

AMC (Advertising and Marketing Circle)

AMC organized Marketing Buzz on 11th December, 2015 an Audio Visual Quiz contest where the participants had to answer various marketing related questions.

First was Question answers round where teams were given 4 options and they have to select the right answer. In the second round, teams have to recognize the brand logos. In round three, the final round, participants have to recognize the brand ambassador and the brand by listening to the audio of the ad.

Students participated with full enthusiasm and zeal. The students learnt many new concepts and presenting styles of ads in vogue. AMC strives hard to bring something new and creative for the students.