

**Shri Vile Parle Kelavani Mandal's
NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS
VILE PARLE (WEST), MUMBAI 400 056**

ACTIVITY REPORT (SEPTEMBER 2013)

ROTRACT CLUB OF N M COLLEGE:

1. Deva-E-Ganesha

- An eco friendly ganesha campaign which reached great horizons as the members performed a flash mob in front of **Honorable Mayor** of the city, others present were **Deputy Mayor** and other top officials.
- **Gujarati Newspaper Janmabhoomi** covered this initiative on 16th of September 2013, Page 10. A total attendance of **3357** was witnessed as flash mobs took place at CST Station, Borivali Station, Raghuleela Mall (Kandivali) and rallies were performed at different malls in the city.
- Schools made ecofriendly idols and the same were gifted to college. **Prominent school was SVKM's Goklibai Public School** NM College was appreciated everywhere for this initiative.

2. Again Beach Cleaning Drive

- 8th Year into this project, ABCD witnessed two Pre Project Articles in **Hindi Newspaper Navhbarat Times (Front Page)** and **Gujarati Newspaper Mumbai Samachar (Page 3)**.
- 6 news channels – **Sahara Mumbai, TV9 Marathi, P7 news, Jay Maharashtra News, Lemon News, TV9 Hindi** covered the initiative and were telecasted live
- Students of NM College, Alumni of College, a few NSS students and club members cleaned the beach and collected more than 250 kgs of debris.

3. Funskool

- An initiative in which innovative way of learning was introduced to the students of Municipal Schools. Gurunanak High School one of the most prominent.

4. Rail – Gaadi

- An event for the college where in 30 students participated and witnessed a different event on Railway Management. Costing, Strategic Management and Financial Management were the topics touched on. Professors – Vijayshree Anand, Viejndra sir and Geeta Desai were present for the project.

5. Apprentice

- A speaker session on leadership and how a leader actually thinks where in 20 participants of college There was an interactive session on “How a leader thinking.” There was a case study on Apple and Wright Brothers, which came out to be very informative.

6. Peace Walk

- Rotaract Cub of NM College walked for a noble cause in the Mumbai Peace walk. More than 50 Members and a few NM College students participated for the walk.
- Peace walk was covered in different news papers. In return we earned a token of appreciation for participation and presence.

7. Alumni Reconnect

Alumnus of the club Rhea Thakore participated and had a session on the last day of the month.

Various activities took place and new members got a practical gist about how to do go about rotaract and how the movement has changed.

8. ' Smile Please '

- Because there's no age for Smiling & Spreading Smiles

All will witness this initiative where in:

- Smile-Cards Distribution to Peons, Watchmen, Sweepers & Policemen.
- Online Smile Quotes Campaign.
- Smile Merchandises for spreading happiness.
- Smile-Cards making by Interactors & Under-Privileged students.
- Grandship Day Celebration.
- Teachers' Day Celebration.

9. Super Feet ~

- A Kho-Kho Tournament

Kho Kho, being one of the most popular traditional Indian sports, is a form of Tag Sport.

10. ' Scrutinize '

- An Industrial Visit

About All Globe Services Pvt. Ltd. :

- An automated Laundry unit.
- A fully automated 16 Cr. Unit.
- Managed by a man-power of only 6 people.
- The first automatic laundry in India.

- And, the second automatic laundry in the world.

11. Youngistan '

In association with :

Rotaract Clubs of Soaring Monks, Rotaract Club of Kampala City & Rotaract Club of Latur Midtown!

A survey was conducted for the youth to express their opinions and views on the International Youth Day across Mumbai, Chandigarh, Latur & Kampala Cities.