

# **Planning Forum**

Junior College

Teachers-in-charge:

**Prof. Shivani Bhatt and Prof. Sumana Kanjilal**

Secretary: **Dhruv Kotak**

Coordinator: **Devesh Mundra**

Philanthropy Head: **Aparajitha Iyer**

## **July 20th 2012- Quote it Right**

A competitive event in which the participants had to quote the right price for different given products from various categories. In this event our philanthropy partner was POSAT foundation – An NGO that works for the rehabilitation of the people affected by cerebral palsy. Dr. Maya Nanavati and two other guest speakers (treated by her) shared their inspiring life experiences with us.

## **August 9th 2012 –Guest Lecture on“ 1991 - A love story “ based on economic reforms in India.**

Prof. B.K. Nair from N.M. College (Degree) stressed on important changes viz. Liberalisation, Privatisation and Globalisation, which altered the economic dynamics of India.

## **September 10th 2012 – Workshop on Fundamentals of Ad- Making.**

The students got a chance to enhance their skills at admaking, conducted by Ms. Anupama Chavan from N.M. MCVC section.

## **September 12th 2012 – Richie Rich – Innovators 2012.**

The contestants were given a few generic products to innovate upon. They also had to design a logo and a brand name; and promote it in the market.

### **October 5th 2012 – Guest Lecture on “Corporate Finance” and “Stock Market”.**

Ms. Lakshmi Pillai from H.R. College enlightened students about shares, debentures and stock markets while Mrs. Rekha Shah, proprietor of Analyse and Control, a finance consultancy firm, spoke on “Risk Management by Broking firms”.

### **October 10th 2012 – Narsee Monjee Mock Stock Market.**

It is a simulation of the actual stock market situation. Contestants trade to maximise capital appreciation. Market sentiments were created by flashing news clips, both positive and negative about the companies traded on the stock market like issue of bonus, delisting, frauds etc.

### **December 6th 2012 – Biz-Wiz**

It was a business quiz with several rounds like recognizing packages of products, identifying the producer, linking ads to the brand etc.

### **25th February 2013 – Horizons**

The release of annual magazine of Planning Forum – Horizons which carries business related articles by junior NMities.