

Subject: Invitation of original articles for Double Blind Peer Reviewed Journal ‘NavManthan’

Respected Sir/Madam,

NarseeMonjee College of Commerce And Economics was established in 1964 by ShriVileParleKelavaniMandal, under the benevolence of ShriChaturbhujbhaiNarsee, the college was named after his father ShriNarseeMonjee. The visionary founders, besides contributing financially have also spurred this institution to reach the pinnacle in the field of education. NarseeMonjee College of Commerce and Economics was ranked *FIRST in Mumbai (amongst Non-Autonomous Commerce Colleges) & 6th at All India amongst all the Commerce Colleges*”: *India Today June 2014* and *The Week, June 2012*.

In the Golden Jubilee Year the college is selected for “*CENTURY INTERNATIONAL QUALITY ERA AWARD*” to be given at the *CQE International Quality Convention organised by BID GROUP ONE based in Madrid, Spain*.

It gives us immense pleasure to inform you that our college has come out with a Peer Reviewed Annual Research Journal entitled “NavManthan” with ISSN 2349-7327. The objectives behind publication of this journal are –

- To trigger new insights and disseminate diverse ideas through the research papers in various fields of study.
- To give a platform to researchers to explore their knowledge and express their views through research.
- To extend application based methodology amongst researchers.

The Peer Review Committee for NavManthan comprise of eminent scholars and practitioners having wide experience in the field of Commerce, Industry, Economics, Accountancy and Humanities from across India.

We would like to invite your staff to contribute original research papers of quality based on primary/secondary data. Attached herewith is the author's guideline. The soft copy of the first two issues of the journal is available on the college website www.nmcollege.in.

For any clarification please contact on info@nmcollege.in or nmconfer@gmail.com.

In order to encourage quality excellence in research among academicians, we are **not charging** any subscription or publication fee from the researchers. The author whose article gets selected for publication after double blind peer review will be given a free copy of that issue of the journal without any charges.