

SVKM's Narsee Monjee College of Commerce and Economics

INTENT – The Entrepreneurship Development Cell

The **Mantra** of INTENT is

‘Inspiring Change, Inspiring Innovation and Inspiring leadership’.

The **Mission** of INTENT is

“To promote ‘Start-Up India’ with ‘Make in India’ and to encourage and extend help in every possible way to students to be well-determined entrepreneurs, who will enrich lives of millions of people and make India the Supreme Economic and Leadership Power in the world.”

Objectives and Goals:

- To create a platform where the students of N. M. College, individually and as a team can nurture their innovative entrepreneurship ideas and seek guidance from faculties and mentoring from alumni entrepreneurs.
- To create motivational atmosphere for entrepreneurship for our college students.
- To give the students practice on planning and writing effective project plans and the execution of the same.
- To inculcate innovative thinking and leadership among students for fruitful business start-ups.
- To develop skills and competencies required for becoming an efficient entrepreneur.
- To establish a network of resources required for start-ups.
- To give the budding entrepreneurs exposure to the potential opportunities through incubation.