

**Shri Vile Parle Kelavani Mandal's  
NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS  
VILE PARLE (WEST), MUMBAI 400 056**

**ACTIVITY REPORT (AUGUST 2013)**

**The Advertising and Marketing Circle** held the first event of Advorto – ‘Ado-Quiz’. The quiz was based on various aspects of Advertising and Marketing such as logo identification, Identifying the tag line, Identifying the business tycoon, Newspaper Advertisement and jingles.