro Turf, Santacruz (West) with 160 Participants and 55 Matches in all.

### **PUNCHLINE**

Punchline, an Initiative by the Rotaract Club of NM College in association with Ogilvy and Mather providing an opportunity to the Club to enhance their Advertising Skills, also learning and taking experience from the HR Manager Mr. Harsh Bhatt and giving the students a new carrier option in the field of Advertising by providing them internships with Ogilvy and Mather.

## **DECEMBER 2016**

### **KHUSHIYAAN**

A way of providing 'Khushi' – 'Smile' on the faces of the people who help us in our smooth functioning of the club, namely, the Non-Teaching Staff of the College who help us by providing us with the best services. So, the Members of the Rotaract Club of NM College gave them t-shirts as a gesture of thanking all of them and bring a wide smile on their faces.

### **SHOE ART WORKSHOP**

Rotaract Club of NM College, in association with INKSpire conducted a Shoe Art Workshop for the students where in the students were given an opportunity to paint down their thoughts through the colors on a white canvas shoe. Experts from the industry guided and helped the students throughout the session.

### **ROTOFEST'16**

Rotofest, a Socio Economic Festival of NM College conducted from 10th to 12th December 2016 aimed at the development of students as well as society through its various modes of events and through its planning. It had events ranging from Performing Arts, Literary Arts,

Digital Arts, Sports to Community Service Projects to support, develop and grow our society as well as environment.

### **DEAR SEHAT**

With the importance of Hygiene and Health in these days, the Members of Rotaract Club of NM College taught about the basic manners of Health & Hygiene through various activities, skit and quiz to the students of Anstrengung United, Matunga at the Khalsa College.

### **RONAK**

Ronak aimed at bringing Brightness in the life of underprivileged kids by celebrating Christmas and New Year with them. On 29th December 2016, the Members of Rotaract Club of NM College enjoyed their New Year with the students of the Vivekanand Youth Forum by playing various games and activities for them.