

Gujarati Sahitya Mandal



July 2015

Gujarati Sahitya Mandal commenced its activities with its first event on 25th July 2015 – **movie screening of “Bey Yaar”**.

The Gujarati movie “bey yaar” is all about friends and friendship. More than 70 students from B.com. and Self Finance Courses participated in the event along with teachers and non-teaching staff. This film was widely appreciated by all.

AUGUST 2015

GUJARATI SAHITYA MANDAL (DEGREE & JUNIOR COLLEGE)

‘GUJARATI BHASHA DIVAS CELEBRATION’

GUJARATI BHASHA **DIVAS** was celebrated on 24th August 2015, Monday from 9.30 am to 4.30 pm in old canteen area. Various stalls & Gujarati food delicacies and traditional games were put up. “Selfie Contest” was held for which various items in the form of traditional Gujarati dresses and accessories were available.

On the same day, the audience was also introduced to legendary poets in Gujarati by our very own members of Gujarati Sahitya Mandal. The poets were Narmad, Meera, Akho and Premanand. There was also singing competition in room no. 12 which was judged by Shraddha Shridharani – A versatile Singer, Performer, having national and international awards in her name. She has given playback music in films, albums, tv series etc. Prizes were given to the singers out of many participants.

Students of college truly enjoyed the event. The event was also attended by the teachers and non-teaching staff. The teachers and the committee members were dressed in traditional outfits that added to the charm of the occasion

DECEMBER 2015

Gujarati Sahitya Mandal

GUJARAT NI ASMITA

લોકકલા અને લોકસંસ્કૃતિનો સમન્વય

The students of Gujarati Sahitya Mandal of SVKM's Narsee Monjee College of Commerce and Economics had organized an intercollegiate fest, **GUJARAT NI ASMITA** in aid for Thalassemia (WE CARE TRUST) which comprised of inter-collegiate competitions such as Fashion show promoting Indian Festivals, Raas Garba, Gujarati Sugam Sangeet, Rangoli Competition, Mehendi Competition, Garbi Decoration and Mono-acting. It also held a Free Thalassemia Check-up camp and a 2 days handloom and handicraft exhibition for general public on 30 November and 1 December, 2015 at Santokba Sanskar Sadan Hall and Foyer and its most promising **GARBA NITE** on 1 December, 2015 for our college students, teaching and non-teaching staff and its prestigious alumni in Jashoda Rangmandir to promote the Culture of Gujarat and provide a platform of glory.

The fest was associated with B-Text, powered by Olivya and other sponsors were Shah Tours and Travels, The Mumbai Samachar, Chitralkha and m-Indicator.

10 colleges from various regions of the city had participated in the fest. Around 500 college students and alumnus enjoyed the Garba night with Ms. Bijal Parekh and team.

The exhibition had special pottery workshop that was enjoyed by the college students to the fullest.